Media Regulation and the Risk Society Workshop

Date: Thursday 9th December 2010
9.15 am – 5.00pm

Venue: The University of Wollongong’s Sydney Business School
Level 14 at 175 Liverpool Street
Sydney
PROGRAM

9.00 ARRIVAL
Tea, coffee and breakfast snacks will be available

9.15 WELCOME
Assoc Prof Mark McLelland
University of Wollongong
Director, ISTR

9.30-11.45 PANEL 1: Censorship

• Mark McLelland: ‘Child-Abuse Materials Legislation and Participatory Fandom.’
• Kath Albury: ‘What Do We Know about Sexting: Adult Regimes of Regulation vs Young People.’
• Michael Flood, Maree Crabb, David Corlett: ‘Critical Media Literacy and Pornography Education among Young People.’
• Brian Martin: ‘Censoring Euthanasia Information: Tactics and Counter-tactics.’

Chairperson: Vera Mackie

11.45 LUNCH BREAK

12.45 PANEL 2: Surveillance

• Mark Andrejevic: ‘Super Crunching in the Data Mine: The Economic Logic of the Digital Enclosure.’
• Katina Michael, Roba Abbas & Anas Aloudat: ‘On Regulating Location Tracking and Implantable Technology for Non-Medical Applications: The Road Ahead.’
• Kwang-Suk Lee: ‘Online Surveillance in Korea and its Implications for Australia.’

Chairperson: Kate Bowles

2.45 AFTERNOON TEA
3.15-4.30 PANEL 3: Copyright

- Christoph Antons: ‘International Treaties and National Responses in Copyright Legislation in Asia and Australia’
- Chris Gilbey: ‘How Philanthropy Can Become a Model for Reward for Creative People and Ensure that Consumers Don't Become Criminals’

Chairperson: Brian Yecies

BIOGRAPHIES

Roba Abbas
Roba Abbas graduated with first class Honours in Information and Communication Technology from the University of Wollongong, Australia in 2006, earning a place on the Faculty of Informatics Dean's Merit List. She is currently a PhD candidate in the School of Information Systems and Technology at the University of Wollongong, working on an Australian Research Council (ARC)-funded project in the field of location-based service regulation. Roba has over five years industry experience in product management, corporate IT strategy, information architecture, consulting, and all aspects of web design and development.

Kath Albury
Kath Albury is an ARC Postdoctoral Research Fellow, and lecturer at the Journalism and Media Research Centre, UNSW. Her research interests include sexual health, sexual ethics, sex education, and mediated sex cultures. She has been a member of the NSW Health Ministerial Advisory Committee on HIV/AIDS and STIs, Health Promotion Sub Committee since 2004. With her colleague, Kate Crawford, Kath is currently working on a commissioned research project for the NSW STI Programs Unit, focused on sexual health promotion using online and mobile media. Kath’s publications include Yes Means Yes: Getting Explicit about Heterosex (2002) and The Porn Report (with Alan McKee and Catharine Lumby, 2002). Since 1996 Kath has worked as sexual health educator/entertainer/facilitator, in the guise of her alter ego ‘Nurse Nancy’. She has facilitated forums for organisations including the AIDS Treatment Project Australia, and National Association of People with AIDS.

Anas Aloudat
Anas Aloudat is a PhD candidate in the School of Information Systems and Technology, at the Faculty of Informatics, at the University of Wollongong. His thesis is investigating the utilization of nationwide location-based services for emergency management within Australia from social and behavioral perspectives. Aloudat holds a Master of Science in Computing from the University of Technology, Sydney (2003), and a Bachelor of Science in Computing from the Faculty of Science at Mu’tah University in Karak, Jordan (1993). He is a member of the Civil Emergency Alert Services Association (2007), a member of the Disaster Preparedness and Emergency Response Association (2009), a member of the IEEE Society on Social Implications of Technology (2009) and has been a member of the Research Network for a Secure Australia since 2006.

Mark Andrejevic
Mark Andrejevic is an ARC QE II Research Fellow at the Centre for Critical and Cultural Studies, University of Queensland. He is the author of iSpy: Surveillance and Power in the Interactive Era (2007) and Reality TV: The Work of Being Watched (2004) as well as numerous articles and book chapters on surveillance, new media, and popular culture. He is interested in the economic, social, and political significance of the commercial capture of personal information in the digital era. Some of his recent work has explored the shift in strategies of surveillance associated with discourses of risk: in particular the goal of total information awareness as opposed to targeted monitoring and the adoption of surveillance technologies once associated with policing and the state by private individuals for the purposes of risk
management. His ARC-funded research project explores the type of control that Australians would like to have over the collection and use of their personal information online and in other interactive contexts.

**Christoph Antons**
Christoph Antons is Professor of Comparative Law in the Faculty of Law and a Member of the Institute for Social Transformation Research at the University of Wollongong. He is Chief Investigator in the ARC Centre of Excellence for Creative Industries and Innovation (CCI), Adjunct Research Fellow at the Max Planck Institute for Intellectual Property, Competition and Tax Law in Munich and Adjunct Fellow at the Australian Global Studies Research Centre at the University of Western Australia. His recent book publications are “Globalisation and Resistance: Law Reform in Asia since the Crisis” (Hart 2007, co-edited with Volkmar Gessner) and “Traditional Knowledge, Traditional Cultural Expressions and Intellectual Property Law in the Asia-Pacific Region” (Kluwer 2009).

