Politics and the Media  
**POL 224**

**Subject Outline:** Spring 2007

<table>
<thead>
<tr>
<th>Credit Points</th>
<th>8</th>
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<tbody>
<tr>
<td>Pre-requisites</td>
<td>36 credit points including 6 in Politics or 6 in CCS</td>
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</table>

**Lecturer**  
Dr. Anthony Ashbolt  
phone 4221 3703  
e-mail aashbolt@uow.edu.au  
office 19.2039  
consultation times announced in Week 1

**Tutor**
phone

e-mail

office
consultation times announced in Week 1

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for Arts Enquiries  
Arts Central  
room 19.1050  
Monday-Friday, 8.30am-5.30pm  
phone 4221 5328  
www.uow.edu.au/arts  
fac_arts@uow.edu.au

staff contact details  
timetable  
assignment coversheets  
handbooks  
assignment submission  
administrative forms  
general information
## POL224 Subject Schedule

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<tr>
<th>Week</th>
<th>Week Beginning</th>
<th>Lecture</th>
<th>Tutorial</th>
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<tr>
<td>1</td>
<td>Mon 23 July</td>
<td>Language and the Media</td>
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<tr>
<td>2</td>
<td>Mon 30 July</td>
<td>Spinning and Politics</td>
<td>Politics, Language and the Media</td>
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<tr>
<td>3</td>
<td>Mon 6 August</td>
<td>Democracy and the Media</td>
<td>The Reporting of Politics</td>
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<tr>
<td>4</td>
<td>Mon 13 August</td>
<td>New Technologies, New Identities</td>
<td>Democracy and the Media</td>
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<td>5</td>
<td>Mon 20 August</td>
<td>The Culture Industry</td>
<td>Political Identity and the New Media</td>
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<tr>
<td>6</td>
<td>Mon 27 August</td>
<td>The Selling of Politics</td>
<td>Spin-Doctoring and the Culture Industry</td>
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<tr>
<td>7</td>
<td>Mon 3 September</td>
<td>The Further Selling of Politics</td>
<td>The Selling of Politics 1</td>
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<tr>
<td>8</td>
<td>Mon 10 September</td>
<td>Media Globalisation</td>
<td>The Selling of Politics 2</td>
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<tr>
<td>9</td>
<td>Mon 17 September</td>
<td>War Reporting</td>
<td>Journalism, International News and Globalisation</td>
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<tr>
<td>Mon 24 September</td>
<td>MID SESSION RECESS</td>
<td></td>
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<tr>
<td>10</td>
<td>Mon 1 October***</td>
<td>Reading Week</td>
<td>Reading Week</td>
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<tr>
<td>11</td>
<td>Mon 8 October</td>
<td>Terrorism and the Media</td>
<td>War Reporting</td>
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<tr>
<td>12</td>
<td>Mon 15 October</td>
<td>Foreign Policy and the Media</td>
<td>Reporting in an Age of “Terror”</td>
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<tr>
<td>13</td>
<td>Mon 22 October</td>
<td>Conclusion</td>
<td>Foreign Policy and the Media plus The Conclusion</td>
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<tr>
<td>Mon 29 October</td>
<td>STUDY RECESS</td>
<td></td>
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<tr>
<td>3 - 16 November (inclusive)</td>
<td>EXAM PERIOD</td>
<td></td>
<td></td>
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<tr>
<td>*** Public Holidays during session:</td>
<td>NB: No classes are run on public holidays</td>
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## Subject Description

This subject examines the political role and power of the mass media. Amongst the many topics discussed are issues relating to democracy and the public sphere, political economy, the production and dissemination of news, patterns of cultural influence and domination. The subject analyses media politics in both a general sense and in particular countries, so students are expected to keep abreast of major international news and events. Critical “readings” of a range of media items will be conducted and some of these readings will be submitted for assessment.

**Text: Eric Louw, The Media and Political Process**
Assessment Summary

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Length</th>
<th>Due Date</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Essay One</td>
<td>500 words</td>
<td>August 10 Week 3</td>
<td>10%</td>
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<tr>
<td>Essay Two</td>
<td>2000 word</td>
<td>September 21 Week 9</td>
<td>40%</td>
</tr>
<tr>
<td>Journal</td>
<td>1000 words</td>
<td>October 26 Week 13</td>
<td>20%</td>
</tr>
<tr>
<td>Exam</td>
<td></td>
<td></td>
<td>30%</td>
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Class Contact Details

- Contact details for the subject co-ordinator can be found on the title page. Contact details for any other staff teaching the subject will be announced in Week 1.
- Lecture and tutorial times and locations are available from the University's home page. Please note that tutorial times on the timetable are provisional.
- Students should have enrolled in tutorials via SOLS before the start of session.
- Those with time tabling difficulties should see the Subject Co-ordinator.

