

*School of Management and Marketing*  
*Seminar Notices*

**SEMINAR 1**

TITLE : **Positivism and Functionalism**  
PRESENTER : **Professor Lex Donaldson**  
**Australian Graduate School of Management**  
DAY/DATE : **Monday, 29 August 2005**  
TIME : 11.30a.m. - 12.30p.m.  
VENUE : 40.130

**SEMINAR 2**

TITLE : **Research Opportunities in Interactive Television Marketing**  
PRESENTER : **Dr Steven Bellman**  
**Murdoch University**  
DAY/DATE : **Monday, 29 August 2005**  
TIME : 2.00p.m. - 3.30p.m.  
VENUE : 40.130

**SEMINAR 3**

TITLE : **Developing a Climate of Trust to Enhance Cross-Functional Relationships during New Product Development**  
PRESENTER : **Janette Rowland**  
**PhD Seminar**  
DAY/DATE : **Tuesday, 30 August 2005**  
TIME : 12.30p.m. - 1.30p.m.  
VENUE : 40.130

**SEMINAR 4**

TITLE : **Corporate Reputations: Their Creation, Usefulness and Management**  
PRESENTER : **Professor Grahame Dowling**  
**Australian Graduate School of Management**  
DAY/DATE : **Thursday, 1 September 2005**  
TIME : 3.00p.m. - 5.00p.m.  
VENUE : UniCentre Function Room 2

SMM Research Seminar Series Convenors,  
*Karin Garrety & John Rossiter*