



Bachelor of
Digital Media



Bachelor of **Digital Media**: Starting at UOW in 2010

The digital media industry continues to experience significant growth in Australia and internationally. This industry is seeking highly creative and technically skilled people to service sectors such as advertising, media, entertainment and education.

The unique Bachelor of Digital Media program is a joint initiative between UOW and the Illawarra Institute of TAFE that aims to develop skilled and industry-ready graduates for the digital media industry.

The program will provide a rich learning environment combining creative, technical and conceptual skills relevant to all aspects of digital media production, particularly the areas of digital animation, video, web production and media.

The program will prepare graduates for the challenges and opportunities that the digital media industry faces as it rapidly evolves by developing both creative, experimental and industry geared practical skills.

The Bachelor of Digital Media will combine subjects from the Illawarra Institute of TAFE's interactive digital media and screen and media programs with UOW Faculty of Creative Arts' Media Arts programs. It will be conducted both at UOW Wollongong campus and at the new centre for digital media at the Innovation Campus in Wollongong.

Upon completion, students will be awarded the Bachelor degree from UOW with the potential to also obtain the Advanced Diploma of Screen and Media from TAFE.

CAREER OPPORTUNITIES

Animation/visual effects designer, information architect, instructional designer, interactive media developer, interface designer, games developer, DVD producer, Web design, E-business designer, digital production, project manager, creative media developer.

APPLYING FOR A BACHELOR OF DIGITAL MEDIA

Entry into the Bachelor of Digital Media is based upon interview, portfolio, and UAI (or equivalent). Admission is via the NSW University Admission Centre (UAC) or directly to UOW's UniAdvice office.

Please see the Faculty of Creative Arts' website for information on the interview process.

For further information on UOW and the Faculty of Creative Arts see:

www.uow.edu.au/crearts

www.uow.edu.au/future