
COMMERCE SUBJECT DESCRIPTIONS

ACCY850 Public Sector Financial Management and Controls**Credit Points:** 6**Not on offer in 2005****ACCY901 Accounting for Managers**

Spring Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 2S, 1CL, Autumn 2S, 1CL**Exclusions:** ACCY101, ACCY190 or ACCY100 and ACCY102**Assessment:** See Subject Outline**Subject Description:** The interpretation and utilisation of the major types of reports and analyses prepared by accountants for management decision making.**ACCY903 Theoretical Foundations of Research**

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Autumn 2S, Spring 2S**Assessment:** See Subject Outline**Subject Description:** The nature of theory, research and theory formation. A study of the methods used in theory formation, and of attempts to formulate theories of accounting and finance.**ACCY904 Financial Accounting**

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Autumn 2S**Assessment:** See Subject Outline**Subject Description:** An in-depth study of the basis of external financial reporting, including asset valuation and periodic profit measurement. A study of the elements of financial accountancy and their communication in accounting reports.**ACCY905 International Accounting**

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 2S**Assessment:** See Subject Outline**Subject Description:** Differences in accounting thought and standards between countries. Influence of national outlook and policies and of economic infrastructure on accounting practice. Uniform systems of accounting. Corporate growth and its impact on accounting and auditing. Comparative study of auditing and reporting standards, and international aspects of public accounting practice. The multi-national corporation. The effect of changing price levels on accounting for international operations.**ACCY906 Issues in Financial Accounting****Credit Points:** 6**Not on offer in 2005****Assessment:** See Subject Outline**Subject Description:** Contemporary issues in financial reporting to external parties, including accounting for different classes of assets, liabilities and equities. Legal, institutional and professional reporting requirements including proposals for improvement in accounting principles applied in practice.**ACCY907 Empirical Research Methods**

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Autumn 2S**Assessment:** See Subject Outline**Subject Description:** The subject provides an overview of the ways accounting and finance researchers identify, formulate and investigate empirical questions in accounting and finance. Subjects include the criteria adopted to select research projects, issues of experimental design, validity threats, measurement problems and statistical analysis. Selected published accounting and finance research will be used to illustrate established methods of empirical research.**ACCY908 Applied Financial Accounting**

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 2S**Assessment:** See Subject Outline**Subject Description:** Advanced problems in external financial reporting, including accounting for groups of companies, price level accounting and reporting theory involving consideration of taxation and economic implications.**ACCY909 Comparative Accounting Systems****Credit Points:** 6**Not on offer in 2005****Assessment:** See Subject Outline**Subject Description:** An in-depth examination of the patterns of accounting development in different national political environments. Key variables determining the differential accounting development patterns and their implications, in particular, for multinational reporting, will be critically evaluated. Approaches for resolving the problems posed by the diversity of accounting systems will also be considered.**ACCY910 Issues in International Accounting****Credit Points:** 6**Not on offer in 2005****Assessment:** See Subject Outline**Subject Description:** Specific current issues that may be examined in-depth include harmonisation of accounting standards and practices, foreign currency accounting, internal control and performance evaluation problems in foreign subsidiaries, and international transfer pricing problems. Content may be revised subject to the currency of specific issues and in light of student interests.

ACCY913 Management Accounting

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2S

Assessment: See Subject Outline

Subject Description: The conceptual basis of management accounting and information systems. An examination of traditional and alternative theories and approaches shaping organisational and behavioural aspects of management accounting, including the contingency approach, the agency approach, control system theories, activity based accounting and critical accounting approaches.

ACCY914 Management Planning and Control Systems

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2S

Assessment: See Subject Outline

Subject Description: An in-depth analysis of selected aspects of the design and evaluation of management accounting, planning and control systems in both the private and public sectors.

ACCY916 Studies in Controllership

Credit Points: 6

Not on offer in 2005

Assessment: See Subject Outline

Subject Description: The role and functions of the Chief Accounting Officer. Designing, installing and managing accounting systems - both financial and managerial. Specific problem areas in controllership, as depicted in selected case studies.

ACCY918 Applied Management Accounting

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Assessment: See Subject Outline

Subject Description: An in-depth applied analysis of selected topics in management accounting. Topics chosen could include decision theory and analysis, financial model building, cost prediction and control techniques, pricing, management accounting systems design, and the interrelationships between management and the management accounting system. Theoretical concepts developed in other management accounting subjects will be expanded as needed to support the complex applications being studied.

ACCY931 Advanced Decision Support Systems

Credit Points: 6

Not on offer in 2005

Assessment: See Subject Outline

Subject Description: This subject will examine the theoretical foundations for Decision Support Systems. Consideration will be given to architectural and environmental factors in designing Decision Support Systems. Practical accounting applications will be provided. Empirical studies and recent developments in business will be selected for in-depth review.

ACCY933 Studies in Information Systems in Accounting

Credit Points: 6

Not on offer in 2005

Assessment: See Subject Outline

Subject Description: Theoretical and practical aspects of contemporary information theory in accounting system evaluation, design, implementation and management, accounting and associated computer applications, sociological and ethical implications and research issues are explored.

ACCY936 Management and Information Systems

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 1S, 1CL, Spring 1S, 1CL

Assessment: See Subject Outline

Subject Description: The effective use and control of information systems, particularly computer-based information systems, and the likely impact of developments in this area on management functions and how managers carry out those functions.

ACCY943 Auditing and Accounting Information Systems

Credit Points: 6

Not on offer in 2005

Assessment: See Subject Outline

Subject Description: The general principles of auditing applied to the audit of computer-based accounting systems and the use of computers as an auditing tool. Particular emphasis on the positive aspects of auditing and internal control, including their contribution towards improvements in: (a) management functions such as planning; and (b) the quality (both real and perceived) of information flows within an entity and between it and external parties.

ACCY944 Issues in Auditing

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L, 1T

Assessment: See Subject Outline

Subject Description: An in-depth examination of contemporary topics in auditing with emphasis on controversial and theoretical issues, including social and ethical issues, role of quantitative techniques in the audit function, continuous auditing concept, uncertainty reporting, audit performance evaluation, extension of attest function and public sector auditing.

ACCY950 Introductory Forensic Accounting

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject provides a broad based overview of forensic accounting within a corporate governance and accountability framework and is designed for progression to more specific topics. Subject content will deal with statutory regulation of corporations and other economic

entities including not-for-profit entities in Australia and the Asia-Pacific Region. It will provide an overview of the role of accounting, audit and finance in regulatory and corporate governance frameworks. Students will be introduced to the nature of forensics and its role in the regulatory framework as well as within the legal and ethical framework of corporate governance including the role and duties of directors, executive officers, chief financial officers and management.

ACCY951 Forensic and Litigation Framework

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject will introduce students to the nature and purpose of forensic systems including risk assessment and management and audit procedures and guidelines. It will draw on accounting and audit standards and guidelines issued by CPA Australia, ICAA and IFAC. The subject will facilitate the acquisition of skills aimed at identifying and assessing an organisation's risk profile and appropriate responses. It will also lay the foundations for the development of knowledge and understanding of the judicial system, law of evidence, preparation of working papers and expert witness preparation and presentation of evidence.

ACCY952 Fraud and Failure

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: ACCY950 and ACCY951

Subject Description: This subject will build on the knowledge and skills acquired in ACCY 950 Introductory Forensic Accounting and ACCY 951 Forensic and Litigation Framework. It draws on case studies and actual instances of fraud and other irregularities, corporate governance failures and mismanagement in the corporate, financial and not-for-profit sectors. This material will be used to develop skills for identifying suspicious or irregular activities and analysis and investigation of those activities. The subject matter will include detailed analysis of transactions and events in the context of asset fraud and mismanagement, financial statement manipulation and banking and financial markets transactions and document fraud including cheques, credit cards, letters of credit and securities.

ACCY953 Investigative Processes

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: ACCY950 & ACCY951

Subject Description: This subject introduces students to analytical and statistical techniques and systems aimed specifically at identifying/predicting the presence of irregularities, fraudulent and non-fraudulent, in the activities of corporate, financial and not-for-profit entities. Students will acquire knowledge and skills in non-quantitative, simple quantitative and advanced quantitative analytical review procedures in order to evaluate financial information and identify relationships between financial and non-financial data. Strategic analysis including statistical analysis and modelling will be introduced to facilitate knowledge and understanding

of risk assessment, including credit risk, fraud detection, and market interactions.

ACCY954 Advanced Investigative Techniques

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: ACCY950 and ACCY951

Subject Description: This subject introduces students to advanced techniques of risk assessment and management, detection of fraud and mismanagement, corporate governance and performance assessment and electronic auditing. The focus of the subject is sophisticated quantitative analysis, especially the use of computer assisted analytical procedures, of key operating and financial aspects of economic entities including forecasting, marketing, networking or strategic partnerships and computer systems. The importance to detection and assessment of fraud, risk, mismanagement and corporate governance and performance of a thorough understanding of an entity's components, structure and environment, including cause and effect interactions is emphasised.

ACCY957 Independent Accounting Expert Reports

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: ACCY950 and ACCY951

Subject Description: This subject draws on accounting professional standards and guidelines dealing with the identification and collection of forensic evidence, preparation of expert reports and appearing as an expert witness in a court of law. Common law and statutory requirements concerning the law of evidence are integral to this subject. Accordingly, a broad range of litigation eg fraud, divorce settlements, disputes between business partners, solvency and related matters, will be dealt with.

ACCY958 Research Project A

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: ACCY950 and ACCY951

Subject Description: This subject provides students with an opportunity to undertake independent research in specialised area within the broad topic area, fraud in a global economic environment. The specialised area must be selected in consultation with the subject co-ordinator and would fall within one of the following areas: international regulatory framework; identifying transnational corporate fraud; and forensic analysis of transnational corporations.

ACCY959 Research Project B

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: ACCY950 and ACCY951

Subject Description: This subject provides students with an opportunity to undertake independent research in specialised area within the broad topic area, globalisation and financial fraud - case studies. The specialised area must be selected in consultation with the subject co-ordinator and would fall within one of the following areas: transaction and banking fraud; currency (including forgery), financial fraud using the internet, off-shore banking and illegal money, underground banking, money Laundering, tax havens and fiscal termites, financial terrorists.

ACCY961 Professional Practice - Accounting

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2S

Assessment: See Subject Outline

Subject Description: This subject is concerned with statements of Accounting Standards and statements of Accounting Practice and the impact of corporation law on the practice of accountancy..

ACCY962 Professional Practice-Auditing, Risk, Assurance & IS

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Assessment: See Subject Outline

Subject Description: Auditing is integral to modern accounting practice. An examination of modern auditing, together with the legal environment which impacts upon it, is provided in this subject.

ACCY963 Professional Practice - Taxation

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2S

Assessment: See Subject Outline

Subject Description: This subject includes a detailed examination of the relevant legislation relating to taxation, including income tax and the GST. The application of this legislation is discussed.

