Reach over 19,000 students at the University of Wollongong

Promotional sampling is a unique opportunity to take your staff on campus for face-to-face contact with students at the University of Wollongong. Communicating with students on a face-to-face basis is an ideal way to launch a new product line, generate brand awareness of a product or service, gather feedback, trial new promotions or just simply promote your business. Sampling at the right time of the year guarantees a foot in the door to a large captive regional youth market.

What is promotional sampling?
Promotional sampling on campus allows you to locate your promotional staff on campus to hand out flyers, free products or other approved promotional materials to students in high traffic areas.

Where can you sample?
Promotional sampling is conducted in high traffic areas at the University of Wollongong, including outside the UniBar and food hall courtyard, newly refurbished Building 11, outside the UniShop entrance, Duck Pond Lawn and Jugglers Lawn.

Lunchtime on the Lawn
Every Wednesday, Wollongong UniCentre provides live lunchtime entertainment on the Duck Pond Lawn. This is a place where students meet and relax. Lunchtime on the Lawn offers sponsors an ideal opportunity to get involved and capture the market. Consider this established event for your organisation’s promotions and sampling.

Rate Card for Sampling

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Duration</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half Day</td>
<td>3 hours sampling</td>
<td>between hours of 9am and 3pm</td>
<td>$400.00 + GST</td>
</tr>
<tr>
<td>Full Day</td>
<td>9am – 3pm</td>
<td></td>
<td>$600.00 + GST</td>
</tr>
<tr>
<td>Stall</td>
<td>(samplers own stall)</td>
<td></td>
<td>Additional $100.00 + GST</td>
</tr>
<tr>
<td>UniBar</td>
<td>7.30pm – 10.30pm</td>
<td></td>
<td>$500.00 + GST</td>
</tr>
</tbody>
</table>

How to book Promotional Sampling?
It’s easy, just fax or email us the completed Partnership Agreement. You will receive approval of your request and be sent a tax invoice for payment. Terms of payment are 30 days from date of invoice.

Contact - Marketing Department
Victoria DiMise: (02) 4221 8171 or email vdimise@uow.edu.au
Diane Cruise: (02) 4221 8022 or email dcruse@uow.edu.au

unicentre.uow.edu.au
2011 Sampling & Lunchtime on the Lawn
EAT/ PLAY/ SHOP/ VISIT/ LEARN/ DRINK/ DANCE/

Your Name:
Company Name:
ABN:
Representing: (Advertising Agency only)
Address :

Telephone: Mobile: Fax:
Email:

Partnership Agreement
Terms and Conditions

Full payment is required to secure your booking. Payment is required no later than 30 days from date of invoice. All prices exclude GST. UniCentre has the right to refuse any booking based on its Advertising & Sponsorship Policy. On receipt of your confirmation we will forward requirements for your artwork/delivery of product. All cancellations must be in writing to vdimise@uow.edu.au within 3 days of booking confirmation, otherwise 50% of your booking applies.

Product sales: Stalls can undertake product or service sales, for approved items only. Sales will be confirmed on a case-by-case basis, but as a general rule food, beverages and offensive material are not eligible. Roaming sampling is not included and is additional & booked separately.

Cheques Payable to:
Wollongong UniCentre
PO Box U100 Northfields Avenue,
University of Wollongong 2500
Ph: 02 4221 8000
Fax: 02 4221 8081
Email: unicentre@uow.edu.au

EFTPOS Details:
Bank: National Australia Bank
Account: Wollongong UniCentre Ltd.
Number 2 Account
BSB#: 082-886
ACC#: 55709 9503

Packages

☐ Half Day: 3 hours sampling
   (between hours of 9am and 3pm)
   $400.00 + GST

☐ Full Day: 9am – 3pm
   $600.00 + GST

☐ Stall: (samplers own stall)
   Additional $100.00 + GST

☐ UniBar: 7.30pm – 10.30pm
   $500.00 + GST

Preferred day: ☐ MON ☐ TUE ☐ WED ☐ THUR ☐ FRI

Description Of Promotional Activity: (compulsory)

Please fax form to Victoria DiMise on (02) 4221 8081

Signature of Partner:
Company Name:
Date:

unicentre.uow.edu.au