

Brief Curriculum Vitae: Professor Simon Philip VILLE

Professor of Economics
Head, School of Economics
Faculty of Commerce
University of Wollongong
NSW 2522

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Date of Birth: 25/08/58

Citizenship: Australian and British

Academic Qualifications:

1984 Ph.D University College London (ranked 4th by TimesHE ranking)
1979 B. A. (Hons) University College London

Present Appointment:

Professor of Economics, University of Wollongong (since June 2001).
Head, School of Economics, University of Wollongong (1/2007 for four years).
Head, School of Economics and Information Systems (7/2002-12/2003)
Head, Department of Economics (7/2001-6/2002)

Previous Appointments:

Reader in Economic History, Australian National University (1994-2001)
Senior Lecturer in Economic History, Australian National University (1991-4)
Senior Lecturer in Economics, University of Auckland (1991)
Lecturer in Economics, University of Auckland (1989-90)
Lecturer in European Studies, University of Manchester (1983-9).

Visiting Positions:

Academic Visitor in Management, University of Melbourne (1998-9, 2004)
Academic Visitor in Economic History, London School of Economics (1995, 1998)
Research Fellow in Economic History, University College London (1994-5)
Research Fellow in Business History, University of Glasgow (1994)

Recent Distinctions, Prizes

Professional Services Award, University of Wollongong (2007)
Fellow of the Academy of Social Sciences of Australia (2006-)
President, Economic History Society of Australia and New Zealand (2004-)
Bruce McComish Book Prize in Economic History (2003)

Competitive National Grants Last Ten Years

- ARC Discovery grant (2010-12), 'Reassessing the role of industry associations through an examination of Australian and New Zealand wool marketing, 1890-1960'. With Prof D. Merrett, University of Melbourne.
- ARC Linkage grant (2010-11), 'The long term causal effects of Vietnam War era conscription on economic and social outcomes for Australian conscripts'. With Dr P. Siminski, University of Wollongong. Partner: Federal Department of Veteran Affairs.
- ARC Linkage grant (2007-9), 'The role of community connectedness in retaining skilled migrant women in Australia'. With Prof S. Dolnicar, University of Wollongong. Partner: NSW Office of Women's Policy.
- ARC Linkage Learned Academies Special Projects grant (2007-8), 'Creativity and Innovation: Social Science Perspectives and Policy Implications'. With 8 other investigators.
- ARC Discovery Project grant (2005-06), 'Business Profitability and Long Term Industrial Change in Twentieth-Century Australia'. With Prof D. Merrett.
- Academy of Social Sciences of Australia Workshop Grant (2005), 'How Organizations Connect: Investing in Communication'. With Prof S. Macintyre, Prof G. Boyce
- ARC Research Networks - GovNet governance network (2004-5)
- ARC Large (Discovery) Grant (1999-2000), 'Corporate Leadership in Twentieth Century Australia'. With Prof D. Merrett, Dr G. Fleming.

Teaching and Supervision

Recent Undergraduate teaching:

Economic Policy
Economic Development
Business History
Economic History

Recent Graduate teaching:

Courses
Economic Development Issues
Research methodology

Research supervision:

Current HDR supervision:

'From attraction to retention: Can social capital help retain skilled migrants? Can skilled migrants help improve social capital?' (Michaela Stockey-Bridge, 2008-). ARC linkage.
'A history of land use in the Illawarra' (2008 - Hugo Zweep)

Scholarship

Current Research Projects:

The Long Term Causal Effects of Vietnam War Era Conscription on the Economic and Social Outcomes of Australian Conscripts. With Dr Peter Siminski and Dept of Veteran Affairs. ARC linkage in application. Collaboration with Prof J. Angrist, MIT, USA.

Industry associations: Rent-seeking or marketing strengthening Uses the archives of regional and national wool brokers associations in Australia and New Zealand to assess their motives as industry associations. ARC Discovery Project. Coordinator of large international project: <http://www.wehc2009.org/programme.asp?day=2&time=3>.

Business Profitability in Australia and Its Impact on Structural Change. With Professor D. Merrett University of Melbourne. ARC Discovery project. International collaboration Prof Y. Cassis of Montpellier and LSE.