ACCY968 Insolvencies

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Assessment: See Subject Outline

Subject Description: Accounting and legal aspects of corporate and non-corporate insolvencies including liquidations & receivership, and the use of insolvency procedures as a management strategy.

ACCY969 Financial Management For Health Services

Spring Wollongong Distance

Credit Points: 6

Contact Hours: Refer to Faculty

Assessment: See Subject Outline

Subject Description: This subject investigates the movement away from the management of costs towards the management of value for money. As such, it is concerned with the measuring and monitoring of efficiency. Accounting tools will be used to investigate quality of care, outcome, utility, products, utilisation and resource allocation.

ACCY973 History of Accounting Thought

Credit Points: 6

Not on offer in 2005

Assessment: See Subject Outline

Subject Description: An examination of the environmental factors and processes by which accounting thought, practices and institutions originated and developed in the ancient, medieval and modern eras. Ancient accounts. Special-purpose account-keeping in the Middle Ages. Philosophy, influence and constraints of the double-entry system. Development of basic concepts of continuity, accrual accounting and limited liability. Impact of the Industrial Revolution and changing corporate environment on accounting development. Legislation and institutional influences on accounting.

ACCY974 Accounting Regulation

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Assessment: See Subject Outline

Subject Description: An in-depth study of the regulation of accounting practice and procedures, the accounting profession and of measurement and disclosure in external financial reporting. This could include an examination of the consequences of regulation, alternative institutional arrangement for setting standards, the impact of accounting theory on standard setting, and a historical review of accounting regulation.

ACCY983 Studies in Government Accounting

Credit Points: 6

Not on offer in 2005

Assessment: See Subject Outline

Subject Description: A detailed examination of selected areas in federal, state, regional or local government accounting.

ACCY985 Special Topic in Accounting-A

Spring Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S, Autumn 2S

Subject Description: A special topic to be selected from any area of financial accounting, management accounting, business finance, information systems or government accounting. The selection would be made by the Head of the Discipline, taking into account the expertise of academic staff, including visiting staff, and the interest of students.

ACCY986 Special Topic in Accounting-B

Spring	Wollongong	On Campus
Autumn	Wollongong	On Campus

Credit Points: 6**Contact Hours:** Spring 2S, Autumn 2S

Subject Description: A special topic to be selected from any area of financial accounting, management accounting, business finance, information systems or government accounting. The selection would be made by the Head of the Discipline, taking into account the expertise of academic staff, including visiting staff, and the interest of students.

ACCY993 Research Essay

Autumn	Wollongong	On Campus
Spring	Wollongong	On Campus

Credit Points: 12**Contact Hours:** Refer to Faculty

Subject Description: An individual program determined in consultation with the Head of Discipline.

ACCY994 Project

Autumn	Wollongong	On Campus
Spring	Wollongong	On Campus

Credit Points: 12**Contact Hours:** Refer to Faculty

Subject Description: An individual program determined in consultation with the Head of Discipline.

ACCY995 Research Project

Annual	Wollongong	On Campus
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Credit Points: 24**Contact Hours:** Refer to Faculty

Subject Description: An individual program determined in consultation with the Head of Discipline.

ACCY996 Thesis**Credit Points:** 48**Not on offer in 2005**

Subject Description: An individual program determined in consultation with the Head of Discipline.

BUSS906 Information in Organisations

Spring	Wollongong	On Campus
Autumn	Wollongong	On Campus

Credit Points: 6**Contact Hours:** Refer to Faculty**Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Essays; and case study.

Subject Description: This subject establishes a basis for understanding the role of information systems in organisations and how such systems relate to organisational objectives, structures and procedures. Using systems theory plus other social theories including activity theory, the topics covered will include: the system concept in an organisation, information flows and decision processes, techniques and skills in representing system structures and integration of information systems into the organisational structure.

BUSS907 Electronic Commerce

Trimester 1	Hong Kong Baptist Uni	On Campus
Spring	Wollongong	On Campus
Autumn	Wollongong	On Campus
Summer 05/06	Wollongong	On Campus

Credit Points: 6**Contact Hours:** Trimester 1, Spring 2L,1T, Autumn 2L,1T, Summer 2005/2006 2L,1T**Assessment:** Projects, class participation, final examination.

Subject Description: This subject aims to provide an understanding of the scope of electronically supported commercial activities. The use of electronic commerce to achieve strategic advantage at the organizational, local and global arena will also be examined, with reviews on the broader social implications of electronic commerce.

BUSS909 Office Automation and Intranets**Credit Points:** 6**Not on offer in 2005****Pre-requisites:** Nil.

Assessment: Individual Essay; Individual Report and Web Pages; Group work with Individual Report.

Subject Description: This subject considers the integration of key elements in office automation and intranets, namely people, computers, and communication - with the ultimate aim of improving the productivity of office staff. It examines such issues as: the technology of text; hypertext data; image; audio-processing; human and ergonomic factors; office systems analysis; personnel and professional management aids; computer-based information services and the design of intranets.

BUSS910 Qualitative Analysis of Systems

Spring	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Refer to Faculty**Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Continuous assessment; 3 assignments.

Subject Description: This subject examines newly emerging qualitative, contextual and interpretivist theories and methods used to describe information systems, the process of systems development, and change processes in organisations which emphasise relationships between technical and social change. The subject utilises interdisciplinary approaches drawn from critical theory, discourse analysis, ethnography and anthropology. The subject will also examine the implications of these approaches to the discipline and practice of systems analysis and development in organisations. Students will be involved in applying these theories and methods to system case studies and will be introduced to tools that support these approaches.

BUSS911 Intelligent Systems

Autumn	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Autumn 3hrs**Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Assignments and final examination.

Subject Description: This subject considers the theory and practice of intelligent information systems development. It introduces the core principles of knowledge representation and reasoning, as well as techniques involved in knowledge acquisition, machine learning, planning and search. It then examines how these techniques are deployed in practical settings by considering applications such as expert systems, constraint programming, multi-agent systems, data mining and web information retrieval.

BUSS924 Systems Modelling and Simulation

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: Nil

Assessment: Weekly assignment; term project; and final examination.

Subject Description: This subject aims to introduce the concepts of systems modelling and simulation, and its role in analysing the operation characteristics of a system for supporting management in decision making. Both discrete and continuous systems modelling and simulation will be covered. Statistical aspects of simulation will be emphasised.

BUSS926 Decision Support Systems

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: Nil.

Co-requisites: Nil.

Assessment: Assignment, research paper and final examination.

Subject Description: A central concern for the field of Information Systems is the design and implementation of computer systems to support managerial decisions and organisational processes. This requires a good understanding of the process of decision making and the ability to model decisions effectively besides gaining familiarity with a range of software tools for building such systems. This subject will provide a comprehensive review of model-based and data-driven approaches to building systems to provide decision support in organisations. It will have an interdisciplinary thrust drawing on concepts and theories from Information Systems, Computer Science, Management Science among others.

BUSS927 Human Computer Interaction

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2L,1CL

Assessment: Assignments and final examination.

Subject Description: The aims of this subject are to introduce students to the multi-disciplinary field of Human Computer Interaction (HCI) in order for students to gain an understanding of how humans interact with changing technology, and to develop the knowledge and skills required to design and evaluate computer information systems based on their suitability and effectiveness for supporting diverse user's activities and goals.

BUSS929 Information Systems Research Methods

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn, Spring 3L

Pre-requisites: Nil

Co-requisites: Nil

Assessment: The subject will have the following assessment components: reviews of research papers; literature review paper for a research topic of your choice; class participation and class presentation on the research topic of your choice.

Subject Description: This subject aims to provide a substantive and methodological introduction to research in the field of Information Systems. While the primary focus will be on the different research methods for doing research in this field, some content-related issues are bound to come up during the course of the discussions in the class. It is expected that, on completion students will be able to critically read and relate to published research and to develop sufficient research skills to be in a position to undertake thesis and other independent research in information systems. The students should also develop an appreciation for the criteria as to what constitutes 'good' research using each of the methods discussed and the appropriateness of each for specific research questions.

BUSS945 Information Systems Project

Spring2005/

Autumn2006 Wollongong On Campus

Annual Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 12

Contact Hours: Refer to Faculty

Pre-requisites: Nil

Assessment: Project report, extended literature review, system design and/or development, Case Study OR Develop and use an instrument OR experiment.

Subject Description: The aim of this subject is to provide students with the opportunity to study a topic of research interest within a staff research group in the Information Systems Discipline. The project will be completed under staff supervision and culminates in the production of a substantial written report plus other products such as computer software as appropriate to the project. The subject aims to provide students with the opportunity under staff guidance to investigate/research an area or topic of interest in-depth in the IS Discipline; gain experience in the use of one or more methods, techniques and/or tools of one or more applicable research paradigms; gain experience in organising and using their time and efforts within specified constraints to produce a major piece of work in the form of a final report.

BUSS946 Information Systems Project Part 1

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: Nil

Assessment: Work completed in this subject together with that completed in BUSS947 will be assessed as described for BUSS945. (final detailed report plus any other relevant materials related to the project topic).

Subject Description: This subject is specifically for students commencing in Spring Session the information systems project specified in BUSS945. This subject together with BUSS947 Information Systems Project Part 2 (Autumn Session) is equivalent to BUSS945.

BUSS947 Information Systems Project Part 2

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: Nil.

Assessment: Work completed in BUSS947 together with that completed in BUSS946 will be assessed as specified in the description of BUSS945. (Final detailed report plus any other relevant materials related to the project topic).

Subject Description: This subject is specifically for those who commenced their project in the previous Spring Session in BUSS946.

BUSS950 Systems Development Methodologies

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2L,1T

Assessment: Seminar Presentation, Reports and final examination.

Subject Description: This subject provides an introduction to and overview of systems development methodologies for both historical and philosophical perspectives; an introduction to frameworks and issues which may be used to assess and compare different system development methodologies; an introduction to and comparison of the tools and techniques of a selection of systems development methodologies and the phases and stages of the systems development life cycle to which they are applicable and the opportunity to gain some in-depth knowledge of selected methodologies, techniques, tools, frameworks or issues via assignments.

BUSS951 Critical Issues in Information Systems

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L,1T

Assessment: Assignments and final examination.

Subject Description: This subject explores the critical issues of current concern to information systems researchers and practitioners in organisations. It will provide both a broad comparative view of state of the art organisational information systems and a detailed study of the development and application of selected systems currently being researched within the Information Systems Discipline.

BUSS952 Strategic Information Systems Management

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2L, 1T

Assessment: Tutorial Questions, Group Assignment, case study and final examination.

Subject Description: This subject aims to provide students with: an overview and analysis of the most important issues

facing IS managers in organisations today; descriptions of useful and acceptable IS structures and planning processes, and how to objectively and ethically apply them in varying organisational contexts; an insight into typical mechanisms used for managing IS staff within the organisation.

