The Faculty of Commerce has a national and international reputation for the quality of its teaching and research in many areas of business and the social sciences. Our programs are regularly reviewed to ensure that they are of a high quality and relevant to those seeking to enhance their careers in the fields of business, government and the not-for-profit sector. In 2004 we were ranked joint fourth nationally in terms of the receipt of Federal Government research funding allocated to faculties of commerce or business. In addition a new, state-of-the-art, Commerce Research Centre was opened for our full-time doctoral research students.

Studying Commerce at UOW is a positive investment in your future. A postgraduate commerce degree will ensure you gain sound business acumen and professional qualifications to succeed in this increasingly competitive world. The Faculty is highly regarded for producing graduates with well-developed analytical, presentation and communication skills and high levels of literacy, numeracy and computer proficiency.

Our programs will put you in touch with contemporary business strategies and advances in technology. Firms and governments seeking to operate effectively in the global market rely on our graduates and research initiatives. UOW graduates typically enjoy high employment rates and are well represented in the private and public sectors, in Australia and overseas.

The Faculty's research and research training agenda incorporate a multidimensional field of study focused on organisations and business activities in both Australia and in their international contexts. As a postgraduate student, you will be offered extensive support services combined with program flexibility to suit your individual requirements.

For additional information on the Faculty please visit < www.uow.edu.au/commerce >

For course information please visit < http://coursefinder.uow.edu.au/coursefinder >
RESEARCH CENTRES

> CENTRE FOR SMALL BUSINESS & REGIONAL RESEARCH

The Centre hosts annual SME conferences, which attract the interest of those working in the SME area from many parts of Australia and internationally. It was recently awarded a contract with the Department of State and Regional Development (NSW) to profile successful SME exporters in a number of regions and industry sectors.

> CENTRE FOR KNOWLEDGE MANAGEMENT

While only new, this Centre has already attracted substantial external funds from contractors such as the Department of Defence. The Centre is also involved in National Competitive Grants applications. Its primary focus is the investigation of knowledge transfer.

> CENTRE FOR LEADERSHIP AND KNOWLEDGE MANAGEMENT

Knowledge loss and supply chain efficiency within the Department of Defence, knowledge turnaround strategies and knowledge leadership are just some of the research areas being scrutinised by the Centre for Knowledge Management. Established in mid-2003, the Centre aims to become a Centre of Research Excellence for the Faculty. It has quickly established a promising profile, largely based on developing industry partnerships.

> MARKETING RESEARCH INNOVATION CENTRE (MRIC)

The MRIC’s mission is to make a significant contribution to the development of marketing research methods and to develop a national and international reputation in the area of methodological research in marketing. Current research projects by mric researchers include brand image (branding) methodology and measurement, market segmentation, answer format effects and applications; qualitative research methodology and measurement; and quantitative measurement theory and applications.

> HUMAN RESOURCE RESEARCH CENTRE

A team of researchers are conducting studies in the area of human resource management and development at the global, national, regional and enterprise levels, and the interaction between these levels. In doing this they integrate the disciplinary perspectives of industrial relations, human resource management, organisational behaviour and labour economics. Their work contributes in a significant way to policy development in human resource management and development at the various levels on which they focus.

> THE METACAPITALISM RESEARCH PROGRAMME
  www.uow.edu.au/commerce/accy/research/metacapitalism

The metacapitalism research programme broadly examines the role of ‘efficiency’ changes to capital, technology and labour in the private and public sectors, and their overall impact on global financial markets. It aims to highlight the socio-economic, political and ethical considerations to ‘market efficiencies’ long-term effects on the individual and society.

> CENTRE FOR ASIA PACIFIC SOCIAL TRANSFORMATION STUDIES
  www.capstrans.edu.au

CAPSTRANS operates within the Faculties of Arts and Commerce. See page 8 for more information.