Social capital. Several projects. Historical measurements in Australia and internationally. Fostering of social capital in Australian rural communities. Impact of social capital on female immigrants. Measuring social capital's impact on academic performance of international students. With Profs S. Dolnicar, Lenore Lyons, Dr F. Neri. ARC Linkage with studentship.

Institutions and national innovation systems in resource-based economies: a comparison of Australia and Norway. Investigates evolution of national innovation systems in the two nations and the nature of the institutional characteristics that underlie these systems. With Professor O. Wicken, Centre for Technology, Innovation and Culture, University of Oslo.

Research performance of Australian universities. Measures distribution of research inputs and outputs across universities. With Assoc-Prof A. Valadkhani.

Social Innovation. Development of definition and scope of term. With Dr E. Pol

Creativity and innovation. Interdisciplinary investigation of creativity and innovation across nine social sciences. ARC Linkage Learned Academies Special Projects.

Relationship marketing. Investigating early evidence of deployment of relationship marketing and testing current theories on the origins and nature of relationship marketing.

Research Papers Presented to Conferences and Seminars

Over 100 papers presented to conferences and seminars internationally, many by invitation, on the topics of my published articles and books. Countries of presentation include United Kingdom, USA, Canada, Belgium, Italy, Sweden, Norway, Finland, Netherlands, Spain, Australia, and New Zealand.

Principal Publications in Last Ten Years

Authored Books:

- 2004 *The Big End of Town: Big Business and Corporate Leadership in Twentieth-Century Australia* (with Dr G. Fleming and Professor D. Merrett) (Cambridge University Press, 2004). Pp. 310.
- 2002 *The Development of Modern Business*. (with Professor G. Boyce) (Palgrave Macmillan, London, 2002). Pp. 376. Hardback and softback. Translated into Chinese 2003, Greek 2004, Japanese 2005).
Author website at: <http://www.uow.edu.au/commerce/econ/modbusiness>
- 2000 *The Rural Entrepreneurs: A History of the Stock and Station Agent Industry in Australia and New Zealand* (Cambridge University Press, 2000). Pp. 259.
Winner of Bruce McComish Prize in Economic History for best publication on the Economic history of Australia and New Zealand, 2000-2.
- 1999 *Australian Business Records: an Archival Guide* (with D. Terwiel and Dr G. Fleming) (ANU, Canberra, 1999). Pp. 72.
Foundations of 'Guide to 'Australian Business Records' website www.gabr.net.au/

Edited Books

- 2006 *How Organisations Connect: Investing in Communication* (with Professors S. Macintyre and G. Boyce) (Melbourne University Press and Academy of Social Sciences, Melbourne and Canberra). Pp. 218.

Refereed Articles:

- Forthcoming, 'Enhancing Industry Association Theory: A Comparative Business History Contribution' (with J. Reveley) *Journal of Management Studies* (in press, accepted 29.4.09).
- Forthcoming 'Ranking and clustering of the faculties of commerce research performance in Australia' (with Valadkhani) *Applied Economics* forthcoming (accepted 4.2.08).
- Forthcoming 'Discipline-specific forecasting of research output in Australian universities' (with A. Valadkhani) *Applied Economics Letters* (accepted 28.9.07).
- 2009 'Social innovation: Buzz word or enduring term' (with Eduardo Pol). *Journal of Socio-Economics* 38: 878-85.
- 2009 'Financing Growth: New Issues by Australian Firms, 1920–1939', *Business History Review* 83, 3: 563-89.
- 2009 "'Making connections": insights into relationship marketing from the Australasian stock and station agent industry' *Enterprise & Society* 10, 3: 423-48.
- 2008 'Industry Associations as Facilitators of Social Capital: the Establishment and Early Operations of the Melbourne Wool Brokers Association', *Business History* 50, 6 (with D. Merrett and S. Morgan): 781-94.
- 2008 'Social Capital Renewal and the Academic Performance of International Students in Australia (with F. Neri), *Journal of Socio-Economics*, 37, 4, pp. 1515-1538.

