

## STUDY THEME:



# SOCIAL INNOVATION & ENTREPRENEURSHIP

### STUDY ABROAD AT UOW

Study Abroad students can select a program of study for one or two sessions from any of the academic disciplines at the University of Wollongong. A series of study packages covering various academic themes has been developed to assist with the planning process. Some of the themes include opportunities for students to incorporate an extra dimension to their semester abroad through an associated volunteering, service learning or internship relevant to the topic.

The selection of subjects highlights offerings in the particular study area in either Autumn (February-June) session or Spring (July- November) session. The themes are indicative only and students have the flexibility to substitute subjects from any of the academic faculties.

More information about the subjects, including individual subject descriptions, assessment requirements and pre-requisite information is available in the Undergraduate Handbook at: [www.uow.edu.au/handbook](http://www.uow.edu.au/handbook)

The latest timetable information for Wollongong campus offerings is at [www.uow.edu.au/student/timetables](http://www.uow.edu.au/student/timetables)

Detailed subject descriptions can be provided upon request. [studyabroad@uow.edu.au](mailto:studyabroad@uow.edu.au)

A complete list of subjects [https://sols.uow.edu.au/owa/sid/CAL.USER\\_CALENDAR\\_SELECT\\_SCREEN](https://sols.uow.edu.au/owa/sid/CAL.USER_CALENDAR_SELECT_SCREEN)

Courses taught in the Faculty of Commerce are underpinned by its mission to inspire socially innovative commerce through an understanding of the genuine corporate social responsibility, environmental sustainability, personal and business ethics and human rights.

The University of Wollongong has become a signatory to the Principles for Responsible Management Education (PRME), and is part of a select global network of universities that has embraced the six principles. These principles formally develop responsible business education practices, holding organisations accountable for their actions and outlining strict targets that must be met to retain credibility.

As a signatory to PRME, the Faculty of Commerce acknowledges the critical importance of teaching responsible business practices and promises to develop the capabilities of students to work towards a sustainable global economy.

The Faculty of Commerce has three key research areas:

- > Social Innovation Network  
[www.uow.edu.au/research/networks/sinet](http://www.uow.edu.au/research/networks/sinet)
- > Marketing Research Innovation Centre  
[www.uow.edu.au/commerce/smm/mark/mric](http://www.uow.edu.au/commerce/smm/mark/mric)
- > People and Organization Research Centre  
[www.uow.edu.au/commerce/smm/mgmt](http://www.uow.edu.au/commerce/smm/mgmt)

### ADDITIONAL OPPORTUNITIES:

Internships: Study abroad students can apply to enrol in COMM390 Commerce Internship (6 cp) if they will also be enrolling in at least one other subject on offer by the Faculty of Commerce. This experiential learning subject, designed for students undertaking a commerce/business major, provides an opportunity for students to integrate and apply their university knowledge in an industry context. Applicants will be required to nominate for up to three roles. Short-listed candidates will be required to participate in a skype interview with a pre-selected industry partner prior to arrival in Australia. A separate program fee will apply.

## SUBJECT INFORMATION:

	SUBJECT CODE	SUBJECT NAME	PRE-REQUISITE KNOWLEDGE
Autumn session (Feb-July)	COMM101	Principles of Responsible Commerce	None
	COMM327	Business Innovation, Technology and Policy	Any 72 cp of subjects
	ACCY304	Social and Environmental Accounting	The equivalent of 72 cp from a Commerce degree
	MARK 356	Creating & Marketing New Products	Introductory Marketing
	MGMT215	Small Business Management	Introductory Accounting
	MGMT351	Responsible Leadership*	Introductory Management
	ISIT 203	Social Informatics and the Workplace	24 @100 level ISIT, BUSS,CSCI
	ISIT 205	Social Impact of Technology	24 @100 level ISIT, BUSS,CSCI
Spring Session (July-November)	COMM390	Commerce Internship	Separate application & Interview
	COMM 101	Principles of Responsible Commerce	None
	ECON309	Environmental Economics	ECON111 Introductory Microeconomics
	MARK320	Social Marketing	MARK101 or MARK213 Marketing Principles
	MARK311	Management of Change	MGMT110 Introduction to Management
	MGMT332	Enterprise and Innovation	ACCY100 Accounting 1A plus MARK101 or MARK213 Marketing Principles
	COMM390	Commerce Internship	Separate application & Interview

\* May not be on offer in 2010

### LEVELS OF STUDY

**100 level:** a subject at first year level, usually introductory

**200 level:** a subject at second year level, normally requires some background knowledge.

**300 level:** a subject at third year level, advanced level undergraduate

**Standard load:** one year of full-time study is equivalent to 48 credit points, or 24 credit points each academic session

### GLOSSARY:

- > **Subject** a unit of study within a program or degree (called a course in the US system)
- > **Assessment** work which a student is required to complete to provide a basis for an official record of achievement or certification of competence in a subject.

> **Credit point** the value that indicates the study load attached to the subject. One credit point has an implied workload of 2 hours per week- for example, a six credit point subject represents a minimum of 12 hours of work per week: this may be 3 hours of classes, 4 hours of reading and 5 hours of personal study.

> **Faculty** a group of Academic Units or Schools.

> **Timetable** a weekly schedule of subject meeting times which may include lectures, tutorial, labs and workshops.

> **Tutorial** often called a tute, a small discussion group, led by a tutor, designed to provide more detailed coverage of subject content.

> **Uni** a common term for a university in Australia.

### CONTACT INFORMATION:

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Email: [studyabroad@uow.edu.au](mailto:studyabroad@uow.edu.au)

The University of Wollongong attempts to ensure the information contained in this publication is correct at the time of production (August 2009), however, sections may be amended without notice by the University in response to changing circumstances or for any other reason. Check with the University at the time of application/enrolment for any updated information.

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