Subject Requirements

- **Attendance requirements**: 80% attendance at classes is required.
- **Completing the subject**: All pieces of assessment must be completed.
- **Extensions for written work**: Extensions are only granted in exceptional circumstances and must be applied for via SOLS.
- **Penalty for late submission of work**: Late work (i.e. any work required for assessment that has not been given an extension) will be subject to a 10% penalty per day. The penalty is applied to the original mark awarded. Work submitted after seven calendar days will not be marked and will be given a mark of 0.

Failure to meet these requirements can lead to a technical fail in the subject.

Textbook and Subject Reader Information

The textbook is available from the University bookshop. Other essential readings are on e-Reserve via the Library.

The recommended readings are not intended as an exhaustive list - students should use the Library catalogue and databases to locate additional resources.

**Use of internet sources**: While particularly useful in a media subject, internet sources should be used judiciously. There is much quality material in cyberspace but a lot of junk as well. Please note that Wikipedia is not always a reliable source and should not be used for essay work.
Other Information

The subject outline and useful internet links will be available via the Politics home page.

Assessment Tasks - in detail

1: task 1 Minor Essay

due: August 10 Week 3
weighting: 10%
length: 500 words

Treat this assignment as an exercise in journalism (500 words can be the length of a standard opinion piece in certain newspapers). Topic for discussion:

“Celebrity news is so prominent today because that is what people are interested in. Politics bores them”. Discuss.

As this is meant to be a piece of journalism, specifically an opinion piece, standard footnotes are not required but where a particular media source (say a newspaper article) is used that source should be acknowledged

2: task 2 Major essay

due: September 21 Week 9
weighting: 40%
length: 2000 words

Essay Topics: Do One of the Following

1. Analyse the role of the media during the invasion of Iraq.
2. Has politics simply become public relations?
3. Why have we witnessed the rise of a “sound bite politics”?
4. Examine media reporting of terrorism from September 11 on.
5. “Without the media, governments would not be held accountable. They are crucial levers of democracy”. Discuss.
6. Analyse the politics of media globalisation.

Reading for Essay

Initially, you should consult the tutorial reading lists. Many of the books listed are on Reserve (and some articles for essential reading are on electronic reserve). The Library has good holdings in the field of media studies. Relevant journals in the field include: Columbia Journalism Review; Washington Journalism Review; Theory, Culture and Society; Cultural Critique; Journalism Quarterly; American Journalism Review; Media International Australia; Media, Culture and Society. You should also try to listen to The Media Report on Radio National, Thursday 8.30 a.m. Also see the numerous Links on this subject web-site - ABC Radio transcripts and Fairness and Accuracy in Reporting (FAIR), for example, are
3: task 3 Media Journal

**due:** October 26  Week 12  
**weighting:** 20%  
**length:** 1000 words

The journal will consist of ten items from newspapers or magazines, with a 100 word commentary on each. Internet sites (for example Radio National’s transcript of *The Media Report*) can also be used. You may want to pick a theme (e.g. the media’s portrayal of trade unions) or relate the items directly to tutorial topics covered in the subject. You should be collecting for your journal early on in the subject and a section of each tutorial will be devoted to talking about the items you have collected. You are expected to use the journal to analyse reporting and commentary, not to simply restate what an article says.

4: task 4 Exam  Weighting: 30%

**Student Learning Outcomes**

At the end of this subject, students will be able to:

1. Demonstrate a clear knowledge of the workings of the media in both a local and international context.
2. Analyse critically newspaper articles and television programmes (both news/documentary and entertainment).
3. Be aware of the many debates about the nature and role of political journalism.

**Conventions Governing Written Work**

Consult the relevant School and Program on the Faculty of Arts website for the appropriate referencing system used for this subject at [www.uow.edu.au/arts](http://www.uow.edu.au/arts)

**Presentation**

- assessments must be laid out in 1.5 line spacing (minimum) or in double spacing
- use A4 paper
- leave a margin of no less than 4 cm
- use only one side of the paper
• all assessments should be word processed
• all assessments must be page numbered, including bibliographies or works cited (not including coversheets or title pages).