- 2007 'A Disciplinary Analysis of the Contribution of Academic Staff to PhD Completions in Australian Universities' (with A. Valadkhani) *International Journal of Business and Management Education* vol. 15: 1-22
- 2007 'Rent-seeking or market strengthening? Industry associations in New Zealand wool broking', *Business History Review* 81 (summer): 297-321.
- 2006 'The Distribution of Research Performance Across Australian Universities 1992-2003, and its Implications for 'Building Diversity'', (with A. Valadkhani and M. O'Brien) *Australian Economic Papers* 45, 4: 343-61.
- 2006 'A time series for business profitability in twentieth-century Australia' (with D. Merrett), *Australian Economic Review* 39, 3, pp. 330-9.
- 2006 'The Equity Premium in Australia and the United States, 1889-1978', *Briefing Notes in Economics* 70, September/October 2006, pp. 1-8
[https://www.richmond.ac.uk/bne/documents/IssueNo.70-Ville_001.pdf].
- 2005 'Social Capital Formation in Australian Rural Communities: the Enhancing Role of the Stock and Station Agent' *Journal of Interdisciplinary History* 36, 2 (2005), pp. 185-208.
- 2005 'The Relocation of the International Market for Australian Wool' *Australian Economic History Review* 45, 1 (2005), pp. 73-95.
- 2000 'Financial Intermediaries and the Design of Optimal Loan Contracts in the Australasian Pastoral Sector' (with G. Fleming), *Financial History Review* 7, 2 (2000), pp. 201-18.
- 2000 'The Development of Large Scale Enterprise in Australia, 1910-64' (with D. Merrett) in D. Merrett (ed) *Business Institutions and Business Behaviour in Australia* (London, Cass, 2000). Special issue of *Business History* 42, 3 (2000), pp. 13-46.
- 2000 'The Nature and Structure of Trade-Financial Networks: Evidence from the New Zealand Pastoral Sector, 1860-1939' (with G. Fleming) *Business History* 42, 1 (2000), pp. 41-58.
- 2000 'Desperately Seeking Synergy: Interdisciplinary Research in Accounting and Business History', (with G. Fleming) *Pacific Accounting Review* 11, 2 (1999/2000), pp. 173-80.
- 1999 'Locating Australian Corporate Memory' (with G. Fleming) *Business History Review* 73, 2 (1999), pp. 256-64.
- 1999 'Judging Salomon: Corporate Personality and the Growth of British Capitalism in a Comparative Perspective', *Federal Law Review* 27, 2 (1999), pp. 203-16.

Refereed Book Chapters:

- 2009 'Returns to Enterprise: Profits in Australia 1901-38' in Y. Cassis and A. Colli eds *Business Performance in the 20th Century: a Comparative Perspective* (Cambridge University Press).
- 2009 'Historical Approaches to Creativity and Innovation' in J. Chan and L. Mann eds *Creativity and Innovation in Business and Beyond: Social science perspectives and policy implications* (New York: Routledge).
- 2007 'The institutional legacy and the development of an Australian national innovation system' in R. Garside ed. *Institutions and Market Economies: the Political Economy of Growth and Development* (Houndmills: Palgrave Macmillan, 2007) pp. 112-36.
- 2006 'Investing in the inter-organisational domain' (with Boyce and Macintyre) in S. Ville, G. Boyce and S. Macintyre eds *How Organizations Connect: Investing in Communication*. Pp. 1-7
- 2006 'Building Collaborative Capabilities' (with Boyce and Macintyre) in S. Ville, G. Boyce and S. Macintyre eds *How Organizations Connect: Investing in Communication*. Pp. 198-208

