

School of Management and Marketing
Seminar Notices

SEMINAR 1

TITLE : **Positivism and Functionalism**
PRESENTER : **Professor Lex Donaldson**
Australian Graduate School of Management
DAY/DATE : **Monday, 29 August 2005**
TIME : 11.30a.m. - 12.30p.m.
VENUE : 40.130

SEMINAR 2

TITLE : **Research Opportunities in Interactive Television Marketing**
PRESENTER : **Dr Steven Bellman**
Murdoch University
DAY/DATE : **Monday, 29 August 2005**
TIME : 2.00p.m. - 3.30p.m.
VENUE : 40.130

SEMINAR 3

TITLE : **Developing a Climate of Trust to Enhance Cross-Functional Relationships during New Product Development**
PRESENTER : **Janette Rowland**
PhD Seminar
DAY/DATE : **Tuesday, 30 August 2005**
TIME : 12.30p.m. - 1.30p.m.
VENUE : 40.130

SEMINAR 4

TITLE : **Corporate Reputations: Their Creation, Usefulness and Management**
PRESENTER : **Professor Grahame Dowling**
Australian Graduate School of Management
DAY/DATE : **Thursday, 1 September 2005**
TIME : 3.00p.m. - 5.00p.m.
VENUE : UniCentre Function Room 2

SMM Research Seminar Series Convenors,
Karin Garrety & John Rossiter