

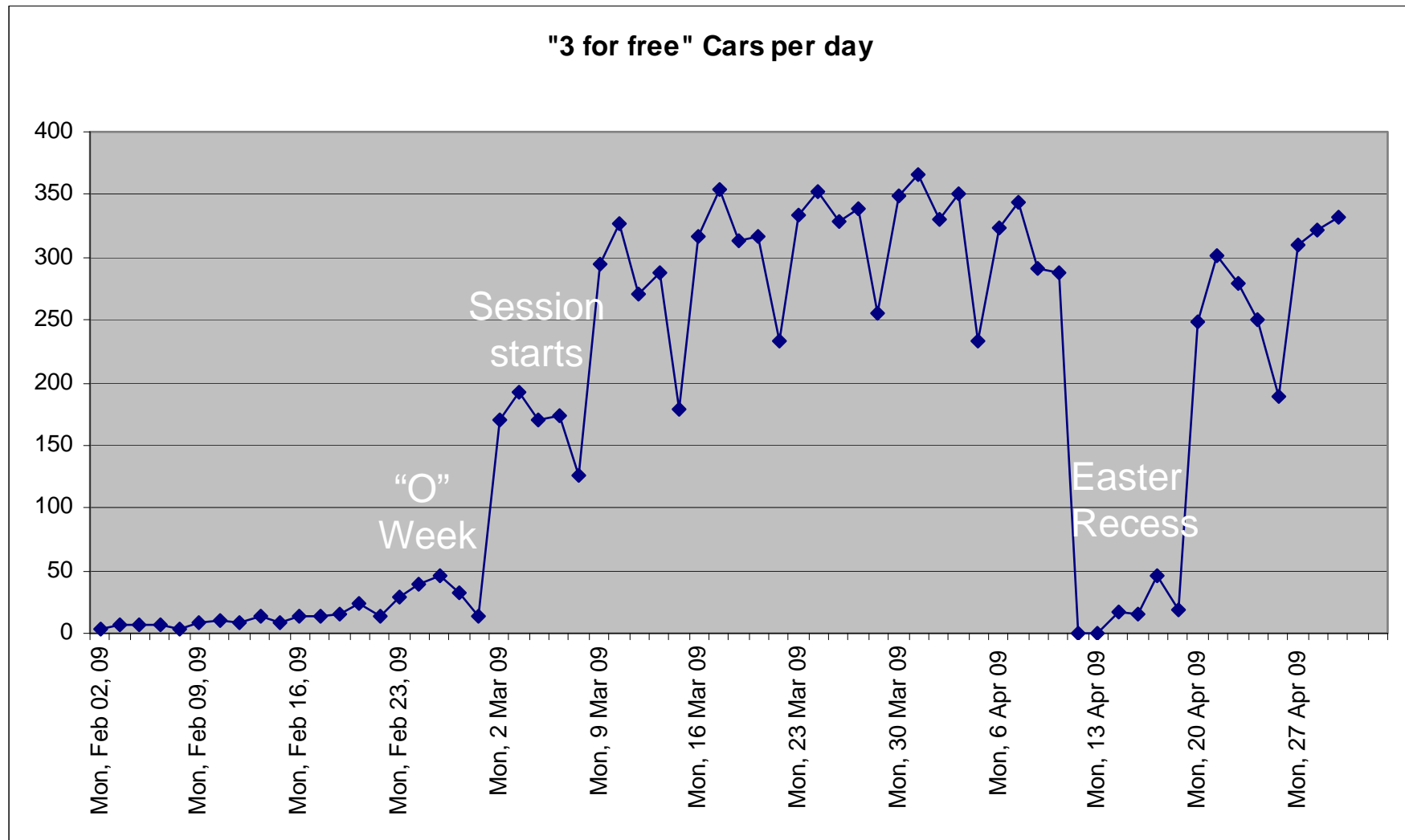
Car Poolers Survey Results

From data collected on questionnaires
Tues 21st April (wk 7 Autumn Session), and
from ongoing car parking statistics

Initiatives and Promotion

- Free parking
 - Multi-storey car park (~150 spaces used)
 - Western Car park (~100 spaces held)
- Creation of UOW Car Pool Website to connect users
- Advertised in UOW Transport Guide
- Promoted on “Getting to UOW” Website
- Promoted on Transport & ESI Stall at Enrolment and O Weeks
- ‘Jump-In’ Carpooling Launch – March 09
- Direct communication with staff and students who registered interest at events and online
- Users engaged in Feedback Survey – April 09

Increase in Carpooling @ UOW



Car Poolers Survey – Tuesday 21st April

Help us make car-pooling better and
**WIN a FREE \$150 lunch at “Sixty Seven Dining”
 for your carpool group.**

Just complete **ALL 7 QUESTIONS** and return to the parking attendants by 3pm 21/4/09.

