

COMM-e-NEWS

2010



DECEMBER EDITION

A NEWSLETTER FOR COMMERCE STUDENTS



University of Wollongong



COMMERCE CENTRAL OPENING HOURS FOR 2010:

Mon-Fri

9 am – 5 pm

COMMERCE COMPUTER LAB OPENING HOURS:

1 November – 23 December
Mon-Fri 9:30 am – 4:30 pm

For more information go onto the Commerce
Central website!

<http://www.uow.edu.au/commerce/index.html>

SUMMER SESSION

Tutorial Enrolments for Summer Session subjects are available on 1 December at 7:24 pm to 20 December at 5 pm.
This will be through the SMP tutorial enrolment System.
Summer Session subjects commence on 6 December

CHANGES

TUTORIAL ENROLMENT SUMMER 2010/2011 AND AUTUMN 2011

Commerce is changing from the Tutorial Preference System (TPS) for Tutorial enrolment to SMP Tutorial Enrolment System.

This will be from Summer Session 2010

For more information on SMP go to

<http://www.uow.edu.au/student/tps/UOW008150.html>

SUBJECT CHANGES:

- **FIN221** Introductory Business Finance will be replaced by **FIN222** Corporate Finance in 2011.
- **FIN251** Introduction to Financial Planning will no longer be on offer in 2011. From 2011, new subject **FIN252** Personal Finance will be in place.
- **ECON312** Industrial Economics will be replaced by **ECON312** Competition Policy.
- **ECON221** Econometrics will be replaced by **ECON221** Introductory Econometrics
- **MGMT332** Enterprise and Innovation will be replaced by **MGMT332** Entrepreneurship

Please seek advice from the School's academic advisor if you are unsure of your program progress.

ACCOUNTING STUDENTS PLEASE NOTE:

If you missed the CPA Information Seminar held on Tuesday 26th October from 1230-1330 in building 40 Room 131, don't despair – please visit <http://cpaaustralia.com.au/students> for updated information.

MARKETING STUDENTS PUT THEORY INTO PRACTICE in the following subjects:

COMM331 Simulation of a Socially Innovative Enterprise
COMM333 Applied Business Research for Social Innovation

From 2011, Commerce is introducing two new capstone subjects and through a competition with its marketing students, have now come up with an innovative advertisement to help promote the subjects within the Faculty.

“Students were divided into ‘competitive advertising agency’ teams,” said Paul Chad, subject co-ordinator of the second year Marketing students. “The practical exercise simulated real-life and enabled students to gain experience in understanding and appreciating the pressures which advertising agencies are under to produce quality output for clients within short time frames.”

The two new capstone subjects from Comm 331 *Simulation of a Socially Innovative Enterprise* and Comm 333 *Applied Business Research for Social Innovation* have common learning outcomes and are differentiated by an integrative action based learning component.

“The competition amongst the 30 student groups across six tutorials was quite intense and the theme of social innovation was taken onboard by many of the teams with obvious research conducted on how best to integrate this theme into the required message,” said Chad.

The student group judged to have produced the best advertisement comprised Svetlana Sorafinowska, Rebecca Katselos, Kristina Gavrilovska and Stevan Arandjelovic. Svetlana commented that “The activity was a fun and practical way of interacting in the classroom. I really enjoyed expressing my ideas to my group members in order to develop the most creative design’.

The winning advertisement is currently being utilised in print form within the Commerce building, and in electronic format on the Commerce Central television screens.

For more information about the Capstone subjects contact:

Reetu Verma, Kathy Rudkin, Lee Moerman, Jan Turbill, Belinda Parrish, Sandra Humphrey or Chris Sykes within the Commerce Faculty.

Further information/photos contact:
Kimberley Humphries
Commerce Faculty
42215661 / khumphri@uow.edu.au



WHAT'S ON?

The logo for iplan2, with 'iplan' in blue and '2' in green, all in a bold, sans-serif font.

Make a **Difference**. Become a **Financial Planner**.



The Financial Planning Association is excited to announce the re-launch of iplan2. iplan2 is a fun and informative website dedicated to increasing the awareness of a career in financial planning amongst university students.

Students can benefit from an interactive resource that allows them to view jobs online, get career advice, watch videos from key personalities such as financial planners and executives in the profession, make comments and ask questions via blogs, vote in polls and more.

It is our objective to keep [iplan2](http://www.iplan2.com.au) robust and exciting and in order to do so, we request your support in promoting this site to students. So please, encourage your students to visit [iplan2](http://www.iplan2.com.au).

For a limited time you can order free copies of [*A Guide to Becoming a Financial Planner*](#) to distribute to students or to make available through your university's careers office. To request copies [please click here](#).


VISIT www.iplan2.com.au TODAY!



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Follow us on Twitter



Careers@Singapore 2011

FINANCIAL AND ACCOUNTING SERVICES

In just over four decades, Singapore has established a thriving financial centre of international repute, serving not only its domestic economy, but also the wider Asia-Pacific region and in some instances, the world. The financial services sector currently constitutes about 13% of Singapore's GDP.