“I am a scholarship student researching the barriers and motivation of e-commerce adoption in Indonesian SMEs. My decision to become a graduate student at UOW was not only based on the fact that its staff are highly regarded authorities in their research areas, but also that they are wonderful mentors. Everyone I have had interaction with has treated my desire to learn and achieve with respect.”

MIRA KARTIWI
SCHOOL OF ECONOMICS & INFORMATION SYSTEMS
PHD – INFORMATION SYSTEMS

STUDENT PERSPECTIVE
RESEARCH DEGREES

DOCTOR OF PHILOSOPHY (PHD)
Duration > 3 years or part-time equivalent
Location > Wollongong
Delivery > Flexible
Starting sessions > Autumn/Spring
Entry requirements > See page 4.
Candidates can undertake a PhD with supervision from any discipline within the Faculty. These areas include accountancy; economics; finance; industrial relations; information systems; management and marketing.

MASTER OF ACCOUNTANCY – RESEARCH
MASTER OF FINANCE – RESEARCH
Duration > 1.5 years or part-time equivalent
Location > Wollongong
Delivery > Flexible
Starting sessions > Autumn/Spring
Entry requirements > Recognised Bachelor degree with Honours Class II, Division 2 or higher in accountancy or finance. Candidates may not undertake subjects for this program which are similar in content to subjects included in their Honours or Masters course. Students who do not have an undergraduate Honours degree at this standard or equivalent (for example, a Masters degree with a research component) may be admitted, but will be required to undertake additional work at Honours standard and may take an additional year to complete their studies.

MASTER OF ECONOMICS – RESEARCH
Duration > 1.5 years or part-time equivalent
Location > Wollongong
Delivery > Flexible
Starting sessions > Autumn/Spring
Entry requirements > Recognised Bachelor degree with Honours Class II, Division 2 or higher in Economics, or equivalent. Students who hold a Pass Masters degree in Economics or equivalent. Students who hold a Masters degree at credit level or above may be admitted to the program after an appropriate program of preliminary study prescribed by the Head of School.

COURSEWORK DEGREES

GRADUATE CERTIFICATE IN COMMERCE
Duration > 6 months or part-time equivalent (24cp)
Location > Wollongong
Starting sessions > Autumn/Spring
Entry requirements > Recognised Bachelor of Commerce with Honours Class II, Division 2 or higher, or equivalent. Candidates who have completed a Masters degree may be admitted to the program. Candidates who hold a Bachelor of Commerce degree at credit level or above may be admitted to the program. Applicants should have a recognised Bachelor degree or equivalent. Applicants with a combination of academic qualifications and/or relevant work experience may also be considered. Candidates complete 24cp of 200-, 300-, or 900-level subjects as approved by the Course Coordinator.

MASTER OF MANAGEMENT & FINANCE

MASTER OF FORENSIC ACCOUNTING
Duration > 1 year or part-time equivalent (48cp)
Location > Wollongong
Delivery > Day/Evening
Starting sessions > Autumn/Spring
Entry requirements > Recognised Bachelor of Accountancy, or Commerce degree with a major in Accountancy, with an average mark of at least 60%.

The Master of Accountancy builds on the accounting knowledge and skills acquired at the undergraduate level. It develops in-depth understanding and capacities to critique the research and practice of accounting.

MASTER OF PROFESSIONAL ACCOUNTING
Duration > 1.5–2 years or part-time equivalent (72cp)
Location > Wollongong
Delivery > Day/Evening
Starting sessions > Autumn/Spring
Entry requirements > Recognised Bachelor degree or equivalent.

Students will gain an appreciation of the theoretical issues underpinning the practice of accounting, as well as the legal and practical issues surrounding that practice. This course is recognised by CPA Australia and the Association of Chartered Certified Accountants.

