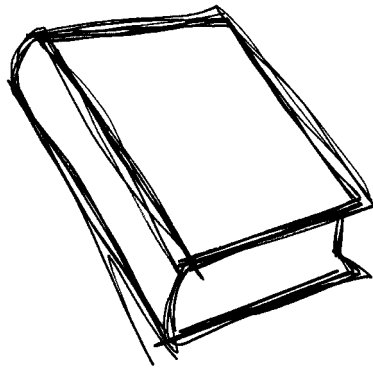


# **Bachelor of Communication and Media Studies 2010**



## **Planning your degree**

Completing the BCMS core  
component, Specialisations, Majors  
and Minors

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# **The Bachelor of Communication and Media Studies (BCMS) Course Structure**

## **What is the BCMS core component?**

The BCMS core component of the degree is a prescribed selection of 56 credit points consisting of subjects with the BCM subject code. The core component is compulsory and common to all students in the degree.

## **What is a Specialisation?**

A Specialisation is a concentrated area of study in the Bachelor of Communication and Media Studies. Each student enrolled in a Bachelor of Communication and Media Studies must complete one Specialisation in order to complete their degree. A student may elect to take a second Specialisation. The faculty encourages this to demonstrate an additional cohesive field of study to potential employers.

## **Approved Bachelor of Communication and Media Studies Specialisations**

Every Bachelor of Communication and Media Studies student must complete a Specialisation from the approved list of Specialisations in the Bachelor of Communication and Media Studies. The approved Specialisations are:

- Digital Communication
- Advertising and Marketing
- Screen Studies
- Journalism

The required credit points necessary to complete a Specialisation within the Bachelor of Communication and Media Studies range from 32 credit points to 38 credit points.

## Major/Minor/Specialisation Combinations

In the Bachelor of Communication and Media Studies a student may elect to take a second Specialisation (commonly called a double Specialisation NOT a double degree). Alternatively a BCMS student may elect to take either a Major or Minor from the approved list of Majors in the Bachelor of Arts (shown below), or a Major or Minor from another faculty, provided they meet any entry requirements.

## Approved Bachelor of Arts Majors/Minors

The approved Majors/Minors are:

- Indigenous Studies
- Asia-Pacific Studies
- Australian Studies
- Employment Relations
- English Language and Linguistics
- English Literatures
- European Studies
- French
- Gender Studies
- History
- Information Studies
- Japanese
- Media and Cultural Studies
- Philosophy
- Politics
- Postcolonial Studies
- Resource and Environmental Studies
- Science and Technology Studies
- Sociology
- Spanish
- War and Society

The required credit points necessary to complete a Major within the Bachelor of Arts range from 52 credit points to 72 credit points.

# Choosing subjects for your Bachelor of Communication and Media Studies degree

## Graduation requirements of a Bachelor of Communication and Media Studies:

- Complete 144 credit points (minimum requirement). This is normally achieved by undertaking a fulltime study load of 24 credit points per session over 6 sessions (3 years);
- Complete the prescribed BCMS core component of 56 credit points;
- Complete 1 of the approved BCMS Specialisations;
- Only 60 credit points or ten subjects at 100 level can be counted towards the degree.

## Selecting subjects for your BCMS core component:

It is critical you read the *Course Handbook* covering your degree for the year that you enrolled to understand the requirements of the BCMS core component you wish to undertake\* :

1. The online *Course Handbook* can be viewed here:  
<http://www.uow.edu.au/handbook/ugcourses/index.html>
2. Click the year in which you first enrolled/transferred into your Bachelor of Communication and Media Studies
3. Click 'Faculty of Arts'
4. Click 'Bachelor of Communication and Media Studies'
5. Scroll down and read the requirements of the BCMS core component.
6. [Plan your BCMS core component study schedule](#) (*Planning your Specialisation, BCMS core component or Major/Minor study schedule, pg. 5*)
7. [Complete a BCMS core component study plan](#) (*Sample Digital Communication Specialisation plan, pg. 6*)

## Selecting subjects for your Specialisation:

It is critical you read the *Course Handbook* covering your degree for the year that you enrolled to understand the requirements of the Specialisation you wish to undertake\* :

1. The online *Course Handbook* can be viewed here:  
<http://www.uow.edu.au/handbook/ugcourses/index.html>
2. Click the year in which you first enrolled/transferred into your Bachelor of Communication and Media Studies degree
3. Click 'Faculty of Arts'
4. Click 'Bachelor of Communication and Media Studies'
5. Scroll down and read the requirements of the Specialisation you wish to complete.

