UniCrew

UniCrew is a volunteer program open to all UOW students, that allows participants to develop skills & experience whilst getting involved both on campus & in the community, & having fun & making new friends along the way.

Date: March – October
Participant Numbers: 100
Team Leaders: 10

$2500 + GST

Benefits to sponsorship

- Company logo on t-shirts - worn by UniCrew at heavily populated events, both on & off campus
- Brand recognition on marketing materials, promotions & launches
- Website recognition
- Networking opportunity at program & social events
- Distribution of sponsors marketing collateral at x2 events.
- Signage & banner display opportunities

CSE Awards Night

Celebrating the volunteerism, commitment & passion of UOW students involved with programs run by the Centre for Student Engagement. The Clubs & Societies, UniCrew Volunteer Program, CIT & S4S Teams & the Big Fish Participants are all recognised at this event.

Date: Friday 21st October
Participant Numbers: 120

$500 + GST

Benefits to sponsorship

- Naming rights
- Branding on promotional material & invitations
- Website recognition
- Networking opportunity at events
- Awards & keynote Presentation

Big Fish Leadership Program

Big Fish is a 12 week student leadership program, run by student facilitators from the Centre for Student Engagement. Exploring leadership themes through workshops, presentations & seminars, the program varies slightly each session to offer the opportunity for students to participate in both.

Session One: March – June
Session Two: August - October
Venue: UOW
Participant Numbers: 50 per session
Facilitators: 10

Benefits to sponsorship

- Branding on promotional information & invitations
- Website recognition
- Networking opportunity at program events
- Keynote & awards presentation

13 Week Sponsor: $1000 + GST
26 Week Sponsor: $1750 + GST
Clubs & Societies

With over 65 Clubs & Societies at UOW ranging from academic to social, religious, cultural & humanitarian based, the C & S Program is by far the biggest at UOW, with over 4500 members.

Date: March – October
Participant Numbers: 4500 +
Clubs: 65

UniCentre Cup

An annual student gala day at UOW. All members of the UOW community are encouraged to watch the competition. The day consists of a number of activities, a round robin sports competition for clubs & societies incl. Soccer, Oztag, Volleyball & more, as well as lunch time entertainment.

Date: Friday 1st April
Clubs: 20 - 30

Major Sponsor: $1200 + GST
• Naming rights to the event
• Attendance & promotion at the event
• Website recognition
• Signage & banner display opportunities
• Attendance at awards presentation

Minor Sponsor: $600 + GST
• Brand recognition on marketing materials
• Attendance & promotion at the event
• Website recognition
• Signage & banner display opportunities

Annual Executive Training Dinner: $350 + GST
• Branding on promotional information & invitations
• Website Recognition
• Networking opportunity at event
• Product distribution
• Keynote presentation

President’s Networking Events: $350 + GST
• Branding on promotional information & invitations
• Website recognition
• Networking opportunity at event
• Keynote presentation

Community Impact Team

An experiential student leadership program, run by student facilitators from the Centre for Student Engagement, UOW students are aligned with a community project & the intention of the program being an ongoing service.

Date: TBC
Venue: TBC
Participants: Depends on project
Facilitators: 10 - 15

$1000 + GST
Benefits to sponsorship
• Branding on promotional information & invitations
• Website recognition
• Networking opportunity at events
• Keynote presentation
• Project involvement & participation
Garden Party
This annual student party is a great way for students to get familiar with their campus, meet their peers & see some of the hottest Australian & International acts & DJs. Stretching over two stages, the Garden Party is known as the festival-style party of the year at UOW.
Date: Thursday 10th March
Venue: UniBar & UniHall
Participants: up to 2000

Benefits to sponsorship

Major Sponsor
• Naming rights to UniHall stage
• Announcement during event
• Promotional staff in attendance at event
• Promotional flyer distribution at event
• Branding on promotional materials
• Recognition in the What’s On E-newsletter distributed to 20,000
• Recognition on UniBar Plasma Screens
• Logo recognition on the UniCentre website

Secondary Sponsor
• Naming rights to UniBar stage
• Announcement during event
• Promotional flyer distribution at event
• Recognition on promotional materials
• Recognition on the UniCentre website

UniHall – Major Sponsor
Attendance of up to 1000 at any given time
$4000 + GST

UniBar – Secondary Sponsor
Attendance of up to 750 at any given time
$2000 + GST
Thursday UniBar Night

Wollongong UniBar is currently in a highly regarded position within the local & touring music venues. Whether you enjoy the biggest bands or the up- &-coming locals, cutting-edge DJs or headliners at the summer festivals UniBar caters for every taste & genre. In recent years the UniBar has proudly presented Hilltop Hoods, Eskimo Joe, Lisa Mitchell, Bag Raiders, You Am I, Paul Dempsey to name a few. UniBar is the Wollongong stage that many of Australia's biggest acts love to play!