1. Where did you all come from today?

Postcode (or suburb)	Are you: (please circle)
Driver _____	Student Staff Other
Passenger _____	Student Staff Other
Passenger _____	Student Staff Other
Passenger _____	Student Staff Other
Passenger _____	Student Staff Other

2. On average how often do you carpool and get free parking?

- 5 days a week
- 4 days a week
- 3 days a week
- 2 days a week
- 1 day a week
- Less than once a week
- First time

3. How did you meet and arrange to car pool?

- through UOW **Carpoolworld website**
- Went to the same **school**
- Met at **Uni classes, or work** in the same office
- Met at **Carpool Launch** Function in week 1
- Relative** or other type of acquaintance
- Met **by chance** when looking for a car park
- Other (please describe) _____

PLEASE COMPLETE BOTH SIDES TO WIN!

4. Where did your car pick up each passenger?

Please Tick one for each passenger	P1	P2	P3	P4
From their home / accommodation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From train or bus link	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
From car at pre-arranged parking place	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please describe)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. Out of 10 how would you rate Car Pooling?

- | | | | | | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10/10 |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. How would you rate UOW’s systems for car poolers?

- | | | | | | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10/10 |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

7. Do you have any comments or ideas for improvement?

Email address (for us to contact winners)

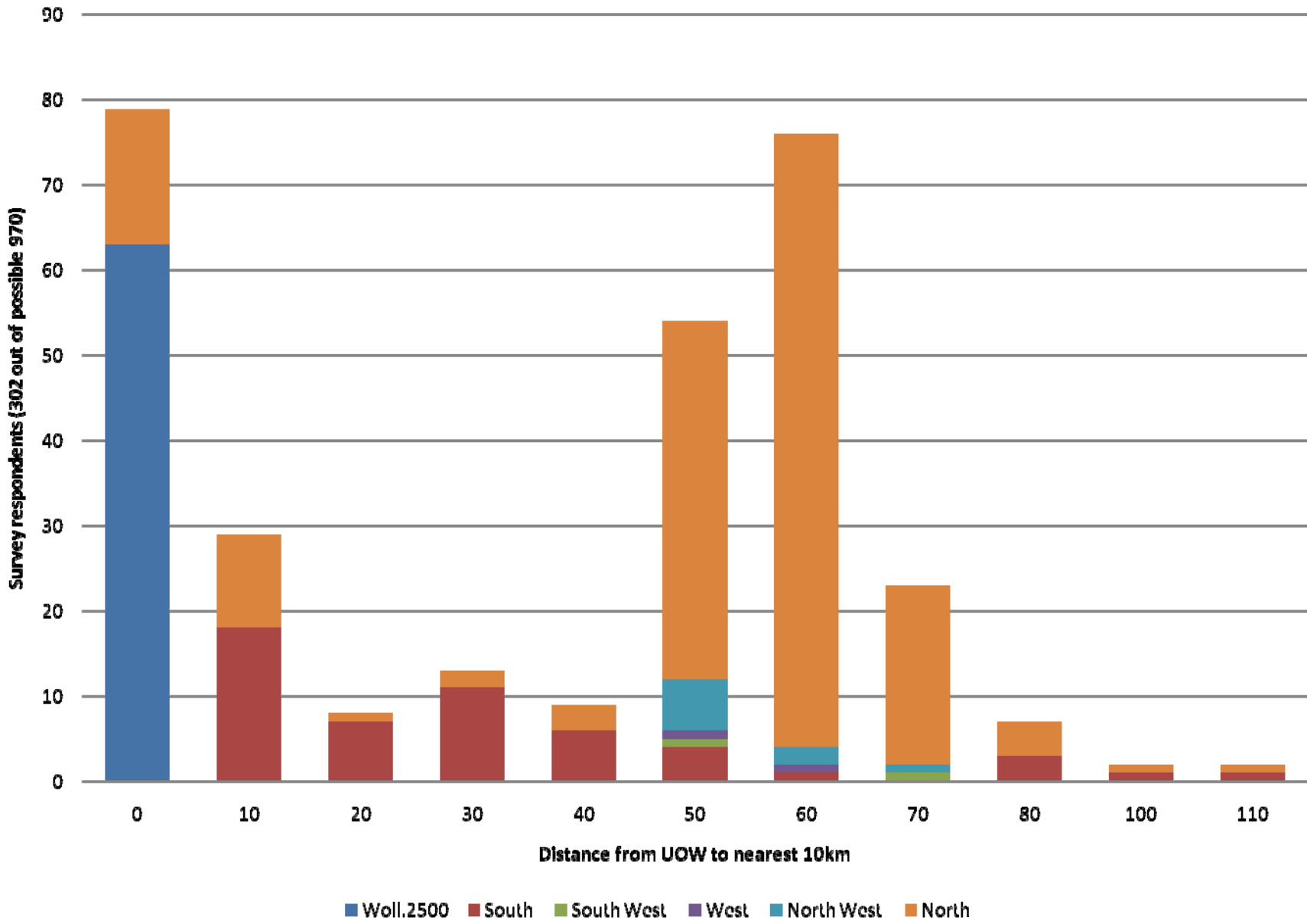
**Thanks for participating in the survey – please
 return this form to the parking attendants**

