A strong campus profile is critical to your recruitment program – discover what’s on offer at UOW

At UOW Careers Central we can connect you with all of the 22,000+ students on campus via our extensive networks - whether it be putting you in contact with student societies, academics, a wide variety of advertising mediums on campus or through our service offerings here at Careers Central.

We welcome you to speak with our experienced and knowledgeable team, to get the best possible service, tailored to your recruitment needs.

If you have any questions regarding our service offerings please contact us on (02) 4221 3325.

Raising your profile via Careers Central advertising options

Careers Central Website
www.uow.edu.au/careers

1. Monthly Newsletter

Careers Central circulates a monthly newsletter to 18,000+ students on our JobSeekers database. You have the opportunity to sponsor our newsletter which entitles you to editorial opportunities.

Cost: $220.00 over two issues of your choice:
- Issue One - promotion of your company logo and a featured advertisement
- Issue Two – promotion of your company logo and promotion of an event or program

2. What’s Happening
www.uow.edu.au/careers/

Do you have a special program or event that you would like to promote? Our ‘What’s Happening’ column is a great promotional tool to do this. Our ‘What’s Happening’ column appears on our homepage and on the majority of secondary and tertiary pages. The Careers Central homepage is always one of the top 15 UOW sites accessed by students.

Cost: $220.00 for two weeks promotion.

3. The Edge
www.uow.edu.au/careers/help/edge/

The Edge is our very own job seeking resource. It covers getting started, applying on paper or online, creative job seeking, and the job interview as well as resumes, responding to selection criteria, assessment centres and much more!

The Edge is produced as a free CD for students and can also be accessed online as a PDF. It is viewed by students throughout the year and distributed in various forums.

The opportunity to advertise in The Edge is only open to a select group of employers. Get in fast to avoid missing out! Please give us a call on (02) 4221 3325 to register your interest.

Cost: $1,100.00 for promotion of your company logo, recognition of sponsorship, company profile and a full page advertisement.
Recruitment Services and Programs

1. **My JobBoard**

Promote your job advertisements and graduate programs via our on-line JobBoard throughout the year. We consistently advertise a wide range of opportunities. These include, but are not limited to, graduate programs, immediate degree related vacancies, cadetships, internships, scholarships and vacationer programs, casual work both on and off campus as well as voluntary and unpaid work experience.

Our opportunities are:

- E-mailed to matching students registered with My JobAlert (a total of 18,000+ students are registered), thus maximising your potential to attract the right students (please note casual and voluntary positions are not e-mailed to students);
- Uploaded onto the My JobBoard section of our website to be viewed by all motivated students and anyone who accesses our site;
- Posted on our office noticeboard; and
- Promoted via digital signage across UOW campus.

Cost:

- $55.00 per advertisement including e-mail scan, advertised until the closing date.
- $22.00 for non degree related casual opportunities, up to 12 weeks.
- Advertisements for voluntary work and unpaid work experience attract no fee. (Voluntary work applies to aid or not for profit organisations).

2. **Information Sessions**

An effective strategy informing targeted students about your organisation and its recruitment processes. You are welcome on campus throughout the year, however we suggest you visit us from 7 March 2011 to 27 May 2011 to maximise your recruitment outcomes.

Cost: $220.00 for a 1 hour information session, use of UOW facilities, promotion and co-ordination.

3. **Campus Interviews**

Employers often wish to interview on campus. We welcome you on campus at any time throughout the year, however we recommend you visit us after 11 April 2011.

Cost: $110.00 per interview room per day for promotion, access to a phone, internet and an interview room.

4. **Direct Mail/E-mail out**

Do you have a job vacancy, special event or program you would like to promote to targeted students? Our mail out service is a proven recruitment strategy to get your message out and capture all the students you wish to target.

Cost

**Mail costs:**

- Standard envelope: $2.50 per item
- A4 envelope: $3.00 per item

**E-mail costs:**

- $1.10 per student e-mail

(We will negotiate a price reduction if you are mailing or e-mailing more than 300 students).
1. Autumn Careers Fair (All disciplines)
Meet with UOW students from all disciplines. This is an ideal opportunity to promote your graduate recruitment campaign. In 2010 we had 1,600 students attend our Autumn Fair.

Cost: $1,000.00 for a single stand, use of UOW facilities, catering, parking and promotion.
Not for profit organisations: $500.00

Date: Tuesday 5 April 2011
Time: 10am – 2pm
Venue: URAC Sports Hub - Building 9
PARKING IS HASSLE FREE - OUR VENUE HAS UNDERCOVER PARKING.
Luncheon: 2pm – 3pm. Not to be missed!

2. Spring Careers Fair (All disciplines)
Our Spring Careers Fair is designed to promote graduate work options, vacation opportunities and internships over summer, voluntary work and overseas opportunities. The Spring Fair is timed to get your message out to a wide cross section of students later in the year, when students are very receptive to tracking down opportunities.

Cost: $440.00 for a single stand, use of UOW facilities, catering, parking and promotion.
Not for profit organisations: $220.00

Date: Monday 8 August 2011
Time: 10am – 1pm
Venue: McKinnon Foyer – Building 67

Employers interested in attending the Autumn and Spring Fair can do so at a reduced price of $1,200.00.

3. Education Careers Fair
The Education Careers Fair is aimed at students studying early childhood, primary and secondary education.

Cost: $220.00 for a single stand, use of UOW facilities, catering, parking and promotion.
Not for profit organisations: $110.00

Date: Wednesday 11 May 2011
Time: 10.30am – 1.30pm
Venue: McKinnon Foyer – Building 67

4. Health Sciences Careers Fair
The Health Sciences fair is pitched at students undertaking nursing and other health related disciplines such as nutrition, psychology, health science and exercise science.

Cost: $220.00 for a single stand, use of UOW facilities, catering, parking and promotion.
Not for profit organisations: $110.00

Date: TBA
Time: 10.30am – 1.30pm
Venue: The Sciences Building – Bld 41

Terms and conditions:
Due to the costs and logistics associated with coordinating our Careers Fairs, a cancellation made less than 10 working days prior to the event will incur a 50% cancellation fee.
All prices listed include GST.