### University of Wollongong



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## MAJOR AUSTRALIAN NEWSPAPER HIGHLIGHTS WOLLONGONG'S CONTINUING SUCCESS

A major Australian metropolitan newspaper, *The Sydney Morning Herald*, has announced the University's success yet again on its front page (June 1, 2006).

Under its headline, "Wollongong graduates in front for jobs and money", the newspaper referred to a survey undertaken by Graduate Careers Australia.

The newspaper reports that graduates of UOW had the lowest percentage of graduate unemployment (based on under-25's seeking work within four months of graduation) of all universities in the state of New South Wales; and that UOW graduates' median starting salaries of \$40,000 placed the UOW in the top band of Australian universities.

This latest story comes after UOW received the maximum five-star rating in the 2006 Australian Good Universities Guide in the six categories of Research Intensity, Graduate Rating, Getting a Job, Positive Graduate Outcomes, Graduate Starting Salary and Staff Qualifications.

In August 2005, a front-page report in Australia's national newspaper, *The Australian*, ranked UOW Australia's number one university for teaching performance, based on the Australian Government Department of Education Science and Training (DEST) 'Student Outcome Indicators for the Learning and Teaching Performance Fund'.

# REVIEW OF ENTRY PATHWAYS TO POSTGRADUATE COURSES IN THE FACULTY OF COMMERCE AND GRADUATE SCHOOL OF BUSINESS (GSB)

Following a review of the operation of the Graduate Certificate in Commerce pathway introduced in 2005, some amendments have been made.

The Graduate Certificate in Commerce acts as an entry pathway to the following masters courses:

- in GSB, to the Master of International Business and Master of Science (Logistics)
- in the Faculty of Commerce, to the Master of Applied Finance (Banking), Master of Finance, Master of Strategic Management, Master of Strategic Management and Marketing, Master of Strategic Marketing, and the Master of Strategic Human Resource Management

The Graduate Certificate acts as a pathway for those who do not meet English language and/or academic requirements for direct entry to the Masters programs, and students must have an

average mark of 60% in the Graduate Certificate in Commerce to progress to the relevant masters course. Package offers for the Graduate Certificate + Masters program will continue to be made, noting this progression requirement in the offer.

#### Effective immediately:

 entry to the Graduate Certificate in Commerce will require an English language score of IELTS 6.0 overall, with a minimum 6.0 in reading and writing, and 5.0 in speaking and listening

Students will have to take an approved business communications subject in their **first** session of study (in the case of GSB, in the first intake) and achieve a pass (50%) in this subject

- The Graduate Certificate in Commerce will consist of a business communications subject and three academic subjects, to be determined at the time of enrolment. In the case of the GSB, the program will include TBS 985 Communication for International Business and TBS 902 Statistics for Decision Making. These subjects will all be available at SBS as well as the Wollongong campus from intake C (July) 2006
- No offers will be made to master degrees in GSB or the Faculty of Commerce for a 54 credit point program. This program was originally introduced to allow students with IELTS 6 in all band scores to enter the Masters program directly, however is no longer available.
- Students with less than 6.5 overall or equivalent have the option of EITHER enrolling the Graduate Certificate in Commerce OR in an English for Business program of 5 or 10 weeks at Wollongong University College in either Wollongong or Sydney.

Note that for other areas of study in the Faculty of Commerce:

- for all masters courses in Accounting, no Graduate Certificate pathway is available; all applicants must hold bachelor degrees
- the Graduate Diploma in Information Systems pathway is available to students with a degree in a non-IT/IS area, and leads to entry to the Master of Information Systems.

The Graduate Diploma in Management and Graduate Diploma in Marketing will be available in 2007. Both require an IELTS of 6.5 or equivalent for entry. The Graduate Diploma is one year in duration and leads to entry, subject to obtaining 55%, to the range of Masters programs in Management/Marketing which can then be completed with a further 4 subjects. The total duration for the Graduate Diploma + Masters package in this case is 1.5 years. This is the same duration as the Graduate Certificate in Commerce + 1 year Master package, and may suit students who have 6.5 IELTS but lack the academic background for direct entry to a Masters program in the areas in management or marketing.

#### CHANGES TO GRADUATE SCHOOL OF BUSINESS (GSB) INTAKES

From 2007, the Graduate School of Business (GSB) at the Wollongong campus will revert to semester starting dates – i.e. February and July, to better allow for GSB subjects to be undertaken by students enrolled in other courses, and for the specializations in the new MBA Advanced

Sydney Business School will continue to offer 4 intakes per year – January, April, July and September.