**David Corlett**
David Corlett is a project worker for Reality & Risk: Pornography, young people and sexuality. He has a doctorate from La Trobe University. He is an Honorary Research Fellow at La Trobe University and an Adjunct Research Fellow at Swinburne University's Institute for Social Research. He is the author of Stormy Weather: The Challenge of Climate Change and Displacement (UNSW Press 2008) and Following Them Home: The fate of the returned asylum seekers (Black Inc 2005).

**Maree Crabbe**
Maree Crabbe is project worker for Reality & Risk: Pornography, young people and sexuality, a community education project about the impact of pornography on young people’s concepts of gender and sex. Maree has worked in sexuality education in the community sector for 10 years. She has developed and delivered programs in sexual violence prevention, sexual diversity and prevention of sexually transmissible infections.

**Chris Gilbey OAM**
Chris Gilbey has an extensive history of identifying and mentoring talented creative people. He has successfully aided the career development and financial success of a diverse group of intellectual property originators that run the gamut from performing artists through to engineers and scientists. Recently he has been lecturing final year students on the Future History of Media and Communications (History 2.0) at the University of Wollongong. He consults to clients on business development and commercialization with a view to raising capital in order to develop IP and/or take it to market.

Chris was the CEO of an ASX listed company, Lake Technology, which he sold to Dolby Laboratories (NYSE) in 2006. He subsequently consulted to Dolby’s Consumer Division on global consumer strategy. He co-founded and is a non-executive director of Vquence, a video metrics company. As a marketing consultant in media Chris drove the branding strategy and launch of The TV Shopping Network into over 40 countries. Prior to that he was Senior Executive VP of BMG Records and prior to that was a successful entrepreneur in the music industry – working in the capacity of either record producer, manager or publisher of Australian artists that have included InXs, Keith Urban, AC/DC, John Paul Young, The Church, The Saints and Tommy Emmanuel. He has produced TV programs and video content and has been an entrepreneur in online content delivery. Chris received the Order of Australia in 1992 for his contribution to the music industry and charity.

**Michael Flood**
Michael Flood lectures in sociology at the University of Wollongong. He conducts research on men and gender, violence prevention, male heterosexuality, pornography, and fathering. He is the lead editor of the International Encyclopedia of Men and Masculinities, and the author of academic papers on men and gender, men’s sexualities, violence against women, homosociality, fathering, anti-violence mobilisations, and youth and pornography. Michael is also a trainer and community educator with a long involvement in community advocacy and education focused on men’s violence against women.
Kwang-Suk Lee
Kwangsu Lee earned his PhD in Radio-TV-Film Department at the University of Texas at Austin. Lee started work as an ARC research fellow at the University of Wollongong. His research areas include global media, surveillance, Internet studies, cultural industries, and alternative media. He is the author of four books, *IT development in Korea: A Broadband Nirvana* (London: Routledge, forthcoming), *The Art & Cultural Politics of Cyber Avant-gardes* (Seoul, 2010), *Digital Paradoxes: The Political Economy of Cyberspace* (Seoul, 2000) and *Cultural Politics in Cyberspace* (Seoul, 1998). Lee’s scholarly writing has appeared, including *Media, Culture & Society*, *The International Communication Gazette*, *The International Journal of Cultural Policy*, *Info, The Government Information Quarterly*, and *The Information Society*. As a columnist, Lee has contributed numerous columns and essays related to the digital society to Korean newspapers, magazines, and the like.

Brian Martin
Brian Martin is Professor of Social Sciences at the University of Wollongong. He is the author of numerous books and articles on suppression of dissent and runs a large website on the topic. He is Vice President of Whistleblowers Australia and edits the group's newsletter *The Whistle*. His recent research is on tactics against injustice.

Mark McLelland
Mark McLelland is an Associate Professor in Sociology at the University of Wollongong, and was the 2007/08 Toyota Visiting Professor of Japanese at the Center for Japanese Studies at the University of Michigan. He is author or co-editor of seven books on Japan and on new media and has published widely about the global spread of Japanese popular culture, most recently in a special themed edition of the journal *Intersections on Transnational Japanese Fandoms and Female Consumers*, http://intersections.anu.edu.au/issue20_contents.htm. His current project looks at the implications of the disconnect between Australia’s ‘macro-level’ attempts at internet regulation and the multiple communicative environments that constitute the ‘lifeworlds’ of fan communities.

Katina Michael
Katina Michael holds a PhD in Information and Communication Technology (ICT) from the Faculty of Informatics at the University of Wollongong, NSW, Australia (2003); a Master of Transnational Crime Prevention from the Faculty of Law at the University of Wollongong (2009) and a Bachelor of Information Technology from the School of Mathematical and Computing Science, NSW, Australia at the University of Technology, Sydney (1996). She is presently an Associate Professor at the University of Wollongong in the School of Information Systems and Technology (2002-10) in Australia, and has previously been employed as a senior network engineer at Nortel Networks (1996-2001). She has also worked as a systems analyst at Andersen Consulting and OTIS Elevator Company. Katina has published several edited books, but more recently co-authored a 500 page reference volume: *Innovative Automatic Identification and Location Based Services: from Bar Codes to Chip Implants* (Hershey, PA: IGI, 2009). She has published over 85 peer reviewed papers. Katina researches predominantly in the area of emerging technologies, and has secondary interests in technologies used for national security and their corresponding social implications.