- 2006 'Investing in Inter-organisational Communication: The Melbourne Wool Brokers Association' with D. Merrett in S. Ville, G. Boyce and S. Macintyre eds *How Organizations Connect: Investing in Communication*. Pp. 171-97.
- 2006 'Stock and Station Agents and Wool Brokers' in I. Hunter and D. Morrow eds *City of Enterprise. Perspectives on Auckland Business History* (Auckland University Press, 2006), pp. 132-51.
- 2004 'Transport' in R. Floud and P. Johnson eds *The Cambridge Economic History of Modern Britain* (Cambridge University Press, 2004, 3rd edition), pp. 295-331.
- 2002 'British Transport History: Shifting Perspectives and New Agendas' in M. Oliver and J. Wilson (eds) *Economic Success and Failure Through Time and Space: Essays in Honour of Derek H. Aldcroft* (Aldershot: Ashgate, 2002), pp. 1-29.
- 1999 'The Salomon Judgement and the Development of British Business in the Nineteenth Century'. In R. Baxt, K. Fletcher, and S. Fridman *Afterman & Baxt's Cases and Materials on Corporations and Associations* (Chatswood, NSW: Butterworths, 1999, 8th edition), pp. 153-5.
- 1999 'Transport and Communications', in I. McCalman (ed.) *An Oxford Companion to the Romantic Age* (Oxford, 1999), pp. 735-7.

Refereed Encyclopedia and Biographical Essays

- 2007 'Shareholders' in *International Encyclopedia of Organization Studies*, ed. Stewart Clegg & James R. Bailey (Sage).
- 2007 'Shipping Companies: Ocean Cargoes' in *Oxford Encyclopaedia of Maritime History* ed J. M. Hattendorf (Oxford University Press, 2007). Winner of 2008 Dartmouth Medal.
- 2007 'Port of Auckland' in *Oxford Encyclopaedia of Maritime History* ed. J. M. Hattendorf (Oxford University Press, 2007).
- 2005 'Coal Trade' in McCusker, John J. *History of World Trade since 1450*. Farmington Hills, MI: Macmillan Reference USA, 2005.
- 2005 'Wool Trade' in McCusker, John J. *History of World Trade since 1450*. Farmington Hills, MI: Macmillan Reference USA, 2005.
- 2004 'Michael Henley', in *New Dictionary of National Biography* ed. H. C. G. Matthews (Oxford University Press, 2004), vol 26, pp. 358-9.
- 2004 'The White Family', in *New Dictionary of National Biography* ed. H. C. G. Matthews (Oxford University Press, 2004), vol 58, pp. 537-8.
- 2004 'James Huddart', in *New Dictionary of National Biography* ed. H. C. G. Matthews (Oxford University Press, 2004), vol. 28, pp. 557-8.

University Management

University of Wollongong

Head, School of Economics (2007-)

Head of School of Economics and Information Systems, 2002-3

Head of Department of Economics, 2001-2

Acting Dean – various periods 2008

Deputy and Acting Associate Dean, Faculty Research Division, 2006

University Research Committee alternate (2006)

Foundation Director, Centre for Human and Social Capital Research, 2006

Academic Senate member, 2001-3, 2007-

Head of Postgraduate Studies in Economics (2001-3, 2007)

Faculty Research Committee - ongoing

Faculty Executive Committee - ongoing

International profile working group, group leader - School of Economics and Information Systems (2005-6)

Appointments committees – chair or member

Australian National University

Head of Department of Economic History (1992-4, 1995-8).

Board of the Faculties

University Strategic Planning Fund Committee

Appointments Committees – chair or member

Faculty Promotions Committees

Faculty Undergraduate Studies Committee

Faculty Sub-Committee on Gender Equity

Faculty Undergraduate Studies Committee

Faculty Working Party on Teaching Evaluation

Noel Butlin Archives Centre Advisory Committee

Faculty Academic Progress Committee

University of Auckland

Director, New Zealand Centre for Business History.

Recent Professional Service and Outreach Activities

Government, public sector service

Advice to ARC on ERA rankings review (2009)
Grants assessor for ARC (various years)
Participation in activities of AACSB (2008-9)
National Academies Forum. Response to the Cutler report (2008)
Academy of the Social Sciences Chair of Panel B national committee (Accounting, Economics, Economic History, Statistics) (2009-)
Academy of the Social Sciences workshop grants committee member (2007-)
Wollongong City Council, 'Youth unemployment forum' facilitator (2007)
Wollongong City Council, Steering Research Committee, chair (2007).
Research Quality Framework Panel 10 reserve member (2007)
English Language Voluntary Home Tutor (1998-2000)
Archives consulting: World Heritage listing of Australian Agricultural Company; Big business records for Australasian Society of Archivists; collections of stock and station agents for National Library of New Zealand

