



Master of Retail Management (MRM)

Retailing is a major sector of the Australian economy. Globally, retailing is one of the fastest growth areas for employment. In recent years, retailers have had to deal with increased levels of competition, the growth of the internet, new forms of technology and consumers who are looking for better value together with higher quality service. As a result, retailers require managers with the necessary skills to tackle and meet those challenges.

The Master of Retail Management equips students with strategies for dealing with issues unique to retail and the education necessary to succeed in leadership roles within the sector.

Please refer to the University of Wollongong's [Course Handbook](#) for further information about entry requirements and course structure. For an overview of the course, please see the [Master of Retail Management brochure](#).

Course structure: Eight (8) core subjects totalling 48 credit points.

| Code | Title | Credit Points |
|--------|----------------------------------|---------------|
| TBS901 | Accounting for Managers. | 6 |
| TBS903 | Managing People in Organisations | 6 |
| TBS904 | Marketing Management | 6 |
| TBS906 | Information Systems for Managers | 6 |
| TBS908 | Supply Chain Management | 6 |
| TBS922 | Management Project | 6 |
| TBS945 | Retail Management | 6 |
| TBS946 | Retail Marketing | 6 |



Graduate Certificate in Retail Management (GCertRM)

The Graduate Certificate in Retail Management will provide students with skills and competencies specific to the retail sector in the disciplines of management and marketing. The degree also offers a choice of supporting elective subjects across several key business disciplines, selected by students according to their professional needs.

Course structure: Two (2) core subjects along with two (2) elective subjects selected from the list in consultation with the Graduate Studies Advisor, totalling 24 credit points as listed below:

| Code | Title | Credit Points |
|------|-------|---------------|
|------|-------|---------------|

Core Subjects

| | | |
|--------|-------------------|---|
| TBS945 | Retail Management | 6 |
| TBS946 | Retail Marketing | 6 |

Elective Subjects

| | | |
|--------|----------------------------------|---|
| TBS901 | Accounting for Managers | 6 |
| TBS903 | Managing People in Organisations | 6 |
| TBS904 | Marketing Management | 6 |
| TBS906 | Information Systems for Managers | 6 |
| TBS908 | Supply Chain Management | 6 |
| TBS922 | Management Project | 6 |

Articulation: Upon successful completion of the Graduate Certificate in Retail Management, students may apply to progress to the Master of Retail Management with credit for subjects completed in the Graduate Certificate.



Links:

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- [Prospective Students Information](#)
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