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\* You may also consult the printed *Faculty of Arts Undergraduate Handbook* which you would have received at enrolment

6. [Plan your Specialisation study schedule](#) (*Planning your Specialisation, BCMS core component or Major/Minor study schedule, pg. 5*)
7. [Complete a Specialisation study plan](#) (*Sample Digital Communication Specialisation plan, pg. 6*)

### **Selecting elective subjects (subjects outside your core, Specialisations, Majors or Minors):**

1. Select *Elective*<sup>†</sup> subjects from the *General Schedule*<sup>‡</sup> (for the year that you enrolled) to fill any gaps in your study schedule. The *General Schedule* can be viewed here:

<http://www.uow.edu.au/handbook/uggeneralschedules/index.html>

### **Finalising your degree plan:**

1. Look over some complete [degree plans](#) (*Suggested Degree Plan: Bachelor of Communication and Media Studies with Specialisations in Digital Communication and Screen Studies, pg. 9*) as a guide.
2. Merge all your planned Majors, Minors and elective subjects into a single [Blank Degree Planning Template](#) (*Blank Degree Planning Template, pg. 7*)
3. Log on to SOLS to enrol the subjects you planned for the current and forthcoming semesters.
4. Continue to follow your degree plan throughout the course of your degree, being aware of any changes in subject availability that may happen on a year to year basis.

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<sup>†</sup> The term *Elective* is used to refer to any subject you select which does not count towards your planned BCMS core component, Specialisations, Majors, or Minors

<sup>‡</sup> The *General Schedule* is a list of subjects that count towards any degree

## Planning your Specialisation, BCMS core component or Major/Minor study schedule

To plan your Specialisation study schedule follow the requirements of the *Specialisation Study Program*. Similar information is available for the BCMS core component and also additional optional Majors/Minors.

The *Specialisation Study Program* lists the subjects required to achieve a Specialisation. Displayed on the right is the *Specialisation Study Program* for Digital Communication, extracted from the *2010 Course Handbook* entry on the Bachelor of Communication and Media Studies.

The best way to plan the BCMS core component, a Specialisation, any Majors/Minors, and the entire degree itself is by filling in a [small table](#) (*Blank Degree Template, pg. 7*). The table covers your subject selection for the three years (at full-time study load) of your Bachelor of Communication and Media Studies. We have put together a sample of this planning practice on the following page using the Digital Communication Specialisation as an example.

The Digital Communication specialisation is made up of 36 credit points including DIGC101, DIGC102 and at least 24 credit points from the subjects listed below.			
DIGC101	New Media Communication	6	Spring
DIGC102	Methods of Research in Media and Communication Studies	6	Autumn
and at least 24 credit points from the following subjects:			
DIGC201	Game Culture: Video and Computer Games as Communication Form	8	Autumn
DIGC202	New Media and Globalisation: Cyber-economies/Cyberculture	8	Spring
DIGC301	Advertising and Promotional Culture	8	N/O 2010
DIGC302	Special Topics/Projects in Digital Media	8	Spring

## Digital Communication

A Specialisation in Digital Communication is made up of 36 credit points:

### Study Program

Subject Code	Subject Name	Credit Points	Session
<b>Both of the following</b>			
DIGC101	New Media Communication	6	Spring
DIGC102	Methods of Research in Media and Communication Studies	6	Autumn
<b>And at least 24 credit points from the subjects listed below</b>			
DIGC201	Game Culture: Video and Computer Games as Communication Form	8	Autumn
DIGC202	New Media and Globalisation: Cyber-economies/Cyberculture	8	Spring
DIGC301	Advertising and Promotional Culture	8	N/O2010
DIGC302	Special Topics/Projects in Digital Media	8	Spring

### PLEASE NOTE:

\* Subjects on offer change from year to year.