Plagiarism

Giving and gaining credit for ideas is so important that a violation of established procedures has a special name: plagiarism. Plagiarism means using the ideas of someone else without giving them proper credit. That someone else may be an author, critic, journalist, artist, composer, lecturer, tutor or another student. Intentional plagiarism is a serious form of cheating. Unintentional plagiarism can result if you don’t understand and use the acceptable scholarly methods of acknowledgment. Plagiarism will not be tolerated. Irrespective, the University may impose penalties which can be very severe.

For full details about the University’s plagiarism policy see: www.uow.edu.au/handbook/courserules/plagiarism.html

Submission of Assignments

• Unless your tutor or lecturer asks you to do otherwise, submit all assignments by depositing them in one of the three School slots opposite the Arts Central counter (19.1050 in the Arts building).

• All assignments deposited in the School slots must have a cover sheet attached. Ensure that all sections are filled in including your tutor’s name and the assignment question. Coversheets can be found above the bench opposite the Arts Central. You can also download a coversheet from the Faculty’s webpage at: www.uow.edu.au/arts/coversheets/index.html - Make sure you download both pages.

• Receipts are not mandatory (you can just drop the assignment in the box if you wish), but if you want a receipt for your assignment, just fill out the bottom section of the coversheet and ask the person to whom you submit the piece of work to sign the form or date-stamp it for you.

• Students must keep a copy of all work/assignments handed in.

• Assignments sent by fax or e-mail will not be accepted unless agreed between the lecturer and student.

Return of Assignments

• The University’s Code of Practice Teaching and Assessment requires that at least one assignment be assessed and returned before Week 9 of session.

• Assignments submitted during session will be returned to you by your lecturer or tutor. Arts Central does not hold any assignments during session.

• Assignments submitted at the end of session will be held at Arts Central (19.1050) until the end of Week 3 of the following session. After this time, assignments will be disposed of. Please take your student card with you when collecting your work.
During this period, assignments can be collected:
Monday-Friday between 10.30am-12.30pm and 2.30pm-4.30pm.

Special Consideration

Students who miss a deadline, or fall below the minimum attendance requirements, or otherwise find their work in the subject affected by illness or serious misadventure should lodge a formal request for Special Consideration via SOLS. The procedures for lodging a request are available at:


Codes of Practice, Rules and Guidelines

The University has in place codes of practice, rules and guidelines that define a range of policy issues on both educational and student matters. The policies relevant to the Faculty of Arts and their web addresses are as follows:

EEO Policy: staff.uow.edu.au/eed/eeopolicy.html
Non-Discriminatory Language Practice & Presentation: staff.uow.edu.au/eed/nondiscrimlanguage.html

Support Services

Both the Faculty and the University offer support services to its undergraduates.

Arts Central
Building 19 Room 1050
phone: 02 4221 5328 fax: 02 4221 5341
Mon - Fri: 8.30am to 5.30pm
Email: fac_arts@uow.edu.au
www.uow.edu.au/arts

Sub Dean
To make an appointment to see the Sub Dean, contact the Sub Dean’s Assistant at Arts Central or phone: 02 4221 4838

University Library, including the Faculty Librarian
Building 16
phone: 02 4221 3548
library.uow.edu.au

Student Equity and Diversity Liaison Officer
Viv McLroy - Room 19.1075
Phone: 4221 3635
The Student Equity & Diversity Liaison officer provides support when dealing with:
- student welfare, both domestic & international;
- EdStart (grants for financially disadvantaged students);
- Liaison for the Disability program, Counselling, Learning Development, Careers etc.
- Developing social networks for students within faculties.

Course Readers and Textbooks
UniShop - Building 11
phone: 02 4221 8050 fax: 02 4221 8055
unishop.uow.edu.au

Learning Assistance
Learning Resource Centre - 19.G102
phone: 02 4221 3977
www.uow.edu.au/student/services/ld
Faculty Handbook

The Faculty issues a Handbook free of charge to all students enrolled in an Arts Subject. It contains information on the structure of the Faculty’s degrees, the majors offered, the more important University policies and other matters that may affect your time as a student in the Faculty.

Tutorial Programme

Tutorial One - week beginning July 30

Politics, Language and the Media
How important is language in the media construction of reality? If language is power, then is the power of the mass media limitless? Is bias avoidable? Discuss the use of language in relation to contemporary media events, for example “the war on terrorism” and Australia’s treatment of refugees. Photographs function as language – discuss the implications of Sontag’s essay. Does Orwell’s classic essay on language speak to us today?

