GOOD UNIVERSITIES GUIDE REAFFIRMS WOLLONGONG AS A TOP 5-STAR PERFORMER

The release of the 2007 15th edition of the Good Universities Guide has reaffirmed the University of Wollongong’s long-standing position as one of the five-star performers in the Guide’s key categories.

UOW achieved an impressive five star rating in the important categories of (1) Positive graduate outcomes; (2) getting a job; (3) Graduate starting salary; (4) Educational experience: overall satisfaction; (5) Educational experience: generic skills; (6) Educational experience: overall experience; and (7) Staff qualifications. Only the top 20% of universities can be awarded a five star rating in any one category.

The independent Guide draws its information from the Federal Government’s Department of Education, Science and Training (DEST) as well as the results of the national Graduate Destination Surveys.

SUPPLY CHAIN FORUM 2006

The third Supply Chain Executive Forum was held this year at the Cypress Lakes Resort in the Hunter Valley, between the 17-19 May. This forum is conducted jointly between the Centre for Supply Chain Logistics from the GSB and the Cranfield Centre for Logistics & Supply Chain Management, UK.

Over 85 participants attended the three day forum, including international representatives from Oman, Dubai, Japan, China, UK, New Zealand and the US. The theme of this year’s conference was ‘Living supply chains: how to mobilize the enterprise around delivering what customers want’, taken from the recently published book of the same name by Professor John Gattorna.

During the forum, the participants heard from speakers on topics such as “Transforming Enterprises: Inside-Out and Outside-in”, “Critical Issues Facing Supply Chains: A bridge to the future” and “Customer Conversations: All pathways lead to customers” to name just a few.

Speakers at the forum included: Prof. John Gattorna, Ms Ming Tang (Managing Partner Accenture), Prof. Christopher Martin (Cranfield Centre for Logistics & Supply Chain, UK), Prof. Timothy Devine (Director, Centre for Corporate Change, AGSM) and Mr Paul McDonald (Committee for the Economic Development of Australia –CEDA).

Feedback from the event and participants was very positive.

GRADUATE SCHOOL OF BUSINESS EXPANDS

On 27 June Professor John Glynn, Dean of the Graduate School of Business officially opened the new wing of the Graduate School’s Sydney Campus, GSB Sydney. The School now occupies all of level 14 at 175 Liverpool Street. New facilities include three new classrooms, four break-out rooms, an executive board room and five additional administration offices. This allows for additional library and student study space in the original wing.

The Dean marked the occasion by making a short speech extending thanks to those involved in the project and outlining the School’s plans for the new wing. This extension will further enable the growth and development of the GSB as a leading provider of postgraduate degrees and executive education courses in Sydney.
ASSOCIATE PROFESSOR LEJLA VRAZALIC

Dr Lejla Vrazalic is an Associate Professor in Information Systems at the University of Wollongong in Dubai (UOWD). She is also the Chair of the UOWD Research Committee and a founding member of the UAE Heads of Research Group. Her research interests are in human computer interaction and e-commerce and she has published widely in these areas. Lejla received the Australian Prime Minister's Award for Excellence in Business Community Partnerships in 2004 and a Carrick Citation for Outstanding Contributions to Student Learning in 2006.

Lejla has undertaken a number of industry-based research projects both in Australia and the UAE, including investigating the adoption of e-commerce in small businesses and evaluating the national Community Geographic Domain Names (CGND) policy established by the NSW Government Chief Information Office. She has worked as a consultant to test web-based systems of organisations such as the NSW Police Force and conducted training for several organisations, including the Jebel Ali Free Zone in Dubai (UAE).

INTENSIVE MANAGEMENT PROGRAM IN ASIA

Through its membership of the Australian National Business School (ANBS) the GSB offered students the opportunity to complete an advanced management program in South East Asia. The Asian Intensive School of Advanced Management (AISAM) was held over two weeks in July in Penang, Malaysia this year, attracting some 60 participants from the member schools.

Dates for the 2007 program have recently been announced. These are July 2-13 in Penang. Further details can be obtained from Shirley Hazell on +61 2 4221 5787.

Dubai NEWS

Management Development Program: Critical Thinking and Leadership

The Management Development Program was launched with a 4 day workshop on “Critical Thinking and Leadership – Building Personal Competitive Advantage” by Cedric Mackellar. The workshop attracted 40 participants.

Major issues in leadership such as: leadership issues in organisations; leadership and its importance; the business case for leadership; overview of critical thinking and its importance; core leadership behaviours and process and leadership for the new millennium were covered. The workshop was interactive and participants undertook a variety of simulation exercises, case studies and group discussions.

EXECUTIVE EDUCATION

The Graduate School of Business offers a range of courses in executive and management education, with seminars at held at the Graduate School of Business, Sydney. Series 2 of the 2006 Executive Education program began in June this year. These courses are delivered by industry specialists or lecturers from within GSB to ensure a high calibre of course material and presentation. The most recent seminar, held in July, was conducted by Professor John Rossiter from the School of Management and Marketing at the University of Wollongong. The Brand Positioning & Advertising one-day seminar focussed on effectively establishing and reinforcing an organisation’s brand through advertising. Participants included employees from Cream Communications, IMB Banking & Financial Services, Studylink Australia, Internetrix, UOW, UNSW and Macquarie University. The mix of marketing professionals, executives and academics who attended ensured diversity in the group work and presentations that were part of the program. For up to date information about our executive courses go to www.uow.edu.au/gsb/ExecutiveEd.html.