For more info see: www.uow.edu.au/about/transport/rideshare

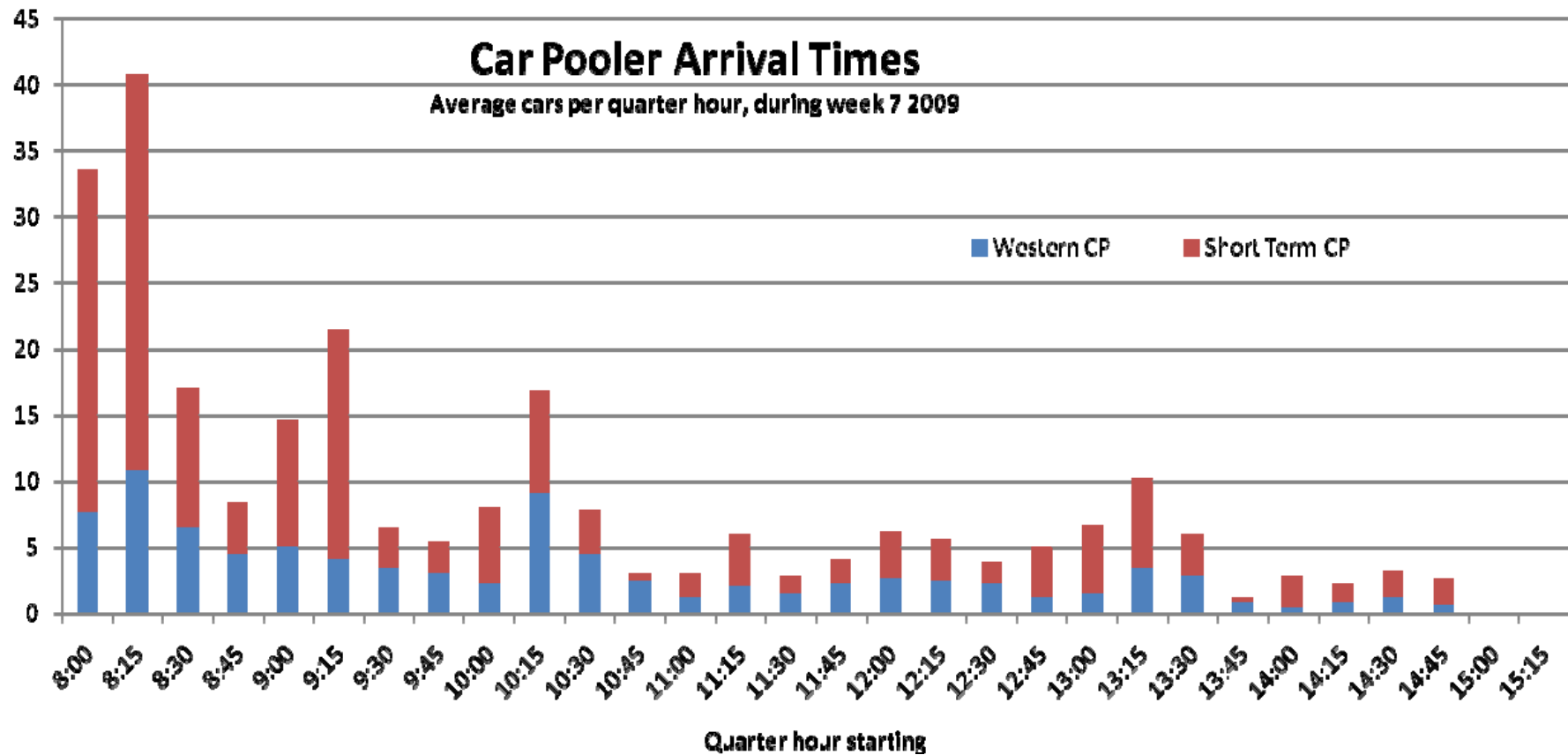
*Free meals and drinks at Sixty Seven Dining to a total value of \$150 to the first eligible survey form drawn from all forms submitted on the day of the survey. Available at any time that “67 Dining” Restaurant in the McKinnon Building is open for business and subject to table availability. Winner will be announced by email.



