You are invited to a presentation by Associate Professor Eric Deakins, University of Waikato, NZ & Dr Tillmann Bohme, University of Wollongong Topics: “Engaging industry with academe: the education-integrator role”

Synopsis: Education providers’ inability to meaningfully engage with industry has serious implications for the competitiveness of both sectors, and impacts national productivity. Starting with a holistic view of the tertiary education sector, Associate Professor Eric Deakins (University of Waikato, NZ) and Dr Tillmann Böhme (UOW) are presenting a proof of concept study for a (turnkey) education concept which is primarily focused on meeting industry’s management education needs. The proposed education-integrator concept, which combines international best practice resources into responsive stair-cased qualifications and offers timely decision support at points of industry need, has received strong industry support. Study findings have major implications for education providers intent on collaborating, learning, and educating using rapidly maturing Internet technology.

Date: Monday 29 October, 12.30 - 1.30 pm.
Venue: Wollongong Main Campus
Building 67, Room 102
Wollongong, NSW

Dr Eric Deakins is an Associate Professor in the Department of Management Systems at the University of Waikato Management School. He is an internationally renowned expert on business process management, e-business/e-government, and supply chain management. Some 30 years of professional experience in the UK, USA, and New Zealand includes senior management, business consulting and tertiary level academe. He serves on the editorial boards of the International Journal of Technology Enhanced Learning and the International Journal of IT Project Management. Eric holds advanced teaching qualifications and specialises in course designs featuring authentic, experiential group-based learning to suit all styles of adult learner. He is also the architect of a nationally recognised early childhood education research centre, where he continues to mentor its practitioner researchers.

Dr Eric Deakins with Prime Minister Clark at the official opening of the Pagoda Teaching Development and Research Centre.