An increasing number of enrolments is due to participants completing their professional CPD requirements.
MEMBER OF THE ORDER OF AUSTRALIA HONOUR FOR PROFESSOR HOUGH

Congratulations to Professorial Fellow, Michael Hough, who was honoured for his academic, teaching and community efforts when he was made a Member of the Order of Australia in the Queen's Birthday Honours List in June. Professor Hough has a long association with the University through the Faculties of Education, Commerce and currently with the Graduate School of Business.

PROFESSOR GATTORNA RELEASES NEW BOOK

Professor John Gattorna has published his new book titled “Living Supply Chains: How to Mobilize the Enterprise Around Delivering What Your Customers Want”. This release coincided with the 2006 Supply Chain Forum.

Professor Gattorna covers a range of material in this book including corporate logistic networks, whole of enterprise performance equations and operational strategy. This book provides a robust framework that links customers/markets, operational strategy, cultural capability and the leadership style of the enterprise.

“Living Supply Chains: How to Mobilize the Enterprise Around Delivering What Your Customers Want” was published in May 2006 by Pearson Education (ISBN 0273706144). The book has recently received excellent reviews in both the Financial Times and the Australia Institute of Company Directors journal.

CHANGES AT GSB

SYDNEY

The GSB graduation ceremony was held on Friday 14 July in the University Hall with Dr Susan Pond, Chairman and Managing Director of Johnson & Johnson Research as guest speaker. 176 GSB students graduated across our range of programs.

Attending Dr Peter Robertson’s graduation were (left to right): Geoff Kelly, Nelson Perera, John Glynn, Peter Robertson, Mark Rix and Bill Wilkinson

Peter Robertson, whose student profile featured in the Summer/Autumn Business Briefing, graduated with his PhD during the July ceremonies.

Dr Robertson is Bluescope Steel’s Vice President of Operations and will continue his long association with the University as a Fellow of the University, Chair of the Alumni Development Group and member of the Vice Chancellor’s Advisory Board. Dr Robertson will maintain his association with the GSB as an Honorary Research Fellow and member of the School’s Advisory Board.

CHANGES AT GSB

SYDNEY

With the increase in floor space at the Graduate School of Business, there has been an opportunity to review the administrative and academic support of the school.

Dr Nelson Perera takes over as Senior Graduate Advisor, assisted by Martin Gold.

Yvonne Watt has recently been appointed as head of the Administrative Team supported by Ariane Schramm, Nathan Allan and Lynn King.

STAFF PROFILE

DR MIKE RAFFERTY

Dr Mike Rafferty is the MBA Convenor and Senior Lecturer in International Business and Strategy at the GSB. Prior to this he was with the School of Economics and Finance at the University of Western Sydney. Mike has worked in the WA state government as well as in industry.


The book, co-authored with Dick Bryan from the University of Sydney, explores the growth of financial derivatives, which are now the largest set of financial transactions in the world. Financial derivatives are linking the diverse activities occurring in the world economy by translating assets and attributes of assets into prices. The book provides a significant reinterpretation of contemporary capitalism that will be of interest to both social scientists and conventional finance scholars.
COURSE NEWS

MBA (ADVANCED)

The Master of Business (Advanced) has been revised to allow students to specialise in their area of interest. The selected specialisation is noted on their degree testamur. There is a wide range of specialisations available with the greater number being offered in Wollongong where it is possible to undertake subject combinations in four other faculties. Please refer to www.uow.edu.au/gsb for further information.

THE MASTER OF HEALTH LEADERSHIP & MANAGEMENT

In conjunction with the Faculties of Health & Behavioural Sciences, and Informatics, the School has developed a Master of Health Leadership and Management. The University has developed major strengths in health services management and this degree will provide a flexible opportunity for health management professionals to tailor their studies according to career needs. The degree is in the process of University approval and it is anticipated that it will be offered in 2007. For further information please see www.uow.edu.au/gsb.

MASTER OF MANAGEMENT

The Master of Management has been restructured to a more defined format, comprising four core and four elective subjects chosen depending upon the student’s background and qualifications. The degree is currently offered at UOW’s Loftus and Shoalhaven satellite campuses and there are plans to extend this offering via flexible delivery to other campuses at Bega, Batemans Bay and Moss Vale. The program Convenor is Geoff Kelly and Ariane Schramm, based at Graduate School of Business, is the program administrator.

CHANGE TO SEMESTERS AT GSB WOLLONGONG FROM 2007

The GSB in Wollongong will be changing its timetable from intake based offerings to the University’s semester-based enrolment system from the beginning of 2007. The change is designed to align the school with the University timetable, thereby providing students with greater opportunity when undertaking electives with other faculties on campus. The timetable for Sydney managed programs remains on the 4 intake system which, given the close location of both sites, offers domestic students more alternatives when planning their studies. The timetable arrangements in Dubai remain unchanged. In addition to the timetable changes, there will also be some changes to the way units are taught on the MIB and MSc (Logistics) programs particularly allowing for smaller group work.

A STUDENT’S PERSPECTIVE

SIMON WALTER

Director
Siemens LLC – Facilities Management
MBA Dubai Campus

“Home is where you make it to be” says Simon Walter from Frankfurt, Germany. After 8 years in Dubai, Simon finds Dubai “safe, multicultural and an excellent place to raise my young family.”

Simon says “the on-the-job knowledge, feedback and practical discussion groups (rather than straight lectures)” made his MBA studies more relevant. “I can honestly say that my time at UOWD has opened up new channels and new opportunities for me, providing me with the perfect supportive environment to get ahead in life.”