Where Carpoolers Originate



When do Carpoolers arrive?



Comments from UOW Carpoolers

- Should accommodate more cars. More public awareness should be made
- Free parking is a great incentive.
- Car pooling is great! Plenty of parking and a great reward (free parking) for helping reduce carbon emissions.
- We love car pooling. The staff are lovely
- Free car parking is an effective way to reduce traffic. I've heard many great responses about this
- Perhaps more space at peak periods
- Thank you for a great system
- Car pooling is effective and UOW has a good system

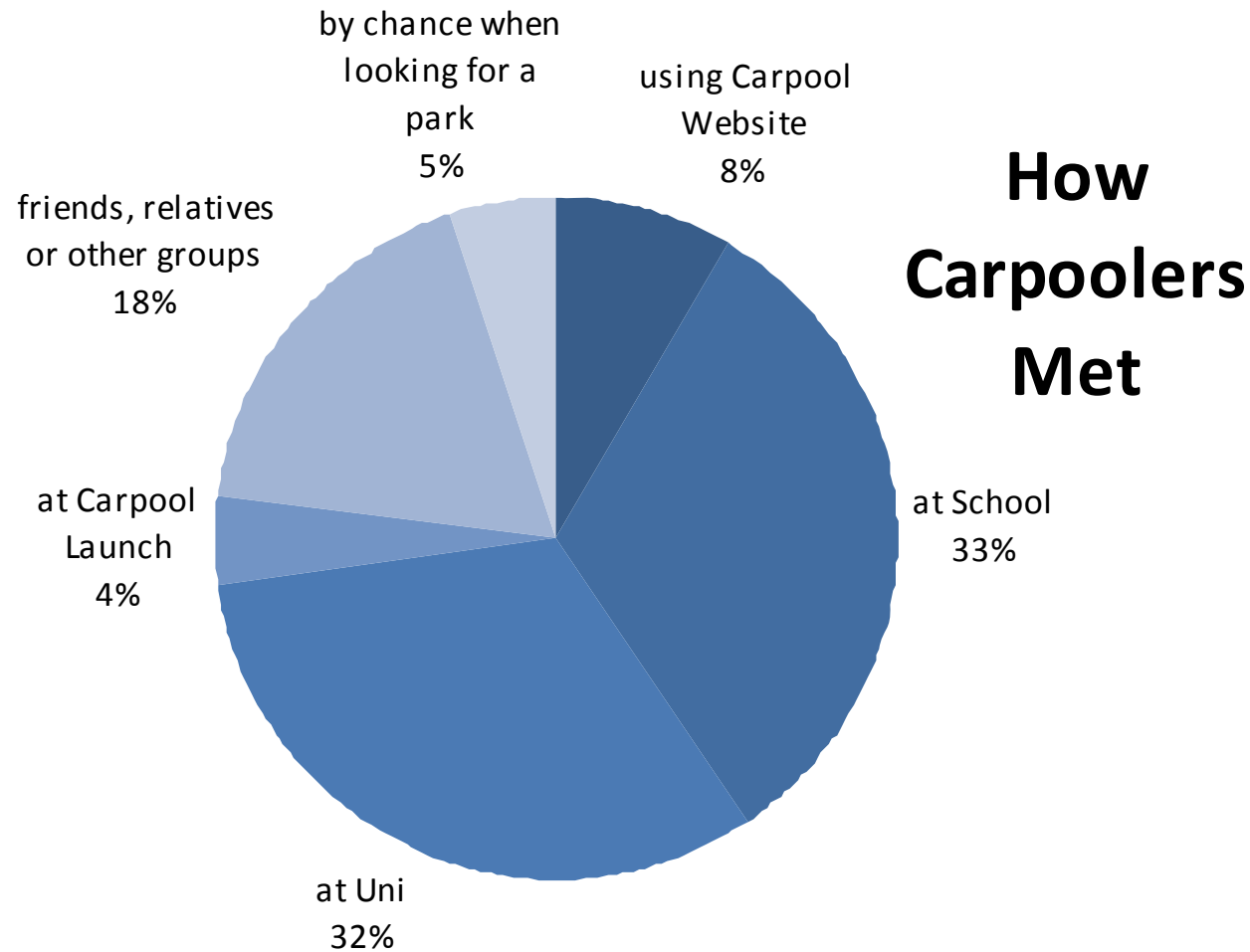
More Comments from UOW Carpoolers

- We find the system to be quite effective and we are saving lots of money because of it. The parking attendants are also very polite and helpful.
