

School of Management and Marketing
Workshops

The venues for the workshops are as follows:

- Workshop I will be held on Friday 17th August (9.00-1.00) in the Tobruk Lab (40.232).
- Workshop II will be held on Monday 20th August (2.00-5.00) in the Kokoda Lab (40.230).

I have attached the materials provided by Professor Afzal Rahim for the workshops. Participants should bring hard copies of the files, except the data file, and a copy of the first page of the data file.

Workshop I

Phase 1: Formulation of hypotheses and creative ways to improve measures of variables that are free from common method variance and social desirability responding.

Phase 2: Data analysis with SPSS–PC (Exploratory factor analysis, Pearson correlations, Cronbach alpha reliability)

Workshop II

Phase 3: Data analysis with SPSS–PC (Regression analysis, Hierarchical regression analysis, ANOVA, MANOVA)