Adolescent UVR Behaviours: Developing an instrument to measure UVR related behaviours among adolescents

Student: Melinda Williams (APAI Scholarship)
Supervisors: S. Jones, D. Iverson and P. Caputi
Funding Partner: Cancer Council NSW

PROJECT OVERVIEW:

Despite 25 years of mass media and programs aimed at improving adolescent sun protective behaviours, evidence indicates that many programs targeting adolescents have had only a modest impact. While there are many reasons for failure in contemporary public health programs the focus of this research is on the influence of measurement failure. The overall aim of this study is to develop a psychometrically sound instrument that measures adolescent UVR related behaviours, and enables the creation of a valid and reliable composite sun protection score.