Students complete twelve 6cp subjects:
- ACCY901 Accounting for Managers;
- ACCY903 Theoretical Foundations of Research;
- ACCY908 Applied Financial Accounting;
- ACCY918 Applied Management Accounting;
- FIN921 Managerial Finance;
- ACCY936 Management & Information Systems;
- ACCY961 Professional Practice – Accounting;
- ACCY962 Professional Practice – Auditing & EDP;
- ACCY963 Professional Practice – Taxation;
- ECON910 Economics for Accounting Professionals;
- ECON940 Statistics for Decision Making; and
- LAW960 Legal Studies for Professionals.

The Master of Forensic Accounting is recognised by CPA Australia. The program emphasises a forensic rather than a control-based or risk management approach to the analysis of corporate governance and the possibility of fraud. Students will be given a broad-based introduction to the nature and purpose of forensic accounting. The scope and content of all subjects extend well beyond a ‘legal’ focus and provide an opportunity to study and acquire skills in investigative techniques and the collection of data, as well as the skills necessary to identify poor management and unethical and fraudulent activities. The introductory subjects have a domestic focus and form the basis for advanced subjects that will have a global/international focus and deal with specialised areas including banking, police, transnational fraud, financial terrorism and eCommerce. The advanced subjects will also incorporate advanced investigative processes, techniques and dealing with the findings in the form of the preparation and presentation of independent accounting expert reports.

The Master of Forensic Accounting further provides for the acquisition of independent accounting expert witness skills including preparation for court appearances and cross examination. Research Projects aimed at facilitating the pursuit of detailed examination of specific areas of interest and expertise are also features of the study plan.
MASTER OF APPLIED FINANCE (BANKING)
Duration: 1 year or part-time equivalent (48cp)
Location: Wollongong
Starting Sessions: Autumn/Spring
Entry Requirements: Recognised Bachelor degree.

This program is aimed at university graduates with no previous qualifications in finance who wish to change career direction, or non-finance business majors who wish to acquire an advanced understanding of finance to complement their existing knowledge gained through prior studies, work experience and training. The degree structure is flexible, permits focus on areas of vocational interest and best suits applicants who are seeking a degree based on specialised coursework. The compulsory core part of the program is aimed at introducing students to the study of finance at the graduate level through interdisciplinary studies in economics, finance and accounting. This is an ideal introduction to the business world for graduates from the humanities, education, engineering, health, law and the sciences. In the elective part of the program, students develop an advanced conceptual and applied knowledge of decision-making in corporate finance and banking, investment analysis and portfolio management, international finance, risk management and venture capital.

Students complete three 6cp core subjects: Banking for Managers; Economics for Accounting Professionals; and Managerial Finance; and five 6cp elective subjects chosen from Advanced Corporate Finance; Advanced Financial Statement Analysis; Advanced Investment Analysis; Advanced Portfolio Management; Banking Theory & Practice; Multinational Financial Management; Risk, Development & Venture Capital; and Small Business Finance.

Students successfully completing their first session in the Masters of Finance may be eligible to transfer into the Masters of Applied Finance, although the core subjects – Accounting for Managers, Economics for Accounting Professionals and Managerial Finance – will not be considered for specified credit.

MASTER OF APPLIED FINANCE (BANKING)
Duration: 1 year or part-time equivalent (48cp)
Location: Wollongong
Delivery: Day
Starting Sessions: Autumn/Spring
Entry Requirements: Recognised Bachelor degree.

By incorporating banking theory and its application to practice, the Master of Applied Finance (Banking) aims to equip students with the knowledge and skills required to successfully compete in the job market in the areas of accounting, finance and banking. Subjects have been specifically developed with an international focus, allowing graduates to seek careers in this sector in any part of the world and to meet Australian accreditation requirements. The Master of Applied Finance (Banking) is accredited by the Australian Institute of Banking and Finance (AIBF) and is recognised by CPA Australia as a specialist Masters degree.