Participation in academic societies and journals

President, Economic History Society of Australia and New Zealand (2004-)
Editor of *Australian Economic History Review* (1996-2003)
Book review editor for *Australian Economic History Review* (1991-5)
Editorial Board member of *Education, Knowledge and Economy* (2006-)
Editorial Board member of *Business History Review* (2007-)
Editorial Board member of *Business History* (2009-).
Executive Board Member of *International Maritime Economic History Association* (1996-2004)
Executive Member of Australian Association for Maritime History (1996-2001)

Academic referee/examiner

Many journals and bodies, especially: *Australian Economic History Review*; Australian Research Council (Australian Reader, International Reader); *Business History*; *Business History Review*; *Economic History Review*; Economic and Social Research Council (UK); *Enterprise & Society*; *Great Circle*; *International Journal of Maritime History*; *Journal of Economic History*; *Journal of Socio-Economics*; *Journal of Transport History*; Manchester University Press; Oxford University Press; Cambridge University Press, Palgrave Macmillan; Routledge.
Butlin Postgraduate Prize Committee (Chair, 1990-).
Contributions and advice to *New Dictionary of National Biography*, Oxford University Press (1995-2004).
Australasian contributor to *History Compass* – online international journal (2002-3).

Conference organisation

Conference organiser:
Annual Conference of the Economic History Society of Australia and New Zealand at ANU (1997)
'Corporate Leadership in Australia' conference (University of Wollongong, 2002).
'How Organizations Connect: Investing in Communication' (Academy of Social Sciences Workshop, Brisbane, 2005)
'Asia-Pacific Economic & Business History' (Brisbane, 2006, Sydney 2007, Melbourne 2008).

‘World Economic History Congress’ (Utrecht 2009). Major session coordinator.

Membership of Learned Societies

Academy of Social Sciences in Australia (fellow); Association of Business Historians (GB); Australian and New Zealand International Business Academy; European Business History Association; Australian Historical Association; Business History Conference (USA); Economic History Association (USA); Economic History Society (GB); Economic History Society of Australia and New Zealand (President); Economic Society (Australia); International Maritime Economic History Association.

Principal media interviews, consultancies, articles

Courier-Mail. Advice for article comparing global financial crisis with previous downturns (2009)

WIN TV, Vietnam War conscripts project (2009)

ABC Local Radio South East and ABC Illawarra, ‘Government responses to the Global Financial Crisis’ (2008)

‘Credit crunches and economic crises: what have we learnt from history?’ *Campus News* (2008)

ABC Local Radio South East, ‘Comparisons between the current credit crunch and the financial and economic crisis of the 1890s’. (2008)

ABC Local Radio, Illawarra, ‘Economic and social impact of reducing interest rates’ (2008).

ABC Local Radio, Riverina, ‘Debt moratoriums for farmers’ (2008)

ABC Local Radio, ‘Big end of town’ (2007)

ABC Local Radio, Illawarra, WIN TV ‘Youth unemployment forum’ (2007, 2008)

The Australian interviewed regarding research classification of economic history (2007)

ABC Local Radio Albany – wool industry in the nineteenth century 2005).

The Australian (Interview – future of Economic history in Australia, 2004).

University of Auckland Centre for Flexible and Distance Learning - Australian business history and stock and station agent industry, Oral history interview, 2004).

Curtin FM Radio – (Interview on Australian big business, 2004)

ABC Television – (Historical programme consultancy and on-screen participation for *Outback House*, 2004)

ABC Local Radio – Interview on competition policy and on Allan Fels (2003)

Reuters – (Interview - stock and station agent industry, 2002)

The Australian – (Interview - stock and station agent industry 2001)

Australian Farm Journal – (Interview - stock and station agent industry 2001)

National Radio NZ – (Interview and program feature - stock and station agent industry 2001)

ABC Country Hour – (Interview and program feature - stock and station agent industry 2000)

ABC Country Breakfast – (Interview and program feature - stock and station agent industry 2000)