

## STUDY THEME:



# MEDIA CULTURE & COMMUNICATIONS

### STUDY ABROAD AT UOW

Study Abroad students can select a program of study for one or two sessions from any of the academic disciplines at the University of Wollongong. A series of study packages covering various academic themes has been developed to assist with the planning process. Some of the themes include opportunities for students to incorporate an extra dimension to their semester abroad through an associated volunteering, service learning or internship relevant to the topic.

The selection of subjects highlights offerings in the particular study area in either Autumn (February-June) session or Spring (July-November) session. The themes are indicative only and students have the flexibility to substitute subjects from any of the academic faculties.

More information about the subjects, including individual subject descriptions, assessment requirements and pre-requisite information is available in the Undergraduate Handbook at: [www.uow.edu.au/handbook](http://www.uow.edu.au/handbook)

The latest timetable information for Wollongong campus offerings is at [www.uow.edu.au/student/timetables](http://www.uow.edu.au/student/timetables)

Detailed subject descriptions can be provided upon request. [studyabroad@uow.edu.au](mailto:studyabroad@uow.edu.au)

A complete list of subjects [https://sols.uow.edu.au/owa/sid/CAL.USER\\_CALENDAR\\_SELECT\\_SCREEN](https://sols.uow.edu.au/owa/sid/CAL.USER_CALENDAR_SELECT_SCREEN)

The Media Culture and Communications theme draws together subjects with a shared interest in the ways in which media and entertainment industries and practices shape our everyday lives. This theme also includes subjects that address the social impact of communications technologies—the rise of mobile social networking, for example, or the way computers are changing both the way we work and learn, and how we experience community and intimacy.

All of these subjects are implicitly international in their outlook, but at the same time they offer a good introduction to the distinctively Australian experience of media culture. If you want to know more about the blend of imported and locally produced media consumed in Australia, or to find out about how Australian journalists, film producers, TV buyers, games designers, or advertising campaigns take advantage of this mix, subjects in this theme will help you find out. You will also expand your knowledge of international media histories, from Hollywood genre movies to Asian cinema, and from documentary forms to the use of media in war.

Many of our subjects include a practical or project-based dimension, so as well as learning about how blogging is changing the way we receive information, in some of these subjects you'll be communicating online in small virtual teams, producing your own small digital project, or just talking to your classmates and your lecturers on Twitter.

### LEVELS OF STUDY

**100 level:** a subject at first year level, usually introductory

**200 level:** a subject at second year level, normally requires some background knowledge.

**300 level:** a subject at third year level, advanced level undergraduate

**Standard load:** one year of full-time study is equivalent to 48 credit points, or 24 credit points each academic session

### GLOSSARY:

- > **Subject** a unit of study within a program or degree (called a course in the US system)
- > **Assessment** work which a student is required to complete to provide a basis for an official record of achievement or certification of competence in a subject.
- > **Credit point** the value that indicates the study load attached to the subject. One credit point has an implied workload of 2 hours per week- for example, a six credit point subject represents a minimum of 12 hours of work per week: this may be 3 hours of classes, 4 hours of reading and 5 hours of personal study.
- > **Faculty** a group of Academic Units or Schools.
- > **Timetable** a weekly schedule of subject meeting times which may include lectures, tutorial, labs and workshops.
- > **Tutorial** often called a tute, a small discussion group, led by a tutor, designed to provide more detailed coverage of subject content.
- > **Uni** a common term for a university in Australia

## SUBJECT INFORMATION:

	SUBJECT CODE	SUBJECT NAME	PRE-REQUISITE KNOWLEDGE
<b>Autumn session (February-July)</b>	BCM100	Introduction to Media & Cultural Studies	None
	BCM101	New Media: Histories/Industries/Practices	None
	BCM102	Understanding Audiences	None
	BCM335	Electronic Cultures	16 cp @ 200 level
	BCM388	Globalising Media: Asian Screen Cultures	16 cp @ 200 level
	DIGC201	Game Culture: Video & Computer Games as a Communication Form	36 cp at 100 level including BCM101 Introduction to New Media
	HIST291	Film & History	36 cp including 6 cp History or Politics
	JOUR201	Print Media Writing (8 cp)	None; May be restricted to Journalism majors
	LING210	Communicating in a Foreign Language	None
	MACS225	Australian Content: Media, Narrative and Celebrity	36 cp
	MACS235	Making of Cultures: Media Representation & Public Culture	36 cp
	MACS333	Screen Genres	16 cp @ 200 level
	MACS335	Electronic Cultures	16 cp @ 200 level
	MACS388	Globalising Media: Asian Screen Cultures	16 cp @ 200 level
	MACS390	Media, War & Peace	24 cp @ 200 level
	POL100	The Art of Politics	None
	STS100	Social Aspects of Science & Technology	None
	STS288	Science and the Media	Any 36 cp
	WRIT101	Introduction to Creative Writing	None
	ISIT 205	Social Impact of Technology	24 cp at 100 level Information Technology, Business systems or Computer Science
<b>Spring Session (July-November)</b>	BCM106/ PHIL106	Media Ethics & Law	None
	BCM301	History of Media & Communication	16 cp @ 200 level
	DIGC101	New Media Communications	BCM101 New Media or equivalent
	DIGC102	Methods of Research in Digital Communication	None
	DIGC202	New Media and Communication: Cyber-economies/ Cyberculture	36 cp at 100 level
	HIST300	Reporting War: A History	16 cp @ 200 level History or Politics
	JOUR101	Introduction to Print News Writing	None: May be restricted to Journalism majors
	JOUR202	Feature Writing	Completion of at least a year of Journalism studies at home institution
	JOUR205	Professional Writing 1	Completion of at least a year of Journalism studies at home institution
	JOUR305	Professional Writing 2	JOUR205
	MACS120	The Culture of Everyday Life	None
	MACS230	The Image	36 cp
	MACS288	World Cinemas	36 cp
	MACS310	On Location: the Place of the Media Audience	16 cp @ 200 level
	MACS315	Shifting Culture: Ideas & Cultural Movements	16 cp @ 200 level
	MACS329	Sexuality & Culture	16 cp @ 200 level
	PHIL151	Practical Reasoning	None
	POL121	International Politics	None
	POL224	Politics and the Media	36 cp including 6 cp Politics
	SOC 104	Communication, Media & Society	None
	STS128	Computers in Society	None
	STS230	Technology in World History: from Prehistory to the Present	None
	ISIT 203	Social Informatics and the Workplace	24 cp at 100 level Information Technology, Business systems or Computer Science

## CONTACT INFORMATION:

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The University of Wollongong attempts to ensure the information contained in this publication is correct at the time of production (August 2009), however, sections may be amended without notice by the University in response to changing circumstances or for any other reason. Check with the University at the time of application/enrolment for any updated information.

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