Promoting Global Wellbeing by enhancing intercultural learning

The **iLIVE** program @ International House, UOW

International House, University of Wollongong (IH UOW) is a residential community of 218 residents from approximately 30 nations, co-managed by Dr Lindsay Oades and Alison Hemsley.

The iLIVE program at IH UOW has the clear and distinctive purpose of enabling UOW students living within the residence to be intercultural leaders to promote global wellbeing.

iLIVE allows residents to organise, run, participate and evaluate a range of activities that enhance relationships with either:

- residential peers in IH and other UOW residences e.g. Tuesday Topicals;
- UOW Faculty members e.g. BYO Academic; or
- local and global members of the community e.g. Global Highway.

The iLIVE program has multiple impacts beyond students including:

- fundraising;
- marketing;
- alumni; and
- increasing community engagement.

Student engagement and attendance is increased by the explicit use of a social marketing approach providing tangible incentives for program involvement.

Concern for equity and diversity remains the key reason for International Houses in general, and the iLIVE program in particular.

The iLIVE program undergoes ongoing improvement based on a developmental model of evaluation.

— The programs in I-House have at least one of these 3 components: interactive, cultural perspective and global perspective. These programs generate awareness through growth in knowledge and understanding. Awareness is the first step to contributing towards making a difference. These students will then be catalysts in spreading the awareness among people they meet (staff, university and the community).

Current Resident, 25 yr old female from India

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