

Calling all Photography Students!

Enter now to win a trip to **Cannes, France & €45,000** (approx.) of photography equipment for your university!

Compete against photography students from all corners of the world in a global competition

6 continents

60 countries & states

120 students will be shortlisted

12 finalists will...

- Win a trip to Cannes, France
- Have your work exhibited for one week as part of the main exhibition in the Palais des Festivals
- Attend the Sony World Photography Awards 2009 ceremony
- Meet some of the greatest names in photography
- Attend lectures led by World Photography Awards Academy Members
- Join practical workshops held by Sony
- Exclusive Seminar from world class Photography Agency
- Personalised Portfolio review

All you have to do is

In a single image, highlight an environmental issue that is specific or relevant to your country and therefore to you. Illustrate the way in which we are contributing daily to the destruction of our planet.

Please ask your tutor for a full briefing. Good Luck!



 Sony World Photography Awards
Cannes 2009

www.worldphotographyawards.org/students



Competition Brief

'Focus Earth' is the theme of the Sony World Photography Awards 2009. With this in mind, the theme for the first part of the Student Focus Competition is: the human damage to Earth's environment.

In a single image, illustrate an issue or example of environmental damage that is specific or relevant to your country and therefore to you. The photograph should summarize all you want to say, and highlight the way in which we are contributing daily to the destruction of our planet.

The issues you could illustrate are numerous - from population pressures, urbanization, industrial-scale agriculture, pollution, consumer and industrial waste, to environmental destruction, loss of habitat, species extinction and so on.

Please direct any questions you may have to your university representative.

Submit **one** image by the 12th of December 2008 image in digital format to your course leader/ competition representative.

Image specification –
300dpi
To fit 20 x 24 inches.

Competition Rules (for Student entries)

1. The Competition is open to all students from WPA selected universities Any entrants under 16 should receive Parental/Legal Guardian Consent prior to entry. All entries must confirm, on application, their acceptance of the rules of the Contest and these Terms and Conditions. Entries must be submitted by 11.59:59pm (GMT) on 12th December 2008. By entering the Contest, each contestant agrees and acknowledges that WPA is permitted to receive his/her registration data. All personal information will be used by WPA in accordance with its privacy policy.

2 To enter, you must email your image to the dedicated staff member for your university. Entries should be based on the theme ECO theme outlined in briefing 1.

3.1 Entries will be judged by participating university photography departments between 12th December 2008 – 12th January 2009.

3.2 Two winners from each university will be selected by a judge / judging panel within each university. The 2 selected images will be announced after being deemed suitable by the WPA after the 2nd of March 2009. The 120 images from the 60 universities will then be judged by the selected WPA judging panel to choose 6 universities to win their place in Cannes.

3.3 The 6 winning universities (2 students from each) chosen from the 60 universities will be notified by email and will receive return flights to Nice (economy class) and hotel accommodation for four nights on the 13th – 17th April 2009. Subject to flight ability.

3.4 The decision of the WPA is final and no negotiation will be entered into.

3.5 WPA reserves the right, in its sole discretion, to disqualify and remove any entry that does not comply with the following requirements, even after the entry is submitted on the Website. WPA will not take part in dialogue with any contestant who has been refused entry or otherwise:

3.5.1 Entries must be original and your own work

3.5.2 You have the right to make your entry available to the competition

3.5.3 Entries containing personally identifiable information about the submitter or any other person(s).

3.5.4 Entries containing any infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content.

3.5.5 Entries containing any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any law.

3.5.6 Entries which infringe upon the copyrights, trademarks, contract rights, or any other intellectual property rights of any third person or entity, or which violate any person's rights of privacy or publicity. This means, for example, that entries must not include:

3.5.6.1 trademarks owned by third parties;

3.5.6.2 copyrighted materials owned by third parties (including movie dialogue or musical compositions); and/or

3.5.6.3 names, likenesses, voices or other characteristics identifying celebrities or other public figures, living or dead.

3.5.7 Entries in which a contestant has purchased or secured the rights to use stock images.

3.5.8 Entries which contain any commercial content that promotes any product or service other than that of WPA. Entries must not contain screen credits.

3.6 Each contestant submitting an entry represents and warrants that:

3.6.1 They have all the necessary rights to enter the Contest and have their entry displayed on the Website.

3.6.2 The entry does not contain or infringe upon the copyrights, trademarks, contract rights, or any other intellectual property rights of any third person or entity. Each contestant agrees to fully indemnify WPA in respect of all royalties, fees and any other monies owing to any person by reason of the contestant breaching any of the foregoing.