BUSS953 Management of Information Systems Development

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L,1T

Assessment: Class Tutorial Work, assignments and final examination.

Subject Description: This subject provides an introduction to, and overview of, the knowledge and skills required to successfully manage computer-based systems development projects within an organisational setting. Topics and issues considered include: Information Systems project management and its organisational context; inter-organisational arrangements for e-business including B2B and B2C frameworks, project management tools and techniques; feasibility study methods; resource estimation techniques; behaviour and management of Information Systems project groups; systems development environments for professionals and end-users; quality assurance; project and system evaluation.

BUSS981 Advanced Information Systems-Topic A

Spring Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: Nil.

Co-requisites: Nil.

Assessment: Reports; assignments.

Subject Description: This subject is available to those enrolled in the Honours Master of Information Systems program by coursework and BUSS986 Research Report. The subject provides the opportunity for students to undertake individual supervised study related to their individual program and the topic of their BUSS986 Research Report.

BUSS982 Advanced Information Systems-Topic B

Spring Wollongong On Campus

Autumn Wollongong On Campus

Annual Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Pre-requisites: Nil.

Co-requisites: Nil.

Assessment: Reports; assignments.

Subject Description: This subject is available to those enrolled in the Honours Master of Information Systems program by coursework and BUSS986 Research Report. The subject provides the opportunity for students to undertake individual supervised study related to their individual program and the topic of their BUSS986 Research Report.

BUSS983 Advanced Information Systems-Topic C

Annual Wollongong On Campus

Credit Points: 12**Contact Hours:** Refer to Faculty**Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Reports; assignments.

Subject Description: This subject is available to those enrolled in the Honours Master of Information Systems program by coursework and BUSS986 Research Project. The subject provides the opportunity for students to undertake individual supervised study related to their individual program and the topic of their BUSS986 Research Report.

BUSS984 Advanced Information Systems-Topic D

Spring Wollongong On Campus

Autumn Wollongong On Campus

Annual Wollongong On Campus

Credit Points: 12**Contact Hours:** Refer to Faculty**Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Reports; assignments.

Subject Description: This subject is available to those enrolled in the Honours Master of Information Systems program by coursework and BUSS986 Research Report. The subject provides the opportunity for students to undertake individual supervised study related to their individual program and the topic of their BUSS986 Research Report.

BUSS986 Research Report

Spring Wollongong On Campus

Autumn Wollongong On Campus

Annual Wollongong On Campus

Credit Points: 24**Contact Hours:** Refer to Faculty**Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Final written report and progress reports.

Subject Description: This subject must be completed by students undertaking the Honours Master of Information Systems by coursework plus project. The project involves completing a significant research report on a specific information systems topic.

BUSS987 Master Thesis**Credit Points:** 48**Not on offer in 2005****Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Research thesis to be examined in accordance with University rules and regulations.

Subject Description: This subject is specifically for students undertaking the Honours Master of Information Systems program by research. The subject requires individual, supervised research on an advanced information systems topic and culminates in the submission of a thesis in the topic.

BUSS991 Research Report - Part 1

Spring Wollongong On Campus

Credit Points: 12**Contact Hours:** Refer to Faculty**Pre-requisites:** Nil.**Co-requisites:** Nil.

Assessment: Work completed in this subject together with that completed in BUSS992 will be assessed as described for BUSS986.

Subject Description: This subject is specifically for students in the Honours Master of Information Systems by coursework plus project who are commencing work on their project in Spring Session. This subject together with BUSS992 taken in the following Autumn Session is equivalent to BUSS986.

BUSS992 Research Report - Part 2

Autumn Wollongong On Campus

Credit Points: 12**Contact Hours:** Refer to Faculty**Pre-requisites:** Nil.**Co-requisites:** Nil.

Assessment: Work completed in BUSS992 together with that completed in BUSS991 will be assessed as described for BUSS986.

Subject Description: This subject is specifically for Honours Master of Information Systems students completing their program by coursework plus project who have commenced their project in BUSS991 in the previous Spring Session.

BUSS999 Doctoral Thesis**Credit Points:** 48**Not on offer in 2005****Pre-requisites:** Nil.**Co-requisites:** Nil.**Assessment:** Research thesis to be examined in accordance with University rules and regulations.

Subject Description: This subject is specifically for students undertaking the Doctor of Philosophy program in Information Systems. The subject requires individual, supervised research on an advanced information systems topic and culminates in the submission of a thesis which demonstrates an original contribution to the field of study.

COMM980 Business Research Methods

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Refer to Faculty

Subject Description: This subject is designed to provide research students in the Faculty of Commerce with a background to the methodology and practice of social science research. A major goal of the subject is to provide a 'kick-start' for students who are beginning, or are planning to carry out their first major research study on a Commerce-related topic (this would cover, for example, the fields of management, marketing, employment relations, business systems, organisational studies and accounting). The subject will provide an introduction to philosophical underpinning of social science research, the practical issues associated with the conduct of research (including project management and research ethics), as well as an overview of the main

qualitative and quantitative methods used to collect and analyse social research data.

ECON901 Monetary Economics

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 1L, 1T

Exclusions: Not to count with ECON301

Subject Description: This subject focuses on the monetary aspects of the macro-economy. It comprises two parts. The first focuses on a comparison of the monetary transmission mechanism and policy implications arising from the Classical, Keynesian, Monetarist and New Classical theories. The second section analyses the money supply and its control, the conduct of monetary policy, money in the open economy, inflation and the Australian financial system.

ECON902 Advanced International Monetary Economics

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L, 1T

Exclusions: Not to count with ECON307

Subject Description: This subject is a study of monetary aspects of international economics. It comprises two parts. In Part A we examine theoretical approaches to the balance of payments and exchange-rate determination. In Part B we analyse selected issues in international monetary economics.

ECON903 Public Finance

Credit Points: 6

Not on offer in 2005

Subject Description: This subject further develops topics encountered in the undergraduate public finance course. Particular emphasis will be placed on issues surrounding inter-governmental fiscal relations in a federal system. Questions of fiscal transfer mechanism, divisions of powers and responsibilities and the equalisation measures which might be used will be considered.

ECON904 Trade, Growth and Development

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2L, 1T

Subject Description: The following topics will be covered: The WTO as an international organisation; capital-skill complementarity between new investment and technical progress; concerns about the role of international trade on growth and development; the role of multinational corporations in trade and technology transfers; human development, economic democracy and shared growth; international economic institutions (IBRD,IMF,WTO) and the national economies. Examples will be cited from developing and developed countries.

ECON906 History of Economic Thought

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Exclusions: Not to count with ECON316

Subject Description: This subject is designed to introduce students to the main developments in economic theory from the 17th to 20th centuries. Internal changes in theories, relationships between successive theories and external influences on this development will be examined. Students will be expected to read widely in both primary and secondary sources.

ECON907 Cost-Benefit Analysis

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 3L

Exclusions: Not to count with ECON310

Subject Description: This subject involves the study of the theoretical foundations and practical techniques of social cost benefit analysis (CBA). Theoretical considerations include the study of Pareto optimality and the Pareto criterion, the concept of a social welfare function, the Kaldor-Hick compensation principle, theories of market failure, shadow pricing, consumer and producer surplus, and social time preference. Methods of valuing benefits and costs will be studied including the use of market values and techniques that might be used when market prices are not appropriate or not available (such as contingent valuation and hedonic pricing). Alternative CBA decision criteria will be evaluated and compared. Methods of sensitivity analysis will be studied and evaluated. Cost benefit case studies will be reviewed. Spreadsheet skills will be developed and applied to complex situations where cost benefit methods are appropriate. The practical limitations of cost benefit analysis will be studied.

ECON908 Advanced Topics in the Economics of Development

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2L, 1T

Exclusions: Not to count with ECON303

Subject Description: The subject provides an in-depth analysis of economic development in both theory and experience. Topics include economic growth versus economic development; poverty and inequality; population growth; unemployment and rural-urban migration; technological change; peasant agriculture and agricultural productivity; human capital and development; the role of capital; credit and institutions; as well as the international dimensions of development and development policy.

ECON909 Econometric Theory

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject deals with advanced topics in the theory and practice of econometrics and covers contemporary issues of model specification, estimation, testing, and forecasting. The subject will be based on journal articles in which the current econometric issues are discussed.

ECON910 Economics for Accounting Professionals

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Autumn 2L, 1T**Assessment:** Assignments and Final Examination.

Subject Description: This subject provides the student with knowledge of the essential principles of economics and the aspects of the economic system which are particularly relevant to professional accountants. The subject will examine key topics in microeconomics and international economics that are used in business and managerial decision-making, focusing on how they influence accounting outcomes and project evaluations. These topics will include price theory, cost analysis, profit determination and exchange rate determination. The subject will also introduce students to the economic perspective underlying business issues such as wage rate determination, environmental policy, income distribution and international trade.

ECON911 Advanced International Economics

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 2L, 1T**Exclusions:** Not to count with ECON216

Subject Description: This subject is designed to provide an introduction to international trade theory and international trade policy. It will examine the theory, policies, practices and institutions of relevance to a country's trade with other nations. The following broad issues will be considered including why nations trade with each other; the gains and losses from free trade to the nations involved; the determination of the pattern of international trade and production; the effects of various commercial policies on the nations involved and on the welfare of various groups within those nations; how the foreign exchange market works and in what ways it facilitates or impedes international trade; the possible effects of exchange-rate policies on a country's production, employment and price level; how a country's trade performance is linked to its external debt and economic growth; and how can trade affect the local and global environment?

ECON912 Labour Economics

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Autumn 2L, 1T**Exclusions:** Not to count with ECON308

Subject Description: This subject studies labour supply, labour demand and wage rate determination in a market-orientated economy. The subject emphasizes the development and application of economic theory rather than an institutional approach to analyse labour markets. Several areas of application are drawn from the following and analysed in some detail. The effects of welfare programs on labour-market participation and hours of work; the effects of imposing a minimum wage in both competitive and non-competitive labour markets; the theory of human capital and its use in explaining observed earnings differentials; an explanation for occupational wage differentials, discrimination in the labour market; the rationale for labour unions; the economic impact of labour unions; and the causes of unemployment. Examples relate mostly to the Australian and

US labour markets although some comparisons are drawn with labour markets in other countries.

ECON913 Industrial Organisation

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Autumn L2 T1**Exclusions:** Not to count with ECON312

Subject Description: This subject provides the theoretical basis for the analysis of firm structure, conduct and performance. It focuses on issues related to the implementation of competitive policy from both national and international perspective.

ECON915 Electronic Commerce and the Economics of Information

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 2L, 1T**Exclusions:** Not to count with ECON319

Subject Description: This subject analyses the impact of electronic commerce on the markets for consumer goods and services and factors of production. Reasons for the dramatic increase in the use of electronic commerce and its effects on consumers, business firms and the wider community will be explored. Special attention will be given to the implications for small and medium-sized firms and the impact of electronic commerce on the globalisation of markets. The subject develops the theory of the economics of information, technology and transaction costs and investigates the role and value of information in decision making.

