Efficacy of strategies to increase participation rates in disease-and-risk management programs

Funding: ARC Linkage
Project Partner(s): Australian Health Management
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PROJECT OVERVIEW:

The aim of this project is to determine the most effective strategies for maximising recruitment and retention of at-risk adults into evidence-based disease-and-risk-management programs, as well as completion of health risk assessments. It is evident from the literature on risk factor modification, and on the economic and social costs of chronic diseases, that increasing participation in these programs will lead to reduced health costs and reduced morbidity and mortality among the target population. The primary outcome of this project will be evidence-based guidelines on the best strategies for recruitment to, and retention in, disease-and-risk management programs.