- Great location for free parking. It's good to be rewarded for making the effort to car pool.
- if it was open a little longer for afternoon / evening classes rather than 3pm it would be even better
- It is perfect
- Please don't change it. Its awesome!
- Have further incentives for more people in the car
- Possibly only car poolers should be able to park here to encourage more people to car pool

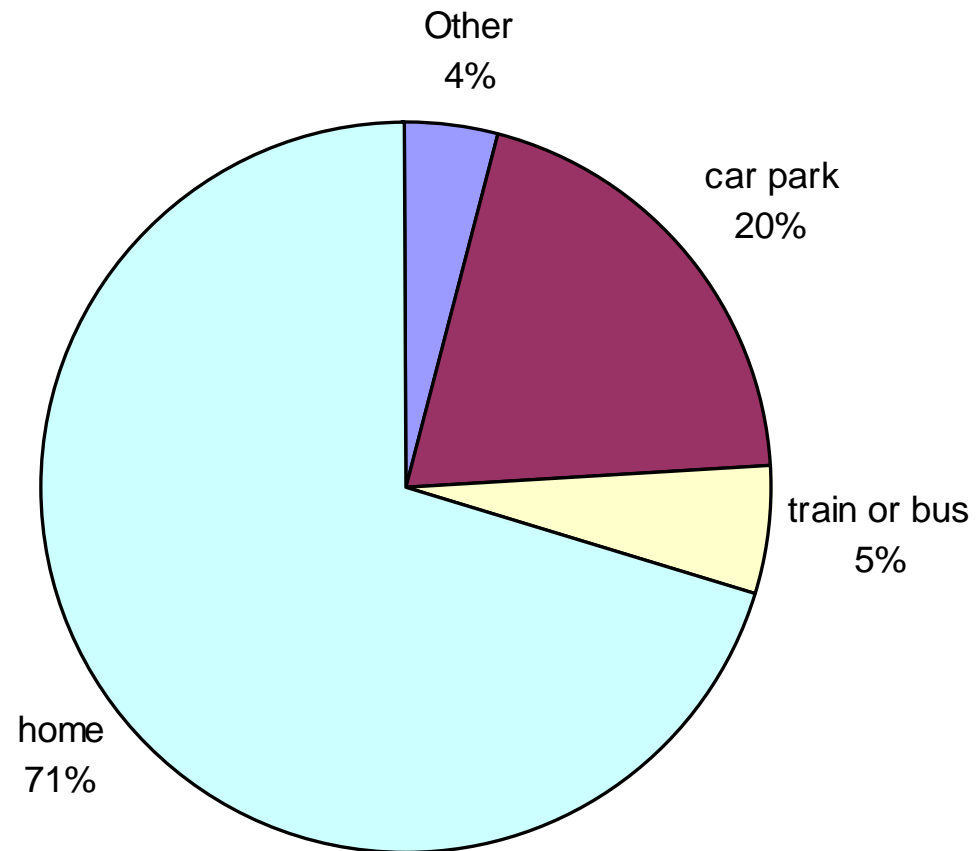
Themes in Comments

- Need more spaces x 20
- Love it / Thank you x 15
- Great Savings x 6
- Very effective x 6
- Good for the environment x 3
- Need it later in day x 3
- Helpful parking attendants x 2
- Wish for spaces in other car parks x 2
- Worried that it's being abused x 2

How do carpools form?

