



# Innovation IDOL

**5.30 pm, Friday 11th May 2007**  
**Function Centre, Building 11**  
**University of Wollongong**

**\$1000 1st prize**

**All UOW Postgraduate Research Students invited to enter**

**Innovation Idol is seeking innovative solutions to the Monday-itis epidemic!**

A panel of expert judges will critique your performance as you pitch your idea. Judges will assess based on enthusiasm, uniqueness of concept, marketing strategy & proposed commercialisation pathway. **Then the audience votes for a winner - so creativity, presentation skills and the “x-factor” will help you take one of the many prizes up for grabs!**

**Entries close Friday 27 April**

To find out more:

<http://www.uow.edu.au/research/news/UOW14884.html>



The Innovation Company  
[www.whatifinnovation.com](http://www.whatifinnovation.com)



WAPLES  
[www.waples.com.au](http://www.waples.com.au)