† This sample subject selection plan assumes a full-time study load of 24 credit points a semester

# The plan on the right can be used to plan the BCMS core component or an optional Major/Minor as well.

## Sample Digital Communication Specialisation plan First Year

Autumn Session:

**DIGC102** \_\_\_\_\_

**Elective** \_\_\_\_\_

**Elective** \_\_\_\_\_

**Elective** \_\_\_\_\_

Spring Session:

**DIGC101** \_\_\_\_\_

**Elective** \_\_\_\_\_

**Elective** \_\_\_\_\_

**Elective** \_\_\_\_\_

### Second Year

Autumn Session:

**DIGC201** \_\_\_\_\_

**Elective** \_\_\_\_\_

**Elective** \_\_\_\_\_

Spring Session:

**DIGC202** \_\_\_\_\_

**Elective** \_\_\_\_\_

**Elective** \_\_\_\_\_

### Third Year

Autumn Session:

**DIGC301 (optional)** \_\_\_\_\_

**Elective** \_\_\_\_\_

**Elective** \_\_\_\_\_

Spring Session:

**DIGC301 (optional)** \_\_\_\_\_

**DIGC302** \_\_\_\_\_

**Elective** \_\_\_\_\_

## Blank Degree Planning Template

(Use this template in consultation with *Faculty of Arts Undergraduate Handbook*)

**Insert Degree Name (Specialisations, Majors, Minors) here** \_\_\_\_\_

	1 <sup>st</sup> year	2 <sup>nd</sup> year	Final year
Autumn			
Autumn			
Autumn			
Autumn			
Spring			
Spring			
Spring			
Spring			
<b>Total Credit Points per year</b>			

**Credit Points over Course of Degree**

=

=

\_\_\_\_\_ **Specialisation credit point breakdown**

=

=

\_\_\_\_\_ ***Specialisation/Major* credit point breakdown**

=

=

\_\_\_\_\_ **Minor credit point breakdown**

=

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## Suggested Degree Plan

(Use this plan in consultation with *Faculty of Arts Undergraduate Handbook*)

### Bachelor of Communication and Media Studies with a *Digital Communication Specialisation*

	1 <sup>st</sup> year	2 <sup>nd</sup> year	Final year
Autumn	BCM 100 (6cp)	DIGC201 (8cp)	BCM 335 (8cp) or BCM 388 (8cp)
Autumn	BCM 101 (6cp)	Any Elective worth 8cp	Any Elective worth 8cp
Autumn	BCM 102 (6cp)	Any Elective worth 8cp	Any Elective worth 8cp
Autumn	DIGC102 (6cp)		
Spring	BCM 106 (6cp)	BCM 200 (8cp)	DIGC302 (8cp)
Spring	DIGC101 (6cp)	BCM 224 (8cp)	BCM 301 (8cp)
Spring	100 Ivl Elective (6cp)	DIGC202 (8cp)	Any Elective worth 8cp
Spring	100 Ivl Elective (6cp)		
<b>Total Credit Points per year</b>	48	48	48

Credit Points over Course of Degree = 48cp + cp? + cp?  
=

**Bachelor of Communication and Media Studies core** = 6cp + 6cp + 6cp + 6cp + 8cp + 8cp + 8cp + 8cp = 56cp **CORE COMPONENT COMPLETE!**

**Digital Communication Specialisation** = 6cp + 6cp + 8cp + 8cp + 8cp = 36cp **SPECIALISATION COMPLETE!**

Subjects that count towards the *Bachelor of Communication and Media Studies* core

Subjects that count towards *Digital Communication Specialisation*.

#### Electives

\* Subjects on offer change from year to year.

† This suggested degree plan assumes a full-time study load of 24 credit points a semester.