Essential Reading

Eric Louw, *The Media and Political Process*, chapter one

George Orwell, “Politics and the English Language” (e-Reserve or use Google with essay title)

Susan Sontag, “Regarding the Torture of Others” (a-Reserve or use Google with essay title)

Further Reading

John Street, *Mass Media, Politics and Democracy*, chapter one.

Barbara Zelizer & Stuart Allen (eds.), *Journalism After September 11*
Sheldon Rampton & John Stauber, *Weapons of Mass Deception: The Uses of Propaganda in Bush’s War on Iraq*


R.W. McChesney, *Rich Media, Poor Democracy…*

Daniel Hallin, *We Keep America on Top of the World: Television Journalism and the Public Sphere*, chapter 7

Julia Baird, *Media Tarts: How the Media Frames Female Politicians*

Noam Chomsky, *Necessary Illusions: Thought Control in Democratic Societies*

Jeffrey Scheuer, *The Sound Bite Society: How Television Helps the Right and Hurts the Left*

Herbert Marcuse, *One Dimensional Man*, particularly chapter 2

Thomas Meyer & Lew Hinchman, *Media Democracy: How the Media Colonize Politics*

Peter Dahlgren & Colin Sparks, *Communication and Citizenship: journalism and the public sphere in the new media age*

Don Watson, *Death Sentence : The decay of public language*

Richard Gunther & Anthony Mughan, *Democracy and the Media: A Comparative perspective*


Ian Ward, *The Politics of the Media*

Tamar Liebes & John Curran (eds.), *Media Ritual and Identity*, Part 3

Richard Davis, *The Press and American Politics: the new mediator*

John Hartley, *The Politics of Pictures: the creation of the public in the age of popular media*, chapter 8

Ariel Dorfman & Armand Mattelart, *How to Read Donald Duck: imperialist ideology in the Disney comic*

Alex Carey, “The Ideological Management Industry”, in K. Buckley & E.L. Wheelwright (eds.), *Communications and the Media in Australia*

James Curran et. al., *Bending Reality : the state of the media*, particularly part one

Bernard Rubin, *Media Politics and Democracy*, chapters 1 & 2

Stephen Mills, *The New Machine Men*
Edward S. Herman, *Beyond Hypocrisy: decoding the news in an age of propaganda*, particularly chapters 1 & 5

Neil Postman, *Amusing Ourselves to Death: public discourse in an age of show business*

Herbert Schiller, *Culture, Inc.: The Corporate Takeover of Public Expression*

Helen Wilson (ed.), *Australian Communication and the Public Sphere*

**Tutorial Two - week beginning August 6**

**The Reporting of Politics**

How does news become news? Is political news just another story, manufactured, hyped and spun?

**Essential Reading**

Eric Louw, *The Media and Political Process*, chapter two

**Further Reading**

As for Tutorial One

**Tutorial Three - week beginning August 13**

**Democracy and the Media**

Have the mass media been essential tools in the creation and development of democracy?

**Essential Reading**

Eric Louw, *The Media and Political Process*, chapters three and four

**Further Reading**


David Brock, *The Republican Noise Machine: Right-Wing Media and How It Corrupts Democracy*

Barbara Zelizer & Stuart Allen (eds)., *Journalism After September 11*

R.W. McChesney, *Rich Media, Poor Democracy…*

Daniel Hallin, *We Keep America on Top of the World: Television Journalism and the Public Sphere*
Noam Chomsky, *Necessary Illusions: Thought Control in Democratic Societies*

Jeffrey Scheuer, *The Sound Bite Society: How Television Helps the Right and Hurts the Left*

Tamar Liebes & John Curran (eds.) *Media Ritual and Identity, Part 3*

Thomas Meyer & Lew Hinchman, *Media Democracy: How the Media Colonize Politics*

Peter Dahlgren & Colin Sparks, *Communication and Citizenship: journalism and the public sphere in the new media age*

Richard Gunther & Anthony Mughan, *Democracy and the Media: A Comparative perspective*

Michael Schudson, *The Power of News, Part 3*

**Tutorial Four - week beginning August 20**

**Political Identity and the New Media**

Are political identities transformed when new technologies develop? How do the media portray Australia’s national identity? Does the internet encourage real “people power”?