Date: Every Thursday night during session
Venue: UniBar
Attendance: 200-750

$1000 + GST per UniBar Gig Night

Benefits to sponsorship
- Promotional staff in attendance (max 3)
- Promotional flyer distribution
- Logo on promotional materials
- Logo placement on the UniCentre website
- Product specials on the night
- Recognition in the What's On E-newsletter distributed to 20,000

UniBar Band Comp

Growing every year, the UniBar Band Comp has become an institution at UOW with over 500 spectators attending the 2010 Final. The competition gives UOW bands the opportunity to showcase their talents on the UniBar stage in front of the peers & a panel of industry professional judges. With entrants ranging from all music genres, the competition reaches a huge range of audiences from both within the campus community & local music fans.

Heat Dates: Tuesdays during April – August (6 heats)
Repechage Round: Tuesday 2nd August
Final: Thursday 25th August

Venue: UniBar
Attendance at Heats: 200-250
Attendance at Final: 500
Band Entrants: 30-35

Major Prize Sponsor: $3000 + GST
Secondary Prize Sponsor: $2000 + GST
Final Sponsor: $1000 + GST

Benefits to sponsorship

Major Prize Sponsor
- Announcement during event
- Logo on promotional materials
- Recognition in the What’s On E-newsletter distributed to 20,000
- Recognition on UniBar plasma screens
- Recognition on the UniCentre website

Secondary Prize Sponsor
- Announcement during event
- Logo on promotional materials
- Recognition on UniBar plasma screens
- Recognition on the UniCentre website

Final Sponsor
- Promotional flyer distribution at event
- Recognition on promotional materials
- Recognition on the UniCentre website
DJ Comp
For the second consecutive year, UniCentre will run the campus DJ Comp at UOW. The event is held on the Duck Pond Lawn over the peak lunch periods during session as part of the popular Lunch on the Lawn program. Heats attract up to 350 students during their common lunch break enjoying the lawn environment with the 2010 final attracting 400+ attendees.

Heat Dates: Wednesday 10th & 17th August
Final: Wednesday 31st August
Venue: Duck Pond Lawn
DJ Entrants: 7-10

Major Prize Sponsor: $3000 + GST
Secondary Prize Sponsor: $2000 + GST
Final Sponsor: $500 + GST

Benefits to sponsorship

**Major Prize Sponsor**
- Announcement during event
- Logo on promotional materials
- Promotion in the What’s On E-newsletter distributed to 20,000
- Recognition on UniBar plasma screens
- Logo placement on the UniCentre website

**Secondary Prize Sponsor**
- Announcement during event
- Logo on promotional materials
- Recognition on UniBar plasma screens
- Logo placement on the UniCentre website

**Final Sponsor**
- Promotional flyer distribution
- Recognition on promotional materials
- Logo placement on the UniCentre website
Oktoberfest

Celebrate Oktoberfest UniBar style, featuring a traditional German Oom Pah Pah band & bratwurst, games & prizes as well as giant pretzels & festivities transforming the UniBar into the Wollongong equivalent of a beer hall event. With each year UniBar Oktoberfest grows in leaps & bounds - is currently one of the most highly regarded student parties on the UOW campus.

Date: Thursday 5th October
Venue: UniBar
Attendance: 1000-1300

Major Sponsor: $5000 + GST
Secondary Sponsor: $2500 + GST

Benefits to sponsorship

Major Sponsor
- Naming rights to the event
- Announcement during event
- Promotional staff in attendance at event
- Promotional flyer distribution at event
- Logo on promotional materials
- Recognition in the What’s On E’newsletter distributed to 20,000
- Recognition on UniBar plasma screens
- Logo on the UniCentre website