3.6.3 Each person depicted in the entry has granted permission to be portrayed as shown. Any costumes, props or other materials used must be rented or borrowed with the permission of the owner, and all other relevant permissions must have been obtained.

3.6.4 If the entrant is under 16, he/she has his/her Legal Guardian's consent to participate in the Contest.

3.6.5 If there is sufficient evidence to suggest malpractice and manipulation of the rating process then WPA has the right to remove the relevant entry or entries and, if necessary, award the prize to a different contestant. WPA's decisions are final.

3.6.6 If WPA does not receive a valid signed Parental/Legal Guardian consent form for any winner under 16 within 7 clear days of the contestant being declared a winner (excluding the day on which such declaration is made by WPA) WPA will be entitled to select an alternative winner from among the contestants.

3.6.7.1 By submitting an entry for the Contest, each contestant acknowledges that the Copyright remains that of the photographer. Any photograph used by the SONY World Photography Awards shall carry the photographer's credit line. Use may include, but is not limited to, publication in any WPA media or documentation for a maximum of three years after the awards ceremony on 16th April 2009.. You hereby grant WPA a non-exclusive, irrevocable licence in each Entry throughout the world in perpetuity in all media for any use directly or indirectly connected with the Competition but solely connected to the event, including, but not limited too:

- (a) judging the Competition
- (b) displaying the winning entries and runners up at public exhibitions promoting WPA and organised by WPA
- (c) inclusion within the Website, a World Photography Awards book, magazine or similar
- (d) inclusion within any materials promoting of the Competition and / or any exhibition organised by WPA, in the promotion of the WPA

- (e) inclusion on Competition- and exhibition-related products to be sold by the WPA or any third party following the individual agreement by the author
- (f) sub-licencing the Entries to the press for reproduction in connection with the Competition and any exhibition
- (g) allowing viewers of the Website to view images on a computer screen, PDA or mobile telephone and store such pages in electronic form on disk or on a PDA or mobile telephone (but not on any server or other storage device connected to a network) for their personal, non-commercial use only. Please also refer to clause 9.

3.6.7.2 By submitting an entry for the contest, each contestant acknowledges that is the contestants responsibility for marking their own image to protect against image misuse; WPA and its Event Partners assumes no responsibility and are not liable for any image misuse.

3.6.8 WPA assumes no responsibility for any incorrect, inaccurate or incomplete information, whether caused by website users or by any of the equipment or programming associated with or utilised in the Contest, and WPA assumes no responsibility for technical, hardware or software failure of any kind, for lost network connections, garbled computer transmissions, other problems or technical malfunctions with regard to the Contest. WPA assumes no responsibility for any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to or alteration of entries. WPA is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, computer equipment, software, failure of any e-mail addressed to WPA on account of technical problems, human error or traffic congestion on the internet or any website, or any combination thereof, including any injury or damage to the contestant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. If for any reason a contestant's entry cannot be viewed or is not capable of running as planned, including infection by computer viruses, bugs, tampering, unauthorized intervention, fraud or technical failures, WPA assumes no responsibility.

3.6.9 In no event will WPA, its parents, affiliates, subsidiaries and related companies, Event Partners, its advertising or promotion agencies, or its officers, directors, employees, shareholders, representatives or agents be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential, special or punitive damages arising out of any contestant's access to and use of the Website. Without limiting the generality of the foregoing, everything on the Website is provided "as is", without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for purpose or use or non-infringement.

3.6.10 In entering the Contest, each contestant agrees to participate in related publicity and to the use of names and likenesses for the purposes of advertising, promotion and publicity without additional compensation. By entering, each contestant releases and holds harmless WPA, its parents, subsidiaries, affiliates, directors, officers, employees, Event Partners and agents from any and all liability or injuries, loss or damage of any kind arising from or in connection with participation in the Contest or acceptance or use

of any prize to the greatest extent as permitted by law.

3.6.11. All entrants must be able to supply a high resolution image suitable for printing in media. Specific requirements issued in briefing 1.

3.6.12. There are no cash alternatives available for prize winners.

3.6.13 Winners will be published online.

3.6.14 WPA's and the Academy's decision is final and no correspondence will be entered into.