Online Advertising

The UniCentre’s website is the portal of social communication for students at the University of Wollongong, generating an average of 26,000 unique visits per month. Create brand awareness amongst UOW students through marketing your product, service, event or activity directly to this captive market.

Website Advertising

• Website Tile Premium Pages (171 w x 88 pixels h)
  4 Weeks: $800 + GST
• Website Tile Other Pages (171 w x 88 pixels h)
  4 Weeks: $600 + GST

What’s On E-Newsletter

The newsletter provides real value and is distributed to 20,000 students weekly. Your placement also comes with a textual listing and the artwork is hyperlinked direct to your website.

Advertising Rates

Large Banner (630 w x 150 pixels h)
  1 Week: $300 + GST
  4 Weeks: $1,000 + GST
Secondary Banner (150 w x 150 pixels h)
  1 Week: $200 + GST
  4 Weeks: $600 + GST

Campus Advertising

UniBar Plasma Advertising

Plasmas are prominently positioned in the UniBar, one of the most frequented venues on campus.
4 Weeks (640 w x 480 pixels h)
$400 + GST

Poster Advertising

Campus posters are a way to promote your product, service or event. Postering takes place all over campus, on authorised notice boards and in highly populated areas.

Advertising Rates

4 Weeks (15 x A3 Portrait Posters)
$600 + GST

Contact - Marketing Department

Victoria DiMise: (02) 4221 8171 or email vdimise@uow.edu.au
Diane Cruise: (02) 4221 8022 or email dcruise@uow.edu.au

unicentre.uow.edu.au
Company Name:
Agency: (Please specify who this is on behalf of)
ABN:
Contact Person:
Address :

Telephone: Mobile: Fax:

Email:

Packages

Website Marketing
☐ Website Tile Premium Pages – 4 weeks: $800
☐ Website Tile Other Pages – 4 weeks: $600

Plasma Advertising
☐ 4 Weeks: $400 + GST

Poster Advertising
☐ 4 Weeks: $600 + GST

What’s On E-newsletter
Large Banner
☐ 1 Week: $300 + GST
☐ 4 Weeks: $1,000 + GST

Secondary Banner
☐ 1 Week: $200 + GST
☐ 4 Weeks: $600 + GST

Preferred start date: Preferred end date:

Please fax form to Victoria DiMise on (02) 4221 8081

Signature of Partner:

Company Name:
Date:

Unicentre

2011 Advertising

EAT/ PLAY/ SHOP/ VISIT/ LEARN/ DRINK/ DANCE/

Partnership Agreement

Terms and Conditions

Full payment is required to secure your booking. Payment is required no later than 30 days from date of invoice. All prices exclude GST. UniCentre has the right to refuse any booking based on its Advertising & Sponsorship Policy. On receipt of your confirmation we will forward requirements for your artwork/delivery of product. All cancellations must be in writing to vdimise@uow.edu.au within 3 days of booking confirmation, otherwise 50% of your booking applies.

* Product sales: Stalls can undertake product or service sales, for approved items only. Sales will be confirmed on a case-by-case basis, but as a general rule food, beverages and offensive material are not eligible. Roaming sampling is not included, which is additional & booked separately.

Cheques Payable to:

Wollongong UniCentre
PO Box U100 Northfields Avenue,
University of Wollongong 2500
Ph: 02 4221 8000
Fax: 02 4221 8081
Email: unicentre@uow.edu.au

EFTPOS Details:

Bank: National Australia Bank
Account: Wollongong UniCentre Ltd.
Number 2 Account
BSB#: 082-886
ACC#: 55709 9503