ECON916 Economics of Education, Health and Welfare**Credit Points:** 6**Not on offer in 2005****Exclusions:** Not to count with ECON315

Subject Description: Several areas of microeconomic theory will be selected for advanced treatment. Within each topic contemporary applications will be explored after the development of a theoretical base.

ECON918 Economics of Health Care

Autumn Wollongong On Campus

Autumn Wollongong Distance

Credit Points: 6**Contact Hours:** Autumn 2L, 1T, Autumn**Exclusions:** Not to count with ECON318 or ECON317

Subject Description: The subject surveys economic aspects of the Australian health care system. Topics covered will include the supply and demand for health services, health care delivery systems, health insurance, social statistics and medical decision making. Government policies influencing all aspects of health care will be analysed and evaluated.

ECON921 Econometric Models

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring L2 T1

Pre-requisites: ECON221 or equivalent subjects approved by Head of Discipline

Exclusions: Not to count with ECON327

Assessment: Tutorials/computing laboratory exercises, essays and tests.

Subject Description: This subject develops the foundations of econometric models. Both time series analysis and simultaneous equation models will be studied. The subject will emphasise suitable model building with economic content, obtaining estimates with desirable properties, testing procedures, model evaluation and selection, and the application of econometric models. Examples from current Australian econometric models will be critically examined.

ECON924 International Economic Relations

Credit Points: 6

Not on offer in 2005

Exclusions: Not to count with INTR920 and ECON982

Subject Description: The subject will examine policy issues in the international economy, especially as they affect the Asia-Pacific region. The role of international economic organisations such as the IMF, World Bank, and GATT will be emphasised as well as issues such as free trade, protectionism, exchange rate determination and international capital flows. Options available to individual countries for international economic policy will be explored.

ECON927 Innovation and Technology in the New Economy

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2L, 1T, Spring 2L, 1T

Pre-requisites: N/A

Co-requisites: N/A

Exclusions: Not to count with ECON227 or ECON229

Assessment: Essays; seminar and exam

Subject Description: This subject provides economic conceptual frameworks in which to think systematically about the economy, technology, innovation and related policy issues. The course does not include theory for the theory's sake, but presents and uses theoretical tools as a means to the end of gaining better understanding of the role of innovation-related policy issues in the context of a creative economy. Although the concepts and tools developed are relevant to all countries, special attention will be given to Australian and other OECD economies.

ECON933 Conflict and Cooperation

Credit Points: 6

Not on offer in 2005

Pre-requisites: ECON111 and ECON122

Exclusions: Not to count with ECON333

Subject Description: This subject provides study of advanced topics in game theory. The subject builds on traditional analytical techniques in economics based on assumptions of certainty and competitive markets. Using game theory, the analysis is extended to settings that traditional economic analysis is unable to cope with. These typically involve incorporating risk and uncertainty, asymmetric and incomplete information and strategic situations where the assumptions of

competitive markets do not apply. The emphasis is on theoretical developments and the application of the central tools of game theory to real world problems of business and economics involving strategic interactions between parties.

ECON935 Advanced Managerial Economics and Operations Research

Credit Points: 6

Not on offer in 2005

Exclusions: Not to count with ECON332

Subject Description: This subject provides study of advanced quantitative techniques applicable to economic and managerial decision-making. This subject covers a wide range of quantitative analyses such as forecasting techniques, Bayesian analysis, Markov process models, PERT, CPM and specialised network algorithms, risk preference analysis, transportation and assignment models and quadratic and nonlinear programming.

ECON936 Graduate Macroeconomics

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L, 1T

Exclusions: Not to count with ECON205

Subject Description: This subject analyses the major factors which determine macroeconomic behaviour and associated policy prescriptions. The effects of consumption and investment, international factors, monetary and fiscal policies on aggregate demand are examined. The determination of wages and prices, inflation and unemployment are also considered in terms of aggregate supply.

ECON937 Graduate Microeconomics

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2L, 1T

Subject Description: This subject provides study of the demand for, and the supply of, goods and services, and price determination in a market-orientated economy. This subject develops, from its axiomatic foundations, the economic theory of consumer choice and market demand, and the economic theory of the firm and market supply. The subject provides students with a strong foundation in microeconomic theory in order to facilitate further post-graduate study in both theoretical and applied fields of economics.

ECON938 Environmental Economics

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L

Exclusions: Not to count with ECON309

Assessment: Essay, Seminar Paper, Final Examination

Subject Description: This subject will provide a comprehensive analysis of environmental issues utilising the theory of economic externalities and the theory of ecologically sustainable development. Methods used to correct environmental problems and to measure externalities will be analysed. The subject will also evaluate environmental policies in Australia, developing countries and in the international economy.

ECON939 Quantitative Economic Analysis

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn L2 T1

Exclusions: Not to count with ECON221

Subject Description: This subject develops the fundamental concepts of econometrics used in applied economic work in the academic, business and government sectors. The subject covers the standard and non-standard econometric models based on time series, cross-section and qualitative data. Emphasis will be on applications of the econometric methodologies to empirical research.

ECON940 Statistics for Decision Making

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L, 1T

Assessment: Assignments and Final Examination

Subject Description: This subject develops principles of descriptive and inferential statistics, and their applications in the business environment. A foundation of descriptive statistics and probability is first developed, followed by discussion of the concepts and principles of statistical inference. Several topics in statistical inference are then examined including confidence intervals, hypothesis testing, statistical quality control, regression analysis and forecasting. Case studies are used to demonstrate the application of statistical methodology to aid business decision making.

ECON941 Advanced Topics in Economics - A

Spring Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Spring Refer to Department, Autumn 2L, 1T

Subject Description: Topics for this subject may be drawn from any area of economics which the Head of the Discipline considers to be suitable preparation for a higher degree and appropriate to the student's special interests.

ECON942 Advanced Topics in Economics-B

Spring Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Spring Refer to Department, Autumn Refer to Department

Subject Description: Topics for this subject may be drawn from any area of economics which the Head of the Discipline considers to be suitable preparation for a higher degree and appropriate to the student's special interests.

ECON943 Advanced Topics in Economics - C

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn Refer to Department

Subject Description: Topics for this subject may be drawn from any area of economics which the Head of the Discipline considers to be suitable preparation for a higher degree and appropriate to the student's special interests.

ECON982 International Economic Relations

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L, 1T

Exclusions: Not to count with ECON924 or INTR920

Subject Description: The subject will examine policy issues in the international economy, especially as they affect the Asia-Pacific region. The role of international economic organisations such as the IMF, World Bank, and GATT will be emphasised as well as issues such as free trade, protectionism, exchange rate determination and international capital flows. Options available to individual countries for international economic policy will be explored.

ECON983 Trade and Industry in East Asia

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L, 1T

Exclusions: Not to count with ECON251

Subject Description: This subject studies the neo-classical, structuralist and culturalists views on industrialisation in Asia using country specific examples. It examines trade and industry policy, investment flows, economic integration and the international monetary system. The causes of Asian growth and meltdown are analysed. The strategies to overcome the main economic problems and the recent developments in the Asia-Pacific region are emphasised.

ECON984 Financial Economics

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2L, 1T

Exclusions: Not to count with ECON331

Subject Description: This subject provides advanced study of the theory of efficient acquisition, financing and composition of assets and production activities with applications in the fields of economics of the firm, agricultural economics and international economics. Optimal control methods and phase-plane diagrams are used for analysing efficient trajectories of capital investment and borrowing. Investors' portfolio choices and producers' activity sets will be analysed within a mean-variance expected utility maximisation framework.

ECON991 Project

Spring Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 12

Contact Hours: Refer to Faculty

ECON992 Research Report

Annual Wollongong On Campus

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 24

Contact Hours: Refer to Faculty

ECON993 Thesis

Autumn	Wollongong	On Campus
Spring	Wollongong	On Campus
Annual	Wollongong	On Campus

Credit Points: 48**Contact Hours:** Refer to Faculty**ECON996 Advanced Macroeconomic Theory**

Autumn	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Autumn 3L

Subject Description: The subject attempts a critical review of advanced contemporary macroeconomic theories and their policy prescriptions. In doing so the subject stresses the need to consider four important concepts, namely the international orientation of macroeconomics, the role of expectations and their formation, the importance of dynamics and speeds of adjustments and finally, the difficulty of formulating and implementing consistent, optimal macroeconomic policy in a changing world.

ECON997 Advanced Microeconomic Theory

Autumn	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Autumn 3L

Subject Description: The subject provides a bridge between microeconomics at the undergraduate level and microeconomics in a good-quality PhD program. The subject extends and deepens the student's understanding of the theory of consumer behaviour and the theory of the firm and covers some new topics such as economic behaviour under conditions of uncertainty and the economics of information.

FIN 920 Advanced Risk and Insurance

Spring	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Refer to Faculty**Assessment:** See Subject Program

Subject Description: Deals with the concepts and technical description of risk, risk attitudes/preferences and insurance. Conceptual models and tools discussed include those used in protecting against portfolio risk, other financial risks (e.g. exchange rate risk) and more general corporate risks (e.g. regulatory risk). Specific risk management tools are taught by way of hypothetical applications. These include share portfolio insurance using derivatives, and hedging against currency exchange rate and interest rate movements both in the spot and derivative markets.

FIN 921 Managerial Finance

Autumn	Wollongong	On Campus
Spring	Wollongong	On Campus

Credit Points: 6**Contact Hours:** Autumn 2S, Spring 2S**Exclusions:** Not to count with ACCY921 and TBS 907**Assessment:** See Subject Outline

Subject Description: An examination of the sources and uses of corporate finance, and the identification of relevant costs for decision making. Specific topics may include

financial decision and corporate strategy, valuation, receivables, capital investment, risk and uncertainty, required rates of return, dividend policy, leasing, mergers and acquisitions.

FIN 922 Investment Analysis

Autumn	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Autumn 3S**Exclusions:** Not to count with ACCY922**Assessment:** See Subject Outline

Subject Description: An in-depth study of investments and investment decision analysis. The theoretical bases of asset pricing and net present value. The application of investment selection criteria under diverse conditions and in different market settings. The incorporation of risk into investment decision analysis and a study of the application of capital asset pricing models in investment evaluation.

FIN 923 Investment Management

Spring	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Spring 2S**Exclusions:** Not to count with ACCY923**Assessment:** See Subject Outline

Subject Description: The subject examines some advanced topics in the modern theory of optimal investment decision-making, portfolio theory, capital and derivative markets. The subject will explore areas including; market efficiency models in valuing portfolios and securities, bond analysis, portfolio management and performance evaluation. The subject will provide a theoretical framework within which all derivative securities can be valued and hedged and also examine the way they are traded.