**Essential Reading**

Eric Louw, *The Media and Political Process*, chapters 5 and 6

**Further Reading**

Robert McChesney, *Rich Media, Poor Democracy*

Dan Schiller, *Digital Capitalism: Networking the Global Market System*


Daniel Hallin, *We Keep America on Top of the World...*

T. Meyer & L. Hinchman, *Media Democracy...

J. Scheuer, *The Sound Bite Society...

Neil Postman, *Amusing Ourselves to Death: public discourse in an age of show business*

Herbert Schiller, *Culture, Inc.: The Corporate Takeover of Public Expression*
Spin-Doctoring and The Culture Industry
H.L. Mencken once observed that nobody lost a buck underestimating the taste of the American public. Do critics of mass culture and the “dumbing down” of both entertainment and politics actually underestimate the intelligence of the people? Is politics just a cabaret, old chum?

Essential Reading

Eric Louw, *The Media and Political Process*, chapter seven

Further Reading

John Street, *Mass media, Politics and Democracy*, chapter 3

Theodor Adorno, *The Culture Industry: selected essays on mass culture*

*Mass Media and Society*, chapter 9

Jeffrey Scheuer, *The Sound Bite Society*

Robert McChesney, *Rich Media, Poor Democracy*

Douglas Kellner, *Media Spectacle*

Sharon Beder, *Global Spin: The Corporate Assault on Environmentalism*

Thomas Meyer & Lew Hinchman, *Media Democracy…*, chapter 4

John Klanger, *Tabloid Television : Popular Journalism and the ‘Other News”*

*Tamar Liebes & John Curran (eds.), Media Ritual and Identity, part 1*

Manuel Alvarado & John O. Thompson (eds.), *The Media Reader*, part 3

Daniel Hallin, *We Keep America on Top of the World…*, chapter 7

John M. Phelan, “Selling Consent : the public sphere as a televisual market-place” in Peter Dahlgren & Colin Sparks (eds.), *Communication and Citizenship…*

John Fiske, *Television Culture*, chapters 12, 13 & 1

Tutorial Six - week beginning September 3
The Selling of Politics 1

Has politics simply become yet another activity of the market place (like higher education)? How has John Howard sold his image (very cheaply is not an adequate answer)? Should public relations consultants be as central as they are to the world of politics today?

Essential Reading

Eric Louw, *The Media and Political Process*, chapter 8

Further Reading

John Street, *Mass Media, Politics and Democracy*, chapter 9


Jeffrey Scheuer, *The Sound Bite Society*

*Mass Media and Society*, chapters 9 & 10

Douglas Kellner, *Media Spectacle*

Philip Bell et. al. *Programmed Politics: a study of Australian television*, chapters 2 & 3

Elihu Katz & Tamas Szecsko (eds.), *Mass Media and Social Change*

Michael Tracey, *The Production of Political Television*

Joseph Turon, *Media Industries: the production of news as entertainment*

T. Meyer & L. Hinchman, *Media Democracy*

Todd Gitlin, *The Whole Word is Watching: mass media in the making and unmaking of the new left*

John Sinclair, Elizabeth Jacka and Stuart Cunningham (eds.), *New Patterns in Global Television: Peripheral Vision*
Tutorial Seven - week beginning September 10

The Selling of Politics 2

How are worldviews constructed by the media.? What policies and beliefs pervade liberal democracies today and how does the media sustain them?

Essential Reading

Eric Louw, The Media and Political Process, chapter 9

Further Reading

As for tutorial six

Tutorial Eight- week beginning September 17

Journalism, International News and Globalisation

What factors determine newsworthiness, particularly in terms of international news?. Does media globalisation mean Americanisation?

Essential Reading

Mort Rosenblum, Who Stole the News?, chapter one (electronic reserve)

Jeremy Tunstall, “Are the Media Still American?” (electronic reserve)

Further Reading

Edward S. Herman & Robert W. McChesney, Global Media : the new missionaries of corporate capitalism

Kai Hafez, The Myth of Media Globalization

R.W. McChesney, Rich Media, Poor Democracy : Communication Politics in Dubious Times


Nicholas Garnham, Capitalism and Communication : global culture and the economics of information

Carl Gardner (ed.), Media, Politics and Culture : a socialist view

Armand Mattelart, Mass Media, Ideologies and the Revolutionary Movements
Chris Barker, *Global Television: an introduction*

E. Ann Kaplan, *Rocking Around the Clock: music television, postmodernism and consumer culture*

Noam Chomsky & Edward S. Herman, *The Washington Connection and Third World Fascism*