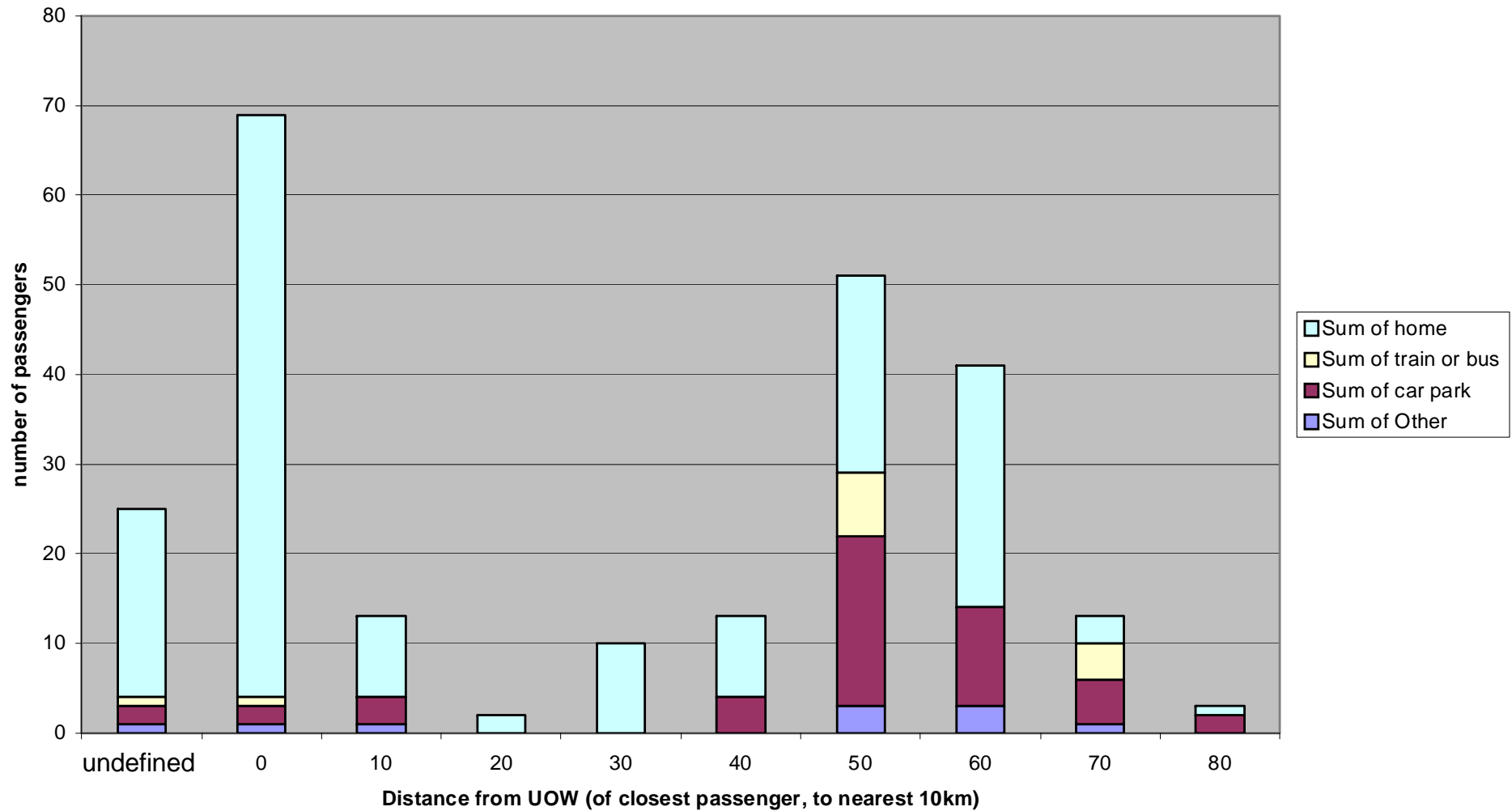


Where are Passengers picked up from?



Where do they come from?

Where passengers are picked up from



How Carpoolers rate the Initiative