For students who have already had offer letters issued for commencements at GSB at Wollongong, we will reissue offer letters.

Transitional arrangements will be put in place for students who have commenced studies at GSB Wollongong in intakes C and D this year to be able to complete their course within the original duration.

For students entering a Masters program at the Wollongong campus from 2007, WUC English for Business (EB) courses will be offered at WUC Wollongong campus as per the following dates:

For commencement of Masters program in Wollongong: :	10-week EB	5-week EB
Autumn (February) Session 2006	20 November 2006 – 9 February 2007	8 January 2007 – 9 February 2007
Spring (July) Session 2007	23 April 2007 – 29 June 2007	28 May 2007 – 29 June 2007
Autumn (February) 2008	19 November 2007 – 8 February 2008	7 January 2008 – 8 February 2008

For students entering a Masters program at Sydney Business School (SBS), the WUC English for Business (EB) dates at WUC Sydney campus remain unchanged:

For commencement of Masters program in at SBS	10-week EB	5-week EB
Intake D (September) 2006	3 July 2006 – 8 September 2006	7 August 2006 – 8 September 2006
Intake A (January) 2007	16 October 2006 – 22 December 2006	20 November 2006– 22 December 2006
Intake B (April) 2007	8 January 2007 – 16 March 2007	12 February 2007 – 16 March 2007
Intake C (July) 2007	28 May 2007 – 29 June 2007	28 May 2007 – 29 June 2007
Intake D (September) 2007	2 July 2007 – 7 September 2007	6 August 2007 – 7 September 2007
Intake A (January) 2008	15 October 2007 – 21 December 2007	19 November 2007 – 21 December 2007

#### SPECIALISATIONS NOW AVAILABLE IN MBA ADVANCED PROGRAM

From July 2006, the MBA Advanced will offer specialisations in a number of areas.

For students undertaking the MBA Advanced at Sydney Business School or through the Graduate School of Business at Wollongong campus, specialisations will be available in General Management and Logistics.

For those students undertaking the MBA Advanced at the Wollongong campus, the following specializations will also be available, and will be noted on the student's testamur

Commerce	Accounting, Finance, Economics, Human Resource Management, Information Systems, Management, Marketing
Engineering	Engineering, Engineering Management, Environmental Engineering, Engineering Asset Management
Health and Behavioural Science	Health Management, Public Health
Informatics	Internet Technology, E-Commerce, Information Technology Management, Information and Communication Technology

Offers to the MBA Advanced will include a progression requirement: "progression to the Advanced component requires a weighted average mark of 60% over the initial 72 credit points of the MBA"

Tuition fee: \$10,200 per Session (\$20,400 per year)

Commencement Sydney Business School: Intake A (January), B (April),C (July), D (September). Wollongong campus: Intakes C (July) and D (September) for 2006; Autumn

(February) and Spring (July) from 2007.

Duration 2 years Credit points: 96

CRICOS Code: 048696M

#### AGENT DAY AT SYDNEY BUSINESS SCHOOL

About 30 representatives from our Sydney-based agencies attended a presentation by the Dean of the Graduate School of Business (GSB) at the recently enlarged Sydney Business School (SBS) premises on Wednesday 24 May.

The Dean extended an invitation to all agents to have prospective students meet with staff of Sydney Business School either as a group, or on an individual basis, for course counseling.

For agents wishing to make an appointment with SBS staff, please contact Yvonne Watt, Executive Officer, on 9266 1300

#### **EXTRA IELTS TESTING DATES**

Due to overwhelming demand, WUC Wollongong has recently added a number of additional IELTS test dates for candidates. The new dates can be found at http://www.wuc.edu.au/ProgramsAndServices/Dates.shtm

#### AGENTS WITH DELEGATED AUTHORITY TO MAKE OFFERS ON BEHALF OF UOW

Agents with delegated authority are reminded that this authority does not cover offers made to students who are Australian citizens or who have Permanent Residency status. All such students should be referred to UniAdvice.

#### **UOW MATHEMATICIAN DISCOVERS STOCK OPTION FORMULA**

A University of Wollongong mathematician, Associate Professor Song-Ping Zhu, has cracked a formula that will have important implications for researchers, traders and investors working on the valuation of American-style stock options. His findings have triggered widespread excitement among his mathematical colleagues who are confident that this long-standing problem has finally been solved. Read more at: http://media.uow.edu.au/news/2006/0427a/index.html

If there are other staff members in your agency who would like to receive this update, please advise Kaye Osborn on <a href="kaye@uow.edu.au">kaye@uow.edu.au</a>