Secondary Sponsor
- Announcement during event
- Promotional flyer distribution at event
- Logo on promotional materials
- Logo placement on the UniCentre website
Weekly Events
Each weekday during session the UniBar opens its doors to the campus & community with events including Pool & Poker Competitions on Monday’s from 4:30pm & UniBar Trivia on Wednesday’s from 5:30pm. From 4:00pm each Monday & Tuesday our wonderful UniBar Hosts (UniCrew volunteers) are on site to interact with patrons through the giant jenga & chess board as well as ping-pong tables. Patrons are able to win drink vouchers & great prizes each week for supporting their campus outlets.
Date: Every Monday, Tuesday, Wednesday during session
Venue: UniBar
Attendance: 100-300

Benefits to sponsorship

13 Week Sponsor
• Promotional flyer distribution at events
• Promotional staff in attendance at events
• Logo on promotional materials
• Logo on the UniCentre website

6 Week Sponsor
• Promotional flyer distribution at events
• Promotional staff in attendance at events
• Logo on promotional materials
• Logo on the UniCentre website
**End of Session Parties**

End of Session is the student party that celebrates the end of another session at UOW. Students are given one last chance to unwind before the impending fortnight of exams. Highlights of End of Session Parties are local & touring bands & DJs with a great party atmosphere.

**Date:** Session 1: Thursday 4th June  
Session 2: Thursday 29th October

**Venue:** UniBar

**Attendance:** 250-750

**Major Sponsor:** $2000 + GST

**Secondary Sponsor:** $1000 + GST

**Benefits to sponsorship**

**Major Sponsor**
- Naming rights to the event
- Announcement during event
- Promotional staff in attendance at event
- Promotional flyer distribution at event
- Logo on promotional materials
- Recognition in the What’s On E-newsletter distributed to 20,000
- Recognition on UniBar Plasma Screens
- Logo on the UniCentre website

**Secondary Sponsor**
- Announcement during event
- Promotional flyer distribution at event
- Recognition on promotional materials
- Recognition on the UniCentre website

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**End of Exams Parties**

Whether it’s a celebration or a commiseration, End of Exams Party is a signature event not to be missed at the completion of a hard fortnight of exams. Holidays have finally arrived & the night features some of Australia’s hottest bands & DJs.

**Date:** Session 1: Thursday 25th June  
Session 2: Thursday 19th November

**Venue:** UniBar

**Attendance:** 250-750

**Major Sponsor:** $2000 + GST

**Secondary Sponsor:** $1000 + GST

**Benefits to sponsorship**

**Major Sponsor**
- Naming rights to the event
- Announcement during event
- Promotional staff in attendance at event
- Promotional flyer distribution at event
- Logo on promotional materials
- Recognition in the What’s On E-newsletter distributed to 20,000
- Recognition on UniBar Plasma Screens
- Logo on the UniCentre website

**Secondary Sponsor**
- Announcement during event
- Promotional flyer distribution at event
- Recognition on promotional materials
- Recognition on the UniCentre website
O-Party
Welcoming students to UOW is a blast with the annual O-Party. A traditionally sold out event featuring some of Australia’s hottest bands & DJs, it’s a great way for students to get familiar with their campus, meet some like-minded people & make their first impressions of life at UOW.
Date: Thursday 24th February
Venue: UniBar
Attendance: 750-1000
Major Sponsor: $2000 + GST
Secondary Sponsor: $1000 + GST

Benefits to sponsorship
Major Sponsor
• Naming rights to the event
• Announcement during event
• Promotional staff in attendance at event
• Promotional flyer distribution at event
• Logo on promotional materials
• Recognition in the What’s On E-newsletter distributed to 20,000
• Recognition on UniBar plasma screens
• Logo on the UniCentre website

Secondary Sponsor
• Announcement during event
• Promotional flyer distribution at event
• Logo on promotional materials
• Logo on the UniCentre website

St Paddy’s Day Party
The inaugural St Paddy’s Day Party is set to be a night to remember at the Wollongong UniBar in 2011, with themes & promotion in the weeks leading up to event, come & celebrate the Irish day of days. Complete with fiddle band, games & prizes, this party will be the first of many to be held for the students of UOW.
Date: Thursday 17th March
Venue: UniBar
Attendance: 250-750
Major Sponsor: $2000
Secondary Sponsor: $1000

Benefits to sponsorship
Major Sponsor
• Naming rights to the event
• Announcement during event
• Promotional staff in attendance at event
• Promotional flyer distribution at event
• Logo on promotional materials
• Logo in the What’s On E-newsletter distributed to 20,000
• Recognition on UniBar plasma screens
• Recognition on the UniCentre website

Secondary Sponsor
• Announcement during event
• Promotional flyer distribution at event
• Logo on promotional materials
• Logo on the UniCentre website
Super-Heroes & Villains Party

2011 brings the third annual Super-Heroes & Villains Party at UniBar. This free student event is a great excuse to take on a role of your favourite character & make your mark on the UniBar Photo Gallery in your best lycra. Featuring local & up-coming artists & DJs, this party is designed to get the dance floor packed & meet some new friends at their best.