# The term Elective is used to refer to any subject you select which does not count towards your planned BCMS core component, Specialisations, Majors, or Minors

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## Suggested Degree Plan

(Use this plan in consultation with *Faculty of Arts Undergraduate Handbook*)

### Bachelor of Communication and Media Studies with Specialisations in *Digital Communication* and *Screen Studies*

	1 <sup>st</sup> year	2 <sup>nd</sup> year	Final year
Autumn	BCM 100 (6cp)	DIGC201 (8cp)	BCM 335 (8cp) or BCM 388 (8cp)
Autumn	BCM 101 (6cp)	MACS225 (8cp)	Any Elective worth 8cp
Autumn	BCM 102 (6cp)	HIST291 (8cp)	MACS333 (8cp)
Autumn	DIGC102 (6cp)		
Spring	BCM 106 (6cp)	BCM 200 (8cp)	DIGC302 (8cp)
Spring	DIGC101 (6cp)	BCM 224 (8cp)	MACS310 (8cp)
Spring	100 Ivl Elective (6cp)	DIGC202 (8cp)	BCM 301 (8cp)
Spring	100 Ivl Elective (6cp)		
<b>Total Credit Points per year</b>	48	48	48

**Credit Points over Course of Degree** = 48cp + 48cp + 48cp  
 = 144cp **DEGREE COMPLETE!**

**Bachelor of Communication and Media Studies core component** = 6cp + 6cp + 6cp + 6cp + 8cp + 8cp + 8cp + 8cp = 56cp **CORE COMPONENT COMPLETE!**

**Digital Communication Specialisation** = 6cp + 6cp + 8cp + 8cp + 8cp = 36cp **SPECIALISATION COMPLETE!**

**Screen Studies Specialisation** = 8cp + 8cp + 8cp + 8cp = 32cp **SPECIALISATION COMPLETE!**

Subjects that count towards the *Bachelor of Communication and Media Studies* core

Subjects that count towards *Digital Communication* Specialisation

Subjects that count towards *Screen Studies* Specialisation

Electives

\* Subjects on offer change from year to year

† This suggested degree plan assumes a full-time study load of 24 credit points a semester

# The term Elective is used to refer to any subject you select which does not count towards your planned BCMS core component, Specialisations, Majors, or Minors.

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## Suggested Degree Plan

(Use this plan in consultation with *Faculty of Arts Undergraduate Handbook*)

### Bachelor of Communication and Media Studies with a Specialisation in *Digital Communication* and a Major in *Italian*

	1 <sup>st</sup> year	2 <sup>nd</sup> year	Final year
Autumn	BCM 100 (6cp)	DIGC201 (8cp)	BCM 335 (8cp)
Autumn	BCM 101 (6cp)	LING210(8cp)	BCM 388 (8cp)
Autumn	BCM 102 (6cp)	ITAL251 (8cp)	LANG305 (8cp)
Autumn	ITAL151 (6cp)	ITAL110 (6cp)	ITAL351 (8cp)
Spring	BCM 106 (6cp)	BCM 200 (8cp)	DIGC302 (8cp)
Spring	DIGC101 (6cp)	BCM 224 (8cp)	DIGC202 (8cp)
Spring	DIGC102 (6cp)	ITAL252 (8cp)	ITAL352 (8cp)
Spring	ITAL152 (6cp)		
<b>Total Credit Points per year</b>	48	54	56

Credit Points over Course of Degree = 48cp + 54cp + 56cp  
 = 158cp **DEGREE COMPLETE!**

**Bachelor of Communication and Media Studies core component** = 6cp + 6cp + 6cp + 6cp + 8cp + 8cp + 8cp + 8cp = 56cp **CORE COMPONENT COMPLETE!**

**Digital Communication Specialisation** = 6cp + 6cp + 8cp + 8cp + 8cp = 36cp **SPECIALISATION COMPLETE!**

**Italian Major** = 6cp + 6cp + 8cp + 8cp + 6cp + 8cp + 8cp + 8cp + 8cp = 66cp **MAJOR COMPLETE!**

Subjects that count towards the *Bachelor of Communication and Media Studies* core

Subjects that count towards *Digital Communication* Specialisation

Subjects that count towards *Italian* Major

Electives

\* Subjects on offer change from year to year

† This suggested degree plan assumes a full-time study load of 24 credit points a semester

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