FIN 924 Corporate Financial Information Analysis

Autumn	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Autumn 2S**Exclusions:** Not to count with ACCY924**Assessment:** See Subject Outline

Subject Description: A survey of methods for the appraisal and prediction of corporate financial performance from such publicly available information as accounting numbers, industry and economic statistics, and stock market data. Equal emphasis is placed upon the development of theoretical constructs, and appraisal of the results of empirical research, especially Australian studies.

FIN 925 Banking Theory and Practice

Autumn	Wollongong	On Campus
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Credit Points: 6**Contact Hours:** Autumn 2S**Exclusions:** Not to count with ACCY925**Assessment:** See Subject Outline

Subject Description: This subject focuses on accounting aspects of the practices and operations of banks and other financial institutions. It entails comprehensive discussions on issues that are commonly involved within the banking

Subject Descriptions

environment such as the regulatory structure, the cheque clearing system, risk management, lending issues, capital adequacy analysis and the latest information technology within the banking world.

FIN 926 Studies in Business Finance

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 3S

Exclusions: Not to count with ACCY926

Assessment: See Subject Outline

Subject Description: Contemporary business finance theory, including option pricing theory, arbitrage pricing model, bond swapping and bond immunisation.

FIN 927 Small Business Finance

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Exclusions: Not to count with ACCY927

Assessment: See Subject Outline

Subject Description: Two major problems account for the majority of small business failures. These are managerial problems and financial limitations. Both are intertwined. The material in this subject covers the sources, uses and management of funds from pre-purchase to public listing. For example, common errors in the financial management of small firms include a lack of adequate control systems for cash and inventory management, accounts receivable and payable, credit management etc. Financial decisions involve complex issues that have both theoretical and applied components that will be discussed in some detail.

FIN 928 Multinational Financial Management

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Exclusions: Not to count with ACCY928

Assessment: See Subject Outline

Subject Description: The role of multinationals in international investment; aspects of the international monetary system; Euromarkets; foreign exchange markets; internal and external exposure management techniques; currency futures and options; swaps; financing MNC investment; MNC investment decision making; political risk analysis; international taxation.

FIN 929 Risk, Development and Venture Capital

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Exclusions: Not to count with ACCY928

Assessment: See Subject Outline

Subject Description: This is predominantly a research subject. The material covered includes the foundations and development of the risk capital industry, management structures, investment decision making processes, deal structures and post investment involvement in entrepreneurial companies by venture capitalists. The risk capital industry has

been promoted, by numerous governments, as a panacea for economic woes. This tendency, its rationale and the approaches taken for risk capital development internationally will also be discussed.

FIN 955 International Banking

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Exclusions: Not to count with ACCY955

Assessment: See Subject Outline

Subject Description: The global impact of banking is the focus of this subject. The subject entails comprehensive discussions on issues that are commonly involved within the international banking environment such as the development of the international monetary system, deregulation of banks, methods of payment in international trade, the foreign markets, international lending and developments of new technology and its impact on the international banking sector.

FIN 956 Banking, Lending and Securities

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 2S

Exclusions: Not to count with ACCY956

Assessment: See Subject Outline

Subject Description: The criteria involved in the bank's lending process and the securities associated with such a process are the focus of this subject. The subject entails comprehensive discussions on issues of lending within the banking environment such as regulations of security offerings, principles of good lending, documents involved in lending, lending and the consumer credit code, new developments in lending and securities and its impact on the banking sector.

FIN 987 Special Topic in Finance

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 2S, Spring 2S

Exclusions: Not to count with ACCY987

Assessment: See Subject Outline

Subject Description: This course provides an opportunity to study a topic of research interest within the theory and application of finance as it relates to (i) corporate finance and (ii) investments. The research will be completed under staff supervision and culminates in the production of a written report.

FIN 993 Research Essay

Autumn Wollongong On Campus

Spring Wollongong On Campus

Credit Points: 12

Contact Hours: Refer to Faculty

Subject Description: An individual program determined in consultation with the Head of Discipline.

FIN 994 Project

Spring Wollongong On Campus
Autumn Wollongong On Campus

Credit Points: 12**Contact Hours:** Refer to Faculty**Subject Description:** An individual program determined in consultation with the Head of Discipline.**FIN 995 Research Project**

Autumn Wollongong On Campus
Spring Wollongong On Campus

Credit Points: 24**Contact Hours:** Refer to Faculty**Subject Description:** An individual program determined in consultation with the Head of Discipline.**FIN 996 Thesis****Credit Points:** 48**Not on offer in 2005****Subject Description:** An individual program determined in consultation with the Head of Discipline.**INTR920 Advanced International Economic Relations B**

Spring Wollongong On Campus

Credit Points: 8**Contact Hours:** Spring 2L, 1T**Exclusions:** Not to count with ECON982 or ECON924**Subject Description:** The subject examines policy issues in the international economy especially as they affect the Asian-Pacific region. The roles of international economic organizations such as the IMF, World Bank and GATT are emphasised as well as issues such as free trade, protectionism, exchange rate determination and international capital flows. Options available to individual countries for international economic policy are explored.**INTR921 Advanced International Economics****Credit Points:** 8**Not on offer in 2005****Subject Description:** This subject will develop and analyse the determinants and consequences of economic; growth and trade; factor transfers (including foreign investment); tariffs, import-substituting industrialisation. The foreign exchange market and internal and external balance (the two-gap model) will also be studied.**INTR922 Advanced Topics in Economics****Credit Points:** 8**Not on offer in 2005****Subject Description:** Topics for this subject may be drawn from any area of economics which the Head of the Discipline considers to be suitable preparation for a higher degree and appropriate to the student's special interests.**MARK901 Marketing on the Internet**

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 3 hrs**Subject Description:** The issues facing buyers and sellers online will be applied to marketing subject areas like relationships, community and customer information systems as well as the basic 4P's of marketing. The focus will be at a people and process level to get an understanding of what happens in organisations. Internet applications are reviewed from the perspective of value that electronic networks and data processing can bring to areas of marketing practice. The underlying theme across all areas is how value is added to create overall customer satisfaction in the different areas of marketing practice.**MARK917 Business to Business Marketing**

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Refer to Faculty**Subject Description:** Business to Business Marketing covers issues particular to the situation where one business markets a product or service to another business (rather than to an individual consumer). This subject is also referred to at times as Industrial Marketing.**MARK920 Social Marketing**

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 3L/T**Subject Description:** Unlike commercial marketing which seeks to simply change purchasing patterns, social marketing seeks to change strongly ingrained behaviour or firmly held beliefs in a manner that benefits individuals and society at large. Examples of social marketing include campaigns to reduce or prevent smoking, alcohol consumption, drug use, domestic violence and unsafe driving. This subject examines how to design a step-by-step program that will move the target audience from indifference to action and ultimately maintenance. This is achieved by applying marketing techniques and concepts to the solution of various social problems. This subject will use a case-study approach to teaching the key concepts and skills of social marketing, drawing on current and historic Australian and international campaigns.**MARK922 Marketing Management**

Autumn Wollongong On Campus

Credit Points: 6**Contact Hours:** Autumn 3L**Exclusions:** WBS904**Subject Description:** This is the introductory postgraduate Marketing subject. It examines the contemporary view of marketing and focuses on the following areas: identification of market opportunities, segmentation and target marketing, marketing mix decisions, service marketing and international marketing.**MARK935 Marketing Strategy**

Spring Wollongong On Campus

Credit Points: 6**Contact Hours:** Spring 3L

Subject Description: With the use of case studies, this subject will examine the development and implementation of marketing plans and strategies at the organisational level. Key issues may include: marketing's strategic role in the organisation, marketing strategy and competitive advantage, including marketing mix strategies, marketing strategy formulation, implementation and control.

MARK936 Consumer Behaviour

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 3L/T

Subject Description: The subject will explore the motives of consumers during the purchase of products and services. It will investigate sociological and psychological concepts as they specifically apply to the behaviour of consumers in order to learn how to make more effective marketing decisions. In addition to a required text that will be used to understand the theory, readings and case studies will be assigned for practical application of the concepts.

MARK937 Relationship Marketing

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 3L/T

Subject Description: Marketing has been defined by some as the art of getting and keeping customers. However, most of the emphasis has been placed on attracting customers. Relationship marketing stresses the importance of keeping customers. This subject will provide both a theoretical and practical perspective to relationship marketing.

MARK938 Managing Services Marketing

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 3L/T

Subject Description: This course provides an in-depth analysis of the problems facing services marketing managers. Through lectures, class discussions, readings and case analysis, plus observation of firms in actual service situations, students will develop insights concerning the unique characteristics of marketing in the services sector. Major topics include: problems and strategies in services marketing; understanding the service experience, dimensions of service quality, services marketing mix, growth strategies for service firms and marketing implementation issues.

MARK940 Marketing Communications

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Autumn 3L

Subject Description: This subject will provide both a theoretical and a practical perspective on Marketing Communications and Promotion Strategy. Students will learn to use communication tools such as advertising, sales promotion, point-of-purchase materials, sponsorship programs and publicity, to optimise intervention on organisational issues.

MARK954 Special Topic in Marketing A

Spring Wollongong On Campus

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: A special topic selected from any area of marketing. The selection would be made by the Head of the Discipline, taking into account the expertise of academic staff, including visiting staff, and the interest of students.

MARK956 New Product Marketing

Credit Points: 6

Not on offer in 2005

Subject Description: New products are the

MARK957 International Marketing Strategy

Credit Points: 6

Not on offer in 2005

Subject Description: The course will encompass the issues involved in international marketing. Primary focus will be on the strategic aspects with particular emphasis on environmental consideration and international marketing decisions in the global context. A managerial perspective will be adopted and decision-making skills will be imparted through the case method of instruction.

MARK959 Sales Management

Credit Points: 6

Not on offer in 2005

Subject Description: This course involves organising and planning the company's overall personal selling efforts and integrating these efforts with the other elements of the firm's marketing strategy. It also includes the selecting of appropriate sales personnel and designing and implementing policies and procedures that will direct their efforts towards the firm's desired objectives. The final part of the course involves developing procedures for monitoring and evaluating sales force performance so that adjustments can be made to either the sales program or its implementation when performance is unsatisfactory.

MARK970 Contemporary Issues in Marketing

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Spring 3 hr

Subject Description: This course will focus on advanced topics in marketing and strategic issues relating to marketing. Emphasis will be placed on reviewing contemporary readings in the academic and professional literature, together with a focus on practical issues affecting marketing.

MARK977 Research For Marketing Decisions

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject focuses on the role & practice of marketing research in marketing. Marketing research can be defined as the systematic collection, analysis and interpretation of data about market-related and other

consumer behaviour, using research methods derived from the behavioural & social sciences. Marketing research is an important means through which all types of organisations can obtain reliable and valid information about their markets, customers or clients in order to inform their marketing-related decisions. This subject will provide an overview of marketing research as an applied practice and will emphasize the practical aspects of doing research to meet client needs. It will cover the marketing research process beginning with client consultation and research design, as well as data collection, data analysis and report preparation.