SCHOOL OF ECONOMICS & INFORMATION SYSTEMS

MASTER OF ECONOMICS & INFORMATION SYSTEMS

MASTER OF INFORMATION SYSTEMS (ADVANCED)
Duration: 1.5–2 years full-time or part-time equivalent (72cp)
Location: Wollongong
Delivery: Day/Evening
Starting Sessions: Autumn/Spring/Summer
Entry Requirements: Recognised Bachelor degree with a major study in Computing, IT or Information Systems. Graduates of the Graduate Diploma in Information Systems may apply for the Masters program.

The Master of Information Systems provides graduates with the opportunity to study advanced topics in information systems for employment in senior analysis or project management roles. The Advanced program provides the opportunity to study advanced topics in Information Systems.

GRADUATE DIPLOMA IN INFORMATION SYSTEMS
Duration: 1 year or part-time equivalent (48cp)

GRADUATE CERTIFICATE IN INFORMATION SYSTEMS
Duration: 6 months or part-time equivalent (24cp)
Location: Wollongong
Delivery: Day/Evening
Starting Sessions: Autumn/Spring/Summer
Entry Requirements: Recognised Bachelor degree in an area of study not related to Information Systems. Applicants with relevant work experience may be considered.

These programs aim to provide graduates with a program of study that will enable them to function as an information system professional within an organisation or business. The curriculum provides a balance of technical knowledge and skills, together with the human aspects of information systems.

Upon successful completion of the Graduate Certificate candidates will be eligible to articulate into the Graduate Diploma in Information Systems with credit for subjects completed.

MASTER OF ELECTRONIC COMMERCE
Refer to page 44 for details of this degree.

MASTER OF ECONOMICS (ADVANCED)*
Duration: 1.5 years or part-time equivalent (72cp)

MASTER OF ECONOMICS*
Duration: 1 year or part-time equivalent (48cp)

These courses will be introduced in 2007, and will allow students to study advanced topics in Economics in preparation for a professional career in the field. The Advanced program will allow students to incorporate a research project into their studies. Prospective applicants should contact UniAdvice or the Faculty of Commerce for more information about these programs.

*Subject to approval.

SCHOOL OF MANAGEMENT & MARKETING

MASTER OF STRATEGIC MANAGEMENT
Duration: 1 year or part-time equivalent (48cp)

MASTER OF STRATEGIC HUMAN RESOURCE MANAGEMENT
Duration: 1 year or part-time equivalent (48cp)

MASTER OF STRATEGIC MANAGEMENT & MARKETING
Duration: 1 year or part-time equivalent (48cp)

MASTER OF STRATEGIC MARKETING
Duration: 1 year or part-time equivalent (48cp)
Location: Wollongong
Delivery: Day/Evening
Starting Sessions: Autumn/Spring
Entry Requirements: Recognised Bachelor degree in Commerce or Business with an average mark of 60%. Applicants with an average of 50–59% and two years relevant supervisory or managerial work experience may be considered.

† Master of Strategic HRM and Master of Strategic Management may be offered at other locations subject to demand.

These rigorous and intellectually challenging programs develop key personal and technical skills, providing an opportunity for career advancement for managers. The Master of Strategic Human Resource Management has a particular focus on HRM, and is accredited with the Australian Human Resources Institute. The Master of Strategic Management & Marketing provides the opportunity to obtain a cross-disciplinary qualification in both areas.

GRADUATE DIPLOMA IN MANAGEMENT
Duration: 1 year or part-time equivalent (48cp)

GRADUATE DIPLOMA IN MARKETING
Duration: 1 year or part-time equivalent (48cp)
Location: Wollongong
Delivery: Day/Evening
Starting Sessions: Autumn/Spring
Entry Requirements: Recognised Bachelor degree in any area; or a combination of other academic qualifications plus three years relevant professional experience.

The Graduate Diploma programs are designed for applicants without an academic background in management or marketing to gain a formal qualification in one of these areas. They also serve as a pathway to further study: students completing a Graduate Diploma with an average mark of at least 55% can articulate to one of the four Masters coursework programs offered by the School with full credit. Only four additional subjects (one session of full-time study) will therefore be required to graduate with the Masters degree.