

Bachelor of Business Administration (Hospitality)

Testamur Title of Degree:	Bachelor of Business Administration (Hospitality)
Abbreviation:	BBA (Hosp)
Home Faculty:	Commerce
Duration:	3 years or part-time equivalent
Total Credit Points:	144
Delivery Mode:	Face-to-face
Starting Session(s):	Autumn
Location/UOW Course Code/UAC Code:	Wollongong/ 783/ 753910 Loftus/ LO783/ 753912 Shoalhaven/ SH783/ 753911 – Not on offer in 2009
CRICOS Code:	042546G

Overview

The Bachelor of Business Administration (Hospitality) is delivered jointly by the University of Wollongong and the Institute of TAFE. Upon completion, students receive a Bachelor of Business Administration degree from the University of Wollongong and a Diploma in Hospitality from TAFE. The program offers broad and comprehensive preparation for students wishing to pursue a management career in the hospitality industry.

Entry Requirements / Assumed Knowledge

Students need to be 18 years of age by 1 April in their first year of TAFE enrolment. Assumed knowledge is any two units of English. Entry is open to students who have gained an Australian Tertiary Admission Rank (ATAR) or equivalent at a level determined by UOW for this calendar year. Entry for 2009 was ATAR 74.35 at the Wollongong Campus and Loftus Campus.

Applications are also accepted from students who have successfully completed a recognised TAFE qualification or course of study from an accredited institution.

Advanced Standing

The Faculty offers advanced standing (credit exemption) to students who have successfully completed relevant courses at accredited universities and colleges. Refer to:

www.uow.edu.au/handbook/generalcourserules/UOW028672.html

Course Requirements

This course is offered in conjunction and concurrently with the TAFE Diploma in Hospitality Management. The Hospitality Management component will be delivered by TAFE and result in the award of a Diploma in Hospitality Management.

1. To qualify for the award of Bachelor of Business Administration (Hospitality) a candidate shall accrue an aggregate of at least 144 credit points by satisfactory completion of subjects listed in the program of study.
2. Of the 144 credit points not more than 72 credit points shall be for 100-level subjects.
3. Students should note that a Pass Conceded, Pass Terminating or Pass Restricted grade at 300-level in any required subject within the program of study for the Bachelor of Business Administration (Hospitality) does not satisfy the degree requirements.

Cross articulation may occur between the TAFE Diploma in Hospitality Management and the University of Wollongong Bachelor of Business Administration (Hospitality) provided these courses are completed concurrently. Should the Diploma in Hospitality Management be completed prior to enrolling in the Bachelor of Business Administration the standard articulation agreement will apply.

All admission applications must be completed on an Undergraduate Course Application Form.

Course Program

Number	Subject	Session	Credit Points
ACCY100	Accounting IA	Autumn	6
ACCY102	Accounting IB	Spring	6
COMM121	Quantitative Methods I	Spring	6
ECON101	Macroeconomic Essentials for Business	Autumn	6
ECON111	Introductory Microeconomics	Spring	6
ACCY211	Management Accounting II	Autumn	6
FIN 221	Introductory Business Finance	Autumn/Spring	6
MARK217	Consumer Behaviour	Autumn	6
MARK270	Services Marketing	Spring	6
MARK344	Marketing Strategy	Spring	6
MGMT314	Strategic Management	Autumn/Spring	6
Plus one of each of the following pairs of subjects (Note that in some locations only one subject from each pair may be offered)			
BUSS211	Requirements Determinations and Systems Analysis	n/o 2009	6
ECON230	Quantitative Analysis for Decision Making	Spring	6
FIN226	Financial Markets and Institutions	Spring	6
FIN223	Investment Analysis	Spring	6
BUSS308	Information Systems Management	n/o 2009	6
ECON309	Environmental Economics	Spring	6
MGMT316	Operations Management	Spring	6
MGMT389	International Business Management	Autumn	6
Plus those subjects for which credit is granted for the TAFE Diploma in Hospitality Management.			

Other Information

For additional information contact commerce@uow.edu.au