MARK989 Marketing Special topic

Spring	Wollongong	On Campus
Autumn	Wollongong	On Campus

Credit Points: 12

Contact Hours: Refer to Faculty

Subject Description: A program of coursework and reading as prescribed by the Head of School. This subject is normally available only to MCom(Honours) students.

MARK990 Minor Thesis

Spring	Wollongong	On Campus
Autumn	Wollongong	On Campus

Credit Points: 24

Contact Hours: Refer to Faculty

MARK991 Major Thesis

Annual	Wollongong	On Campus
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Credit Points: 48

Contact Hours: Refer to Faculty

MARK995 Tourism Marketing

Credit Points: 6

Not on offer in 2005

Subject Description: This subject introduces, discusses and analyses issues unique to the marketing of tourism products. The focus of this subject is the application of marketing principles and theory in the development of strategic marketing plans for tourism products. The application of strategic tourism marketing planning to the destination, accommodation and tour operator sectors of the tourism industry at the regional, national and international level are critically analysed. In addition, the subject identifies and discusses contemporary issues in tourism marketing including the impact of e-commerce, database marketing and environmental based tourism.

MARK997 Retail Marketing Management

Credit Points: 6

Not on offer in 2005

Subject Description: This subject will include a background to retailing, the scope of retailing, retailing strategies, merchandise and store management. Particular emphasis will be placed on case analysis in order to bring as much of the real world as possible into the classroom.

MGMT908 Human Resources Development

Autumn	Wollongong	On Campus
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Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject provides an advanced perspective on the use of Human Resource Development (HRD) in enhancing the competitive advantage of organisations, by building up the intellectual and learning system capacities of the organisation to cope with a rapid change, customer focused environment. The concept of the Learning Organisation will be developed through the perspective of the HRD policies and actions required to develop and change organisations through their human capital and capabilities.

MGMT910 Strategic Management

Spring	Wollongong	On Campus
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Credit Points: 6

Contact Hours: Spring 3 hrs

Subject Description: This subject introduces students to concepts and practical issues concerned with the strategic management. Topics examined include strategy formulation, choice and implementation; strategy and structure and the organisational context; industry analysis; strategy and competitive advantage.

MGMT911 Organisational Behaviour

Spring	Wollongong	On Campus
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Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject analyses and applies research findings, practice and skills in regard to leadership and team dynamics. The main issues for discussion include: nature and importance of leadership; traits and characteristics of leaders; effective leadership behaviours and attitudes; leadership styles; power and politics; team dynamics; motivation and coaching; problem-solving; communication; conflict resolution; diversity and leadership development.

MGMT915 Management of Change

Spring	Wollongong	On Campus
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Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject analyses how managers can conceptualise and lead the process of organisational change. Issues under discussion will be: organisational change theories and models; forces for change; resistance to change; coping with change; recognising, diagnosing, planning and implementing change; organisational development; contingency approaches to change; and aspects of cultural change management.

MGMT920 Organisational Analysis

Autumn	Wollongong	On Campus
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Credit Points: 6

Contact Hours: Autumn 3hrs

Subject Description: This subject provides students with an understanding of the main theoretical frameworks and conceptual tools used to analyse organisations. The subject approaches organisational analysis using four

perspectives: bureaucratic, contingency, political, and cultural. Emphasis is placed on understanding the basis in theory and metaphorical roots of each perspective, as the foundation for using a multiple perspectives approach to identify the key dynamics of organisations.

MGMT930 Strategic Human Resource Management

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject examines strategic management concepts and frameworks, and explores the links between strategic management and human resource management. A number of models of strategic HRM are considered, in terms of their theoretical foundations and practical utility. The overall focus is on using the conceptual and analytical frameworks of strategic HRM to develop and implement effective human resource strategies.

MGMT940 Innovation and Entrepreneurship

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: True Entrepreneurship and Innovation are key to the future economic development in many nations. This subject investigates the Innovation and Entrepreneurial processes, including New Venture Creation and Intrapreneurship. Students will learn how to differentiate between a good idea and a real business opportunity. A key part of this subject is the development of a realistic written business plan for an innovative business opportunity and its presentation via an action learning process utilising teams.

MGMT941 Small Business Management I

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: The smaller enterprise is becoming increasingly important to the economic well being of many nations. This subject has both a theoretical and practical focus by giving students an opportunity to develop their awareness and understanding of the key factors in successfully starting, operating and growing a SME. Detailed investigation of realistic SME scenarios as well as the growth area of franchising is undertaken by students.

MGMT946 Personal Learning: The Reflective Manager

Credit Points: 6

Not on offer in 2005

Subject Description: This subject covers a range of theories and skills to assist the manager in developing their capacities as a 'reflective' practitioner. Topics include: personality types; interpersonal psychology; perceptions of self and others; risk perception and locus of control; issues of ethics, guilt, shame and responsibility.

MGMT949 Performance Management

Credit Points: 6

Not on offer in 2005

Subject Description: This subject examines the area of performance management, defined as an ongoing communication process that, ideally, involves both the performance manager and employee in identifying and describing essential job functions and relating them to the mission and goals of the organisation; developing realistic and appropriate performance standards; giving and receiving feedback about performance; writing and communicating constructive performance evaluations and planning education and development opportunities to sustain, improve or build on employee work performance.

MGMT963 Management of Occupational Health and Safety

Spring Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject examines issues associated with the establishment of programs for the effective management of Occupational Health and Safety and Rehabilitation. Topics include: Technical and motivational programs, the role of the specialist, benefit-cost analysis, emergency and disaster management, networking within and between organisations, design of accident investigation and hazard assessment reporting systems, and the impact of work organisation on occupational health and safety.

MGMT969 Job Analysis, Recruitment & Selection

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: This subject examines contemporary issues and theory related to processes of organisational entry, involving the key phases of job analysis, recruitment, selection and socialisation. Recruitment strategies are assessed from the perspective of the organisation and the individual in the light of contemporary theoretical developments. A range of personnel selection techniques is examined in relation to issues of reliability, validity, fairness and applicability. Organisational entry processes are critically evaluated in the context of differing cultural expectations and practices. A range of practical skills in recruitment and selection processes are also developed.

MGMT975 Negotiation Advocacy and Bargaining

Credit Points: 6

Not on offer in 2005

Exclusions: Not to count with ECON975

Subject Description: The subject develops concepts and techniques for the choice and evaluation of strategies and tactics in collective bargaining and advocacy. Much of the subject will involve case studies and role playing.

MGMT978 Cross Cultural Management

Autumn Wollongong On Campus

Credit Points: 6

Contact Hours: Refer to Faculty

Subject Description: The subject explores management practices, issues and theory across cultures in international business. It seeks to engage students with problems

associated with management practices in a context of increasing global contact. Topics include the communication, technology, comparative management practices, managing with multicultural policies and the implications of culture for international/global managers. On successful completion of this course, students will have an appreciation and knowledge of managing across cultural boundaries in international business.

MGMT983 Leading Organisations: Politics, Power and Change Agency

Credit Points: 6

Not on offer in 2005

Subject Description: This subject provides students with the ability to reflect upon and improve their capacity to act effectively as an innovator and change agent. It introduces students to the nature of power and politics in organisations, how this dimension of organisational life impacts upon individual careers and organisational success, commonly recommended approaches and techniques for managing politics, and the personal and ethical issues involved in either participating in or abstaining from politics. The subject reviews current management research on organisational politics and change management, and provides checklists, case studies, guidelines and exercises for improving the students practical knowledge and experience.

MGMT986 Special Topics A

Credit Points: 6

Not on offer in 2005

Subject Description: Approved program of study agreed with the Head of the Department of Management

MGMT987 Management Special Topic

Spring	Wollongong	On Campus
Autumn	Wollongong	On Campus

Credit Points: 12

Contact Hours: Refer to Faculty

Subject Description: Approved program of study agreed with the Head of Discipline for Management

MGMT990 Minor Thesis

Annual	Wollongong	On Campus
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Credit Points: 24

Contact Hours: Refer to Faculty

Subject Description: Approved program of study agreed with the Head of the Department of Management or Course Director.

MGMT991 Major Thesis

Annual	Wollongong	On Campus
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Credit Points: 48

Contact Hours: Refer to Faculty

Subject Description: Approved program of study agreed with the Head of Discipline for Management Course Director.

PEIS102 An Introduction to Web Programming

Credit Points: 6

Not on offer in 2005

Pre-requisites: Nil.

Co-requisites: Nil.

Assessment: Participants will be awarded a certificate based on completion of the online project plus satisfactory completion of a practical programming test.

Subject Description: An introduction to the basics of computer programming using popular tools for interactive Web design: Hypertext Markup Language (HTML) and Java Script.

TBS 901 Accounting for Managers

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Exclusions: ACCY901 or TBS980

Subject Description: This subject is intended for those who need to obtain a better understanding of the principles of accounting and financial management. No previous knowledge or experience is assumed. The subject will introduce you to the role that effective financial management makes within an organisation. The aim is to make you proficient in the use of the accounting data that you receive in your work environment, as well as making you aware of the basis on which key financial decisions are made. You will be introduced to the basic concepts of financial decision-making and the role of financial management in both private and public sector organisations. The concepts and techniques will assist you in the use and interpretation of accounting data and you will become better acquainted with the planning and controlling of resources you have at your disposal.

TBS 902 Statistics for Decision Making

Credit Points: 6

Not on offer in 2005

Subject Description: This unit will provide an in-depth introduction to probability, decision theory, and statistical inference with emphasis on solutions to actual business problems. After developing a foundation in probability theory, the subject will extend this foundation to a set of methodologies for the analysis of decision problems. The unit examines structures for managerial decision making under conditions of partial information and uncertainty. The examination of the use of statistical techniques in managerial decision making processes, including, confidence intervals, hypothesis testing, quality control, simple and multiple regression and factor analysis should be applied in realistic case situations.

TBS 903 Managing People in Organisations

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: This subject introduces students to ideas about managing people in organisations which thematically combine theories and research in organisational behaviour and human resource management. The subject encourages students to think about management and organisations in ways which are multi-disciplinary, problem solving and critical. It encourages intellectual inquiry and debate using a range of sources: theoretical, journalistic, historical, comparative and quantitative. The subject encourages students to evaluate popular management fads in the light of more rigorous theorising and research. It aims to improve the research, critical thinking, writing and speaking skills of students.

TBS 904 Marketing Management

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Exclusions: MARK922

Subject Description: This subject examines the contemporary view of marketing and focuses on the following areas: identification of marketing opportunities; market segmentation, targeting and positioning; product life cycle; new product development; services marketing and marketing mix decisions.

TBS 905 Economic Analysis of Business Environment

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: This subject aims to introduce students to ideas about managing people in organisations which thematically combine theories and research in organisational behaviour and human resource management. It encourages students to think about management and organisations in ways which are multi-disciplinary, problem solving and critical. The subject encourages intellectual inquiry and debate using a range of sources: theoretical, journalistic, historical, comparative and quantitative. Students are encouraged to evaluate popular management fads in the light of more rigorous theorising and research. The subject aims to improve the research, critical thinking, writing and speaking skills of students.