At the same time, Singapore has also developed a vision of developing itself into a global accountancy hub by 2020, and it has set itself the goal to double the accountancy sector's contribution to Singapore's GDP from the existing 0.4% to about 1% over the next decade.

Sign up for Careers@Singapore: 2011 (Financial & Accounting Services) and learn how you can be part of this exciting growth.

Participating companies include over 10 financial institutions and accounting firms, including the Big Four. You can look forward to meeting them at a career exhibition, and also attend forums on understanding the critical skills that are in demand, how you can proactively improve your employment opportunities and career progression and what are the opportunities and challenges if you are thinking of making a career switch to the finance and accounting sector.

TOURISM AND HOSPITALITY

Tourism contributes some 4% to Singapore's GDP and is set to grow, boosted by a SGD 2 billion Tourism Development Fund. Visitor arrivals to Singapore increased 18% to reach 996,000 in August 2010, heralding the ninth consecutive month of record visitor arrivals.

The highly anticipated openings of the two Integrated Resorts (IRs) in 2010 has boosted tourism figures exponentially, and has led the growth of the industry, which also includes hotels, attractions, MICE sector, travel companies, retail establishments, and food and beverage enterprises.

Sign up for Careers@Singapore: 2011 (Tourism & Hospitality) and learn all about the career opportunities in Singapore's tourism & hospitality industry and how you can be a part of this amazing growth.

Participating companies include Singapore Tourism Board and various hotels and attractions.

Register your interest now! We will send you more information nearer the event date to invite you to sign up for the event and apply for the positions available.

Grab this opportunity to attend Careers@Singapore: 2011, and network with top industry leaders and decision makers

Events Schedule:

Tourism & Hospitality: 7 January 2011

Legal Services: 8 January 2011

Financial & Accounting Services: 22 January 2011

For further information please visit www.contactsingapore.sg/CareersSg/2011

APPLY FOR UNIVATIVE ILLAWARRA

Are you a 2nd or 3rd year student?

Wondering what to do over Summer Break?

Apply for Univative Illawarra

- Build your employment skills
 - Meet new and interesting people
 - Have some fun – Competitive edge
- **Win a Prize**



Register at:

www.uow.edu.au/careers/wlp/UI/index.html

OR

Email at:

careers@uow.edu.au

4221 3325



Careers Central

STUDENT STORIES

VIVA GIVES COMMERCE STUDENT PR EXPERIENCE

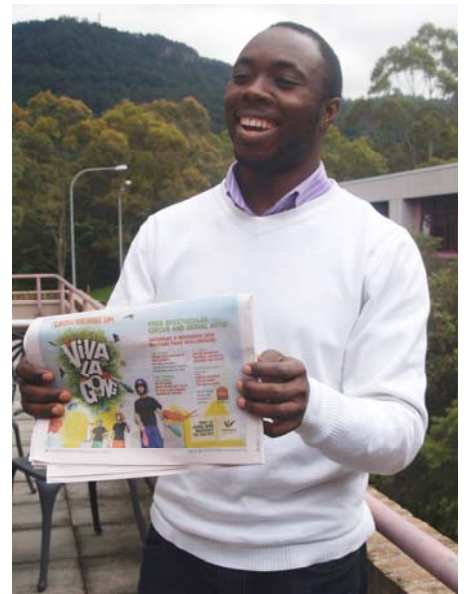
When Sterg Ayeni started with Wollongong City Council, as part of the Faculty of Commerce Internship Program, he never thought he would be part of one of the biggest events on the region's calendar.

"I was working in Community Services when they asked me if I would be interested in spending some time in Cultural Services," said Sterg. "Around that time, Viva la Gong was ramping up and they needed assistance with PR for the festival - I readily agreed. I was doing everything from writing articles, media releases and generally aiming to get as much publicity as what I could for the event."

The event, which was held over last weekend, was a huge success and this can be attributed to the communication strategy that Sterg helped to implement.

"I got to have a feel of what it is like to plan for a community focused event, learnt how to liaise in order to harness the synergy of teamwork, improved my communication skills and learnt to write professional media releases while having fun," said Sterg.

Sterg, originally from Lagos, Nigeria in Africa came to UOW to learn key marketing and management business skills. Having completed his Commerce Internship as well as a contract with the NSW Department of Commerce and a certificate IV in Business Marketing and Advertising, this high achiever hopes to work for a fortune500 company someday but now plans to start up his own marketing consultancy firm where he can implement the things he has learnt from all of his work, study and internship experiences.



The Commerce Internship Program connects second and third year undergraduate Commerce students with businesses who engage them in workplace activities that are meaningful to the student and useful to the organisation. Students are invited to apply online for this elective subject in the Bachelor of Commerce with eligible candidates being interviewed and potentially selected by host organisations.

For more information contact
Kimberley Humphries
khumphri@uow.edu.au / 02 42215661

TIP OF THE MONTH!



Enjoy the Christmas Break and have a
Happy New Year. Return in 2011
feeling refreshed and ready to get
stuck into study!