QUALITATIVE RESEARCH IN COMMERCE

Intensive Workshop
14-15 February 2003

Venue
The University of Adelaide
School of Commerce
Security House
Ground Floor
233 North Terrace
Adelaide
South Australia
Qualitative Research in Commerce

The management, accounting, marketing and information systems disciplines have witnessed major developments in the scope and momentum of qualitative research being conducted and published over recent years. This intensive workshop for academics and postgraduate students in the commerce and business related disciplines, will combine presentations from experienced qualitative researchers with open forums and discussion sessions covering the full range of methodological issues and practical research methods.

INTENSIVE WORKSHOP

Commencing 1:30 PM Friday 14 February 2003, the workshop is designed to support interaction and discussions between researchers already engaged in qualitative research, academics and postgraduates considering or embarking on a qualitative research project, and those researchers and postgraduates wishing to familiarise themselves with this research tradition.

Tel: (08) 8303 4583
• Professor Sue Llewellyn Professor of Management
  Control The University of Edinburgh

• Professor Lee Parker Professor of Commerce
  The University of Adelaide

• Dr Margaret Lightbody School of Commerce
  The University of Adelaide

PARTICIPATION

Participants will be encouraged to bring a poster
summarising a project they are currently pursuing or
planning, or an area of research they are
contemplating. These will be displayed to facilitate
individual and small group discussions and advice

The program will include an informal networking
dinner on Friday 14 February evening at the attendee’s
own expense—venue to be announced.
Registration

Registration costs includes afternoon tea on Friday 14 February and morning tea, lunch and afternoon tea on Saturday 15 February.

To register for this event, please complete the tear-off section and return it with your payment to:

TONI KENNEDY
School of Commerce
The University of Adelaide
SOUTH AUSTRALIA SA 5005
Registration Form

Sign up for:
Qualitative Research in Commerce
Intensive Workshop

Date: 14-15 February 2003

Venue: Ground Floor
Security House
233 North Terrace
Adelaide SA

Total including Coffee breaks and Lunch $40.00

Name
Address

Phone
Email

Method of Payment
☐ Cheque ☐ Money Order
☐ Visa ☐ Bankcard
☐ MasterCard ☐ Other:

American Express cannot be accepted

Credit Card #: Exp. date

Signature

School of Commerce

Attention: Toni Kennedy
The University of Adelaide
School of Commerce
SOUTH AUSTRALIA SA 5005

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