TBS 906 Information Systems for Managers

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: This subject provides an understanding of the use and impact of information technology in organisations; in particular, it provides an analysis of the

structures and functions of the range of typical computer-based business information systems. The applications of information systems and issues facing managers will be examined. Other issues considered are the integration of discrete applications into the total information system and organisational implications of such integration and automation.

TBS 907 Financial Strategy

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Pre-requisites: TBS901 or TBS980

Exclusions: FIN 921

Subject Description: This subject provides an introduction to the theory and practice of financial management. The financial manager plays a key role in the development of a company's strategic plan. In particular s/he is concerned with providing advice on which investment opportunities should be undertaken and how they should be financed. Both of these decisions should be taken in the context of maximising the value of the investment made in the company by its shareholders. Investment of funds in assets determines the size of the company, its profits from operations, its business risk and its liquidity. Obtaining the best mix of financing and dividends determines the company's financial charges and its financial risk; which in turn impacts on its valuation. It is the aim of this course to examine many of these issues.

TBS 908 Supply Chain Management

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: Supply Chain Management extends the study of logistics beyond the boundaries of a single organisation, and places particular emphasis on the interfaces between the 'chain' or 'network' of enterprises engaged in moving products, services, and information, from suppliers through intermediaries to end users/ consumers. The overarching framework around which the course content is organised is the Supply Chain Management Performance/ Capability Continuum which has three critical components, i.e. operational excellence; supply chain integration and collaboration; and virtual supply chains. The subject focuses on developing a supply chain strategy, something which many organisations still do not have in place even today. Channel relationships between processors, manufacturers, and distributors is also reviewed, particularly as leading organizations are now openly embracing more collaborative behaviour for mutual benefit. Supply Chain infrastructure and operations topics are reviewed, but more emphasis is given to information technology and systems, as these are the lifeblood of top-performing supply chain. E-Commerce and the new supply chain business models it facilitates also receive significant attention, because this is where so much potential is still to be realised. Transformational change in supply chains is studied from two perspectives, i.e. re-

alignment inside the supply chain itself, and new advanced forms of 'outsourcing'. Living in the Asia-Pacific it is important to understand the regionalisation of supply chains which is well underway, and in some cases, globalization.

TBS 909 Corporate Governance

Credit Points: 6

Not on offer in 2005

Subject Description: The broad aim of this subject is to identify, explain and evaluate the sometimes competing approaches to corporate governance that have defined the terms of the governance debate, to assess the role of public policy in designing and overseeing effective systems of corporate governance and to examine the relationship between governance issues and business. This will provide students with a sound understanding of the complex issues that have to be faced by industry and government in developing effective corporate governance systems.

TBS 912 Quantitative Methods for Decision Making

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: This subject focuses on the quantitative and qualitative techniques available to managers in problem solving and decision making in organisations. Decision making models will be explored and the criteria used for rational decision making under conditions of risk and uncertainty will be examined. This decision making process will focus in areas such as forecasting, linear programming and project planning.

TBS 913 Innovation Topics and Cases

Credit Points: 6

Not on offer in 2005

Subject Description: The subject covers integration issues that must be confronted and managed to create value from technological and business innovation, including: Initiating innovation and incubating novel thinking, technological innovation, the innovation process, theories of innovation, planning innovation, strategy and innovation, R & D management, economic justification and innovation, new products and processes, operations strategy and innovation, process innovation, managing future technologies, public policy and technological innovation, and globalising change.

TBS 918 Strategic Supply Chain Management

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Pre-requisites: TBS908: Supply Chain Management

Subject Description: This subject extends the study of Supply Chain Management from the introductory study covered in TBS908. This subject examines the development

of Organisational Strategy in the context of Supply Chain Management and the Supply Chain Management Performance/ Capability Continuum, which consists of three critical components - operational excellence, supply chain integration and, collaboration and virtual supply chains.

TBS 920 International Business Strategy

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Exclusions: TBS984

Subject Description: This subject provides a detailed introduction to management within an international business perspective. Business is becoming increasingly global and firms require managers who understand and can resolve the challenges faced in surviving and succeeding in this competitive environment. Greater internationalization of business requires firms to be more competitive, dynamic, and interdependent. Managers must understand the complexities of global economic, political, socio-cultural, and financial forces and recognize how they affect their firm. Management challenges include dealing with the uncertain external environment, managing cultural diversity, handling the increased risk of international operations, and developing appropriate international strategies. Managers capable of operating in this environment will have truly global skills and will enhance their career prospects in today's exciting international business context.

TBS 921 Strategic Decision Making

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake D	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: This subject is theory and case based and will provide a study of the development of strategic decision-making and its application to corporate strategy. The subject consists of three main sections; strategic analysis, strategic choice and strategy implementation. However, it is more realistic to consider these from an integrated point of view and students will be strongly encouraged to develop holistic ideas of strategic decision-making, with emphasis on solutions to actual business challenges. Students should also realise that much of the strategic thinking that will be covered in this subject is also relevant to not for profit organisations. The theme throughout the subject will be to assess strategic capability and determine appropriate strategic actions, by developing a sound understanding of the mechanisms behind industry opportunities and threats. That is not to say that a purely mechanistic view is appropriate. Creativity, divergent lateral thinking and some understanding of risk management are essential requirements. The ability to find company information and develop a sophisticated understanding of case information are also skills that will be developed to encourage an educated approach to strategic decision-making.

TBS 924 Management Project

Credit Points: 12

Not on offer in 2005

Subject Description: Students are required to present a management report, to agreed guidelines and to a maximum length of 10,000 words. This project must relate to a student's chosen area of specialisation within the MBA.

TBS 925 Inventory Management

Credit Points: 6

Not on offer in 2005

Pre-requisites: TBS 930

Co-requisites: TBS930 may be completed simultaneously with TBS 925.

Subject Description: This subject aims to provide the student with state-of-the-art knowledge of inventory management theory and practice. Topics included will be as follows: materials management; management of storage and retrieval facilities; types of inventory problems; measuring inventory performance; inventory management systems for independent demand items; influence of forecasts and uncertainties of demand and lead time; dependent demand inventory systems; multi-echelon inventory management; decision models for inventory management; simulation models of inventory management systems; and case studies of world-class inventory management.

TBS 926 Manufacturing Management

Credit Points: 6

Not on offer in 2005

Subject Description: Manufacturing industry dynamics and manufacturing strategy, value adding in manufacturing, materials flow, manufacturing planning and control including MRP II, ERP, JIT and OPT. Maintenance management, supply procurement, distribution quality control, assurance and improvement, manufacturing information technology, performance management, concept of lean and agile manufacturing. Students are expected to undertake a substantial mini-project that is usually case-based, preferably on an aspect of the student's work experience.

TBS 928 Transport Logistics Management

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours 35

Subject Description: Transport Logistics Management is the study of the materials and related information flows through an organisation, from supply-side to customers/markets. As such, it is a subset of the wider Supply Chain Management topic, which looks at a string or network of organisations working together in collaborative ways, where the emphasis is on managing the interfaces between organisations. TLM focuses more on what is going on inside a single organisation. This subject introduces the notion that a deep understanding of customers' "buying behaviours" is an essential pre-requisite to designing the appropriate logistics operations responses. The concept of 'alignment' is taken further, and seeks to understand more about the cultural

workings inside an organisation, which will largely determine how well logistics plans are implemented on the ground. The leadership style of key elements of the organisation will also be discussed because of the important role it plays in shaping internal sub-cultures. The under-lying theme in the subject is that organisations around the world, big and small, are seeking to 'transform' the way they do business in the new and turbulent e-environment. Logistics is an ideal vehicle for launching such transformations because it cuts across most if not all functions of the enterprise. These transformations can be a combination of both internal change (re-alignment) and external change in the form of outsourcing.

TBS 929 Management of Process Innovation

Credit Points: 6

Not on offer in 2005

Exclusions: MGMT933

Subject Description: A key concern of contemporary technology management is improving the rate and quality of process innovation by adopting new methods to successfully integrate environmental, human, organisational and technological factors. This subject introduces the student to the interdependent human and technological character of work systems and provides principles and methodologies for designing more effective organisations. This subject is focused on the 'design' aspects of process innovation and covers in some detail socio-technical system design.

TBS 930 Operations Management

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours 35

Exclusions: MGMT952

Subject Description: This subject is a study of the design, analysis, decision-making and operations of activities for the production and delivery of goods and services. Topics include: strategic issues, qualitative and quantitative forecasting, facility location, capacity and layout, production planning, scheduling, management of quality, supply chain management and e-business, just-in-time and lean manufacturing, and project management. Whilst some calculations will be part of this subject, the emphasis will be more on the managerial interpretation of the methods and results.

TBS 932 Service Operations

Credit Points: 6

Not on offer in 2005

Subject Description: The service sector is an important and growing part of the economy. As a result, Service Operations Management and its impact is widespread. Services and Service Operations Management have some similarities to manufacturing and Production Management yet numerous differences exist and will be highlighted. The subject will focus on three primary areas of knowledge: understanding the nature of services, designing efficient and competitive services and managing the delivery of services.

TBS 933 Procurement Management

Trimester 2 Hong Kong Baptist University On Campus

Credit Points: 6**Contact Hours:** Trimester 2

Subject Description: In most leading firms today, the function that used to be called purchasing, or procurement, has expanded to become Supply Management. This subject looks at the expanded responsibility of procurement and its integration with long-term strategic corporate planning. Procurement now includes participating collaboratively in key material requirements determinations and supplier qualification; and focuses on the management of supplier relations and performance. This subject incorporates all these areas in the development of procurement and supply chain management.

TBS 940 Special Topic in Management - Project Management**Credit Points:** 6*Not on offer in 2005***Exclusions:** MGMT986

Subject Description: The services sector has grown to dominate most western economies, employing more people than manufacturing, and accounting for an increasing proportion of individuals' and organisations' expenditure. However, the sector has generally been much slower than manufacturing in applying the principles of project management. This emerging 'globalising economy', when coupled to more educated, demanding and litigious customers, is creating a strong need for flexible and quick response capabilities in organisations together with strong accountability mechanisms. Managers who are confident in planning, implementing and controlling change(s) through I.T. enhanced capabilities such as project management, are building organisational and personal capabilities which will enhance their organisations whether manufacturing, service or 'not for profit'. This subject analyses key issues in the uses and applicability of Project Management as a management and organisational capability, which includes the use of I.T. based support capabilities such as MS Project, MS Powerpoint and web based support systems.

TBS 941 Advanced Business Studies**Credit Points:** 6*Not on offer in 2005*

Subject Description: This subject provides students with exposure to current theoretical developments in business and management. There is an emphasis on integrative theory, although discipline based theory advances will also be canvassed. It seeks to develop the skills of critical analysis of theory both on the basis of its own assumptions and structure and by exploration of the related research literature. Students also investigate the skills of lateral thinking as they relate to business practice and innovation.