Herbert Schiller, *Mass Communications and American Empire*

Herbert Schiller, *Communication and Cultural Domination*

Ben Bagdikian, *The New Media Monopoly*

Daniel Hallin, *We Keep America on Top of the World: Television Journalism and the Public Sphere*


Nick Stevenson, *The Transformation of the Media: globalisation, morality and ethics*


Thomas McPhail, *Global Communication: Theories, Stakeholders and Trends*

Nicholas Garnham, *Capitalism and Communication: global culture and the economics of information*

Armand Mattelart, *Mass Media, Ideologies and the Revolutionary Movements*

Chris Barker, *Global Television: an introduction*

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**Week beginning October 1 - Reading Week. There are no lectures and tutorials this week.**

**Tutorial Nine - week beginning October 8**

**War Reporting**

Are “embedded” journalists accurate journalists? Why did the media swallow the lies and deception surrounding the build-up to the invasion of Iraq? Are the media still distorting the news of war or can we rely on them for the truth?

**Essential Reading**

Eric Louw, *The Media and Political Process*, chapter 10

**Further Reading**
Barabara Zelizer & Stuart Allan, (eds.), *Journalism After September 11*

Sheldon Rampton & John Stauber, *Weapons of Mass Deception: The Uses of Propaganda in Bush’s War on Iraq*

Danny Schechter, *Embedded - Weapons of Mass deception: How the Media Failed to Cover the War in Iraq*

Andrew Hoskins, *Televising War: From Vietnam to Iraq*

Paul Rutherford, *Weapons of Mass Persuasion: Marketing the War Against Iraq*

Stuart Allen & Barbie Zelizer, *Reporting War: Journalism in Wartime*

Yayha R. Kamalipour & Nancy Snow, *War, Media and Propaganda: A Global Perspective*

Howard Tumber & Jerry Palmer, *Media at War: The Iraq Crisis*

Douglas Kellner, *The Persian Gulf Television War*

S. Jeffords & L. Rabinovitz (eds.), *Seeing Through the Media: The Persian Gulf War*

Bruce Cummings, *War and Television*, particularly chapter 4

Mohammed El-Nawawy & Adel Iskandar, *Al-Jazeera: How the Free Arab News Network Shaped the World and Changed the Middle East*

Johanna Neuman, *Lights, Camera, War: Is Media Technology Driving International Politics?*

Bradley S. Greenberg & W. Gantz, *Desert Storm and the Mass Media*

Peter Young & Peter Jesser, *The Media and the Military: From the Crimea to Desert Strike*

Philip Seib, *Going Live: Getting the News Right in a Real-time on Line World*

Daniel Hallin, *We Keep America on Top of the World…*, chapters 3 & 4.

J. Curran & M. Gurevitch, *Mass Media and Society*, chapters 5, 14 & 16

John C. Merrill (ed.), *Global Journalism*

Michel Gurevitch et. al., "The Global Newsroom: convergences and diversities in the globalization of television news", in Peter Dahlgren & Colin Sparks, *Communication & Citizenship…*

Jean Baudrillard, *The Gulf War Did Not Take Place*

Allan Rachlin, *News as Hegemonic Reality: American Political Culture and the Framing of News Accounts*

Peter Dahlgren, "TV News and the Suppression of Reflexivity" and David Chaney, "Public Opinion and Social Change: the social rhetoric of documentary and the concept of news" in Elih Katz & Tamas Szecsko (eds.), *Mass Media and Social Change*

Edward Said, *Covering Islam: how the media and the experts determine how we see the rest of the world*, chapter 1 ("Islam as News")

John Hartley, *Understanding News*

Edward S. Herman, *Beyond Hypocrisy: decoding the news in an age of propaganda*

**Tutorial Ten - week beginning October 15**

**Reporting in an Age of “Terror”**

Is reporting of so-called terrorist incidents always sensational or can it be sensitive? Is evoking fear of terrorism a way of manufacturing consent?

**Essential Reading**

Eric Louw, *The Media and Political Process*, chapter 11

**Further Reading**

As for Tutorial nine

**Tutorial Eleven - week beginning October 22**

**Foreign Policy and the Media plus The Conclusion**

Can the media really shape something as important as foreign policy? Can we, in general terms, be positive or negative about the media’s role in modern society?

**Essential Reading**


**Further Reading**

As for tutorials eight and nine