What is Business Wellbeing? Why is it important?

Seminar Summary:

Dr Gordon Spence will introduce the newly launched Australian Institute of Business Wellbeing (AIBWB) and outline the concept of business wellbeing, which views prosperity as a function of wealth AND wellbeing.

Implications of business wellbeing will then be discussed, both for employers and employees, along with a brief overview of the AIBWB’s 2011-2012 plans to develop theoretical and practical knowledge of the concept.

The talk will conclude with an outline of the inaugural Winter lecture series (speakers, topics and dates), along with a preview of the Spring series and planned 2012 events.

Wednesday 6th July @ 5pm
Sydney CBD Campus,
Gateway Building
1 Macquarie Place, Level 9
Circular Quay
RSVP: Jodi@uow.edu.au

Thursday 7th July @ 5pm
Innovation Campus,
Room 232.102
Level 1
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