TBS 942 Advanced Business Specialisation Studies**Credit Points:** 6*Not on offer in 2005*

Subject Description: This subject is designed to enable DBA students to become thoroughly familiar with the subject in which they intend to specialise in their later thesis. Students

will be expected to research the area well, using any university facilities available. Industry-based students will also be expected to provide information and knowledge based on their working environment. A substantial knowledge of the relevant literature must be demonstrated. Students will be expected to organise, categorise and discuss the information and issues they identify as part of their specialisation topic. A seminar, report and substantial list of references must be provided.

TBS 943 Advanced Business Research Methods**Credit Points:** 6*Not on offer in 2005*

Subject Description: In this subject students will examine epistemology and methodology in social science and business research, and then explore the foundations for choosing methods and techniques in advanced applied business research. Students will develop and extend analytical skills required for successful doctoral research, including statistical techniques, the use of research software, case studies, ethnography, and surveys, as well as ethical issues in business research, and the influence of ethical considerations on research methods and methodology.

TBS 944 Advanced Business Specialisation Research**Credit Points:** 6*Not on offer in 2005*

Subject Description: In this subject DBA students create a research proposal and develop it into the brief for their DBA research project. Students will be expected to organise the structure of their proposed research project and clearly identify the issues, methodology and sources of reference they will investigate. This will take place in consultation with their DBA supervisor/mentor. There will also be regular class meetings where students will be expected to provide a progress report and receive feedback from colleagues and academic staff.

TBS 950 Quality in Management**Credit Points:** 6*Not on offer in 2005*

Subject Description: The purpose of this subject is to provide the student with an understanding of how an organisation can successfully make the transition to Total Quality Management. The approach is to explore the concepts and methods of TQM developed initially in the USA and subsequently further developed in Japan; to examine more recent developments, including the extension of TQM into the service sector, and to provide a basic understanding of the philosophical, analytical and statistical bases of TQM methodology together with some experience(s) of using that methodology.

TBS 951 Statistics for Quality Management**Credit Points:** 6*Not on offer in 2005***Exclusions:** TBS902

Subject Description: Topics covered in this subject include quality theory including 'six sigma' and the 'seven tools of quality'. A comprehensive approach to statistics to meet the

needs of students from diverse backgrounds. The subject provides a theoretical and practical grounding in statistical process quality (SPC). Students will be required to demonstrate their understanding of SPC using real case studies from organisations or companies selected by the student. The subject will create a direct link between statistical concepts delivered in lectures and real cases in the area of quality and a direct link between SPC and regression analysis.

TBS 952 Implementing Quality Systems

Credit Points: 6

Not on offer in 2005

Subject Description: This subject addresses the systems employed for ongoing quality management, including quality control and quality assurance, as well as improvement of quality. Included is an examination of systems thinking as it applies to quality management; the scope of modern quality systems; ISO quality system certification; continuous improvement methodologies, quality system implementation; various practical high impact methodologies and tools; the financial systems to support quality management endeavours; and case studies.

TBS 953 Management of Service Quality

Credit Points: 6

Not on offer in 2005

Pre-requisites: TBS950

Co-requisites: TBS950 may be completed as a co requisite.

Subject Description: This course identifies and examines the framework of understanding from which the Management of Service Quality can be analysed and improved, as a contribution to the long term Competitive Advantage of Organisations in rapid change economies. The course will review the main theories and approaches to Service Management, and will develop case studies and exemplars of best practice service management for a range of industries and organisations. This subject is based on a framework of service issues that allows common principles of both manufacturing and service organisations to be studied. Similarities, contrasts and unique topics in each industry are pointed out so that the widest variety of students will feel comfortable with the subject material. The combination of text, short cases and readings make this subject suitable for an introductory subject in service quality. The assignments allow for in-depth analysis for students with prior service experience.

TBS 954 Quality Management and Design

Credit Points: 6

Not on offer in 2005

Pre-requisites: TBS950

Subject Description: This course emphasises the application of organisation level improvement techniques in the effective management of Learning Organisations in a post industrial rapid change economy. Issues covered emphasise Organisational Performance Measurement (OPM) and improvement, and develop intellectual frameworks for:- the contribution of good design to the effective management of quality systems in organisations; the establishment of new styles of competitive advantage through quality systems in

Learning Organisations; using OPM to improve specific quality environments and the development of case studies for good organisational design; coverage of methodologies for designing and integrating quality into organisational systems, and a futures perspective on the likely successful features of quality organisations in non ferrous manufacturing environments such as transgenics, nanotechnologies, molecular manufacturing.

TBS 955 Quality Assurance

Credit Points: 6

Not on offer in 2005

Pre-requisites: TBS950

Subject Description: This course provides an opportunity for specialised interest study within the Quality management program, by developing the following frameworks of understanding:- The terminologies and propose of Quality Assurance; studies of selected methodologies of Quality Assurance; a Case Study in Quality Assurance: preparing an organisation for a selected QA award or accreditation.

TBS 970 Management Project Planning

Credit Points: 6

Not on offer in 2005

TBS 971 Quality Management Project

Credit Points: 6

Not on offer in 2005

Pre-requisites: TBS970

TBS 980 International Financial Management

Intake A	Wollongong	Modular
Intake C	Wollongong	Modular
Intake B	Sydney	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Exclusions: ACCY928 OR ACCY905 OR FIN 928 OR TBS 901

Subject Description: This subject introduces students to financial management in an international context. In any one intake, the topics will be selected from the following: Financial environment of international corporate activity; foreign exchange and derivatives markets; methods of foreign exchange risk measurement and management; overview of international financial markets and instruments; financing of foreign trade and foreign direct investments; international working capital management; investment decision making in an international context, including country risk analysis; international aspects of controlling, reporting and performance analysis; effects of government regulation on management decision making.

TBS 981 Employment Relations in an International Context.

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: On successful completion of this subject students should be able to understand the complexities of human resource management and employment relations in the current international context. They should be able to deal with material on international human resource management and employment relations from an academic and practical perspective.

TBS 982 Advertising and Marketing in a Global Economy

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: The objective of this subject is to provide both a theoretical and practical perspective to advertising communications and promotion management in a global economy. Thus, by adopting the perspective of the product manager or marketing manager, the subject examines the development and implementation of promotional programmes.

TBS 983 International Economic Environment for Business

Intake A	Sydney	Modular
Intake B	Wollongong	Modular
Intake C	Sydney	Modular
Intake D	Wollongong	Modular

Credit Points: 6

Contact Hours: 35

Subject Description: This subject aims to introduce to students, and develop their understanding of, those factors shaping the international economic environment in which business now operates. The subject examines the background to globalisation and then three core areas of international business. These (trade and trade barriers, international investment and foreign exchange) will be considered separately and then together in the context of the major international institutions charged with promoting trade, investment and monetary stability.

TBS 984 International Business

Intake A	Wollongong	Modular
Intake B	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular

Credit Points: 6

Contact Hours: 35

Exclusions: TBS920

Subject Description: This subject provides an introduction to management within an international business perspective. Business is becoming increasingly global and firms require managers who understand and can resolve the challenges faced in surviving and succeeding in this competitive environment. Greater internationalisation of business requires firms to be more competitive, dynamic, and interdependent.

Managers must understand the complexities of global economic, political, socio-cultural, and financial forces and recognise how they affect their firm. Management challenges include dealing with the uncertain external environment, managing cultural diversity, handling the increased risk of international operations, and developing appropriate international strategies. Managers capable of operating in this environment will have truly global skills and will enhance their career prospects in today's exciting international business context.

TBS 985 Communication for International Business

Credit Points: 6

Intake A	Sydney	Modular
Intake B	Sydney	Modular
Intake C	Sydney	Modular
Intake C	Wollongong	Modular
Intake D	Sydney	Modular
Intake D	Wollongong	Modular

Exclusions: ELL901 or ELL903

Subject Description: This subject provides opportunity for students to develop the various communication skills essential to academic and in international business environments. The academic and general literacy skills targeted include efficient gathering, critical analysis and effective presentation of information, taking effective notes, summarising, reporting and avoiding plagiarism, while professional communication skills may include interviewing, and collaborative writing of business reports. Supported by web-based resources, the subject is delivered through intensive workshops, which involve continual development and assessment of: vocabulary, reading comprehension, goal setting and task analysis, group work, critical discussion, summarising and reporting, public speaking and text editing. The communications to be practised relate directly to the other core subjects of the MIB program.

TBS 990 Special Topic in Business

Credit Points: 6

Not on offer in 2005

Subject Description: Topic to be approved by the Director of the Business School.

TBS 991 Management Project - Part 1

Credit Points: 6

Not on offer in 2005

TBS 992 Management Project - Part 2

Credit Points: 6

Not on offer in 2005

TBS 995 Business Research – Principles and Processes

Credit Points: 12

Not on offer in 2005

Subject Description: There is an emphasis on integrative theory, although discipline based theory advances will also be canvassed. It seeks to develop the skills of critical analysis of

theory both on the basis of its own assumptions and structure and by exploration of the related research literature. Students also investigate the skills of lateral thinking as they relate to business practice and innovation.

TBS 996 Research Methodology: Qualitative and Quantitative

Credit Points: 12

Not on offer in 2005

Pre-requisites: TBS 995

Subject Description: In this subject students will examine epistemology in social science and business research, and then explore the foundations for choosing methods and techniques in advanced applied business research. Students will develop and extend analytical skills required for successful doctoral research, including statistical techniques, the use of research software, case studies, ethnography, and surveys, as well as ethical issues in business research, and the influence of ethical considerations on research methods and methodology.

TBS 997 Literature Review and Annotated Bibliography

Credit Points: 12

Not on offer in 2005

Pre-requisites: TBS 995 & TBS 996

Subject Description: This subject is designed to enable students to become thoroughly familiar with the subject in which they intend to specialise. Students will be expected to research the topic to a very high level of expertise, using all university facilities available. Industry based students will be expected to provide academically sound information and knowledge based on their work environments. All students will be expected to demonstrate an appreciation for application of knowledge and information to a real business situation. A substantial knowledge of the relevant literature must be demonstrated. Students will be further expected to organise, categorise and discuss the information and issues relevant to their research to an exceptionally high level. A seminar report, substantial list of references and annotated bibliography must be produced.

TBS 998 Proposal and Defence

Credit Points: 12

Not on offer in 2005

Pre-requisites: TBS 995, TBS 996, TBS 997

Subject Description: Students are expected to produce a 9,000 – 10,000 word research proposal paper in a structured framework. The proposal is to be based on previous study consisting of statement and description of research problems, brief literature review and the establishment of conceptual framework. The work should then go on to clearly state aims, research methods and anticipated findings. Students will then be expected to defend their work in a one hour seminar. The work will be carried out under the supervision of an appointed DBA student supervisor.