Date: Thursday 28th April
Venue: UniBar
Attendance: 250-750

Major Sponsor: $2000 + GST
Secondary Sponsor: $1000 + GST

Benefits to sponsorship

Major Sponsor
• Naming rights to the event
• Announcement during event
• Promotional staff in attendance at event
• Promotional flyer distribution at event
• Logo on promotional materials
• Logo in the What’s On E-newsletter distributed to 20,000
• Recognition on UniBar plasma screens
• Logo on the UniCentre website

Secondary Sponsor
• Announcement during event
• Promotional flyer distribution at event
• Logo on promotional materials
• Logo on the UniCentre website

Market Alley

Experience the colour & buzz of UniCentre’s Market Alley. Held fortnightly during session, the event creates a community feel on campus through stalls varying from fashion & accessories to plants & homemade crafts. Twice per session, Market Alley is transformed into a homemade arts & crafts market with Crafternoon Delights where students & the community are encouraged showcase their original pieces.

Date: Wednesday fortnightly during session
Venue: Market Alley designated area
Stall Holders: 10-18 per event

Major Sponsor: $1000 + GST

Benefits to sponsorship

Major Sponsor
• Naming rights to the event
• Promotional flyer distribution at event
• Logo on promotional materials
• Recognition in the What’s On E-newsletter distributed to 20,000
• Recognition on UniBar plasma screens
• Logo on the UniCentre website
Partnership Agreement
Terms & Conditions

Full payment is required to secure your booking. Payment is required no later than 30 days from date of invoice. All prices exclude GST. UniCentre has the right to refuse any booking based on its Advertising & Sponsorship Policy. On receipt of your confirmation we will forward requirements for your artwork/delivery of product. Roaming sampling is not included & is additional & booked separately. Product sales: Stalls can undertake product or service sales, for approved items only. Sales will be confirmed on a case-by-case basis, but as a general rule food, beverages & offensive material are not eligible. All cancellations must be in writing to vdimise@uow.edu.au within 3 days of booking confirmation, otherwise 50% of your booking applies.

Unicrew - $2500 + GST
CSE Awards Night - $500 + GST
Big Fish
  13 Week - $1000 + GST
  26 Week - $1750 + GST
UniCentre Cup
  Major Sponsor - $1200 + GST
  Minor Sponsor - $600 + GST
Annual Executive Training Dinner - $350 + GST
President’s Networking Events - $350 + GST
Community Impact Team - $1000 + GST
Garden Party
  Major Sponsor - $3000
  Secondary Sponsor - $2000 + GST
Thursday UniBar Night - $1000

UniBar Band Comp
  Major Prize Sponsor - $3000 + GST
  Secondary Prize Sponsor - $2000 + GST
  Final Sponsor - $1000 + GST
DJ Comp
  Major Prize Sponsor - $3000 + GST
  Secondary Prize Sponsor - $2000 + GST
  Final Sponsor - $500 + GST
Oktoberfest
  Major Sponsor - $5000
  Secondary Sponsor - $2500 + GST
Weekly Events
  13 Week Sponsor - $1000 + GST
  26 Week Sponsor - $1750 + GST

End of Session Parties
  Major Sponsor - $2000 + GST
  Secondary Sponsor - $1000 + GST
End of Exams Parties
  Major Sponsor - $2000 + GST
  Secondary Sponsor - $1000 + GST
O-Party
  Major Sponsor - $2000 + GST
  Secondary Sponsor - $1000 + GST
St Paddy’s Day Party
  Major Sponsor - $2000 + GST
  Secondary Sponsor - $1000 + GST
Super Heroes & Villians Party
  Major Sponsor - $2000 + GST
  Secondary Sponsor - $1